

RESEARCH  
& POLLING  
INC



**LOS ALAMOS NATIONAL LABORATORY  
COMMUNITY LEADERS STUDY  
SEPTEMBER 2015**

**TABLE OF CONTENTS**

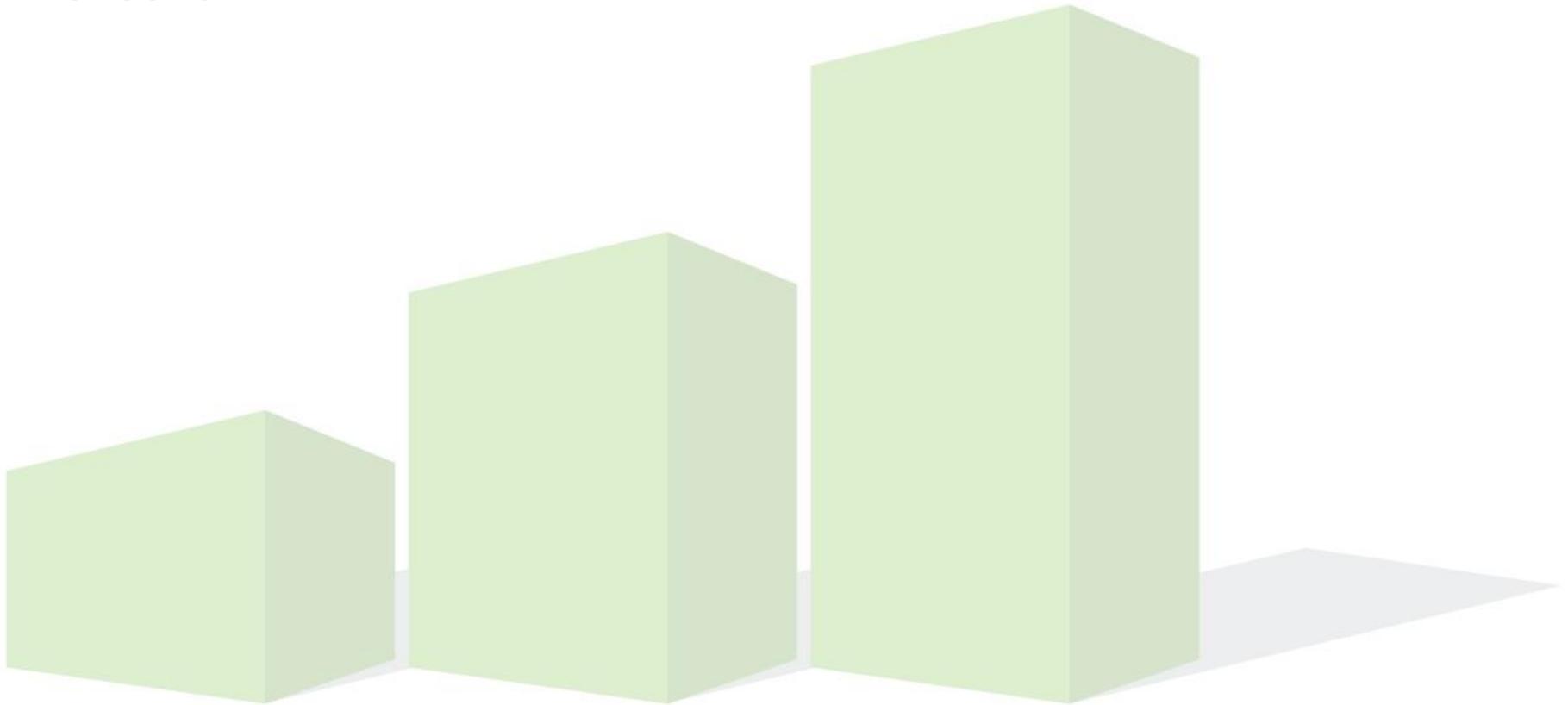
**I. INTRODUCTION.....3**  
    METHODOLOGY ..... 4  
    EXECUTIVE SUMMARY..... 5

**II. SUMMARY OF RESULTS.....36**

**III. DEMOGRAPHICS .....62**

**IV. QUESTIONNAIRE.....64**

# I. INTRODUCTION



## METHODOLOGY

### THE INTERVIEW

The survey instrument was designed in collaboration with LANL officials. Research & Polling, Inc. refined the survey instrument, conducted the interviews by telephone, and compiled the results. The Director of Los Alamos National Laboratory sent a letter to Community Leaders to inform them of the research objectives and to request their participation in the study. This letter also advised respondents that Research & Polling, Inc. would be contacting them in the near future. In many instances, Research & Polling scheduled a specific date and time to conduct the interview. The interviews were conducted between August 4, 2015 and August 16, 2015.

### THE REPORT

This report summarizes results for each question and reports on any variances in attitude or perception, where significant, among demographic subgroups. The subgroups examined in this report include organizational sectors and counties. The organizational sectors and counties were determined by LANL and coded on the phone list provided to Research & Polling, Inc. All respondents will receive an aggregate report showing how Community Leaders responded to the survey. This report also discusses any changes in attitude or perception over the past 16 years.

### SAMPLE BIAS

A list of Community Leaders was provided by Los Alamos National Laboratory. The Community Leaders were grouped into five sectors: Government, Economic/Business, Education, Tribal, and Community Giving.

To allow for comparability with past studies, Research & Polling, Inc. weighted the surveys by organizational sector and region to reflect similar sample distributions.

SECTOR	2010			2011			2012			2013			2014			2015		
	# OF NAMES PROVIDED	# OF COMPLETED INTERVIEWS	RESPONSE RATE	# OF NAMES PROVIDED	# OF COMPLETED INTERVIEWS	RESPONSE RATE	# OF NAMES PROVIDED	# OF COMPLETED INTERVIEWS	RESPONSE RATE	# OF NAMES PROVIDED	# OF COMPLETED INTERVIEWS	RESPONSE RATE	# OF NAMES PROVIDED	# OF COMPLETED INTERVIEWS	RESPONSE RATE	# OF NAMES PROVIDED	# OF COMPLETED INTERVIEWS	RESPONSE RATE
SPECIAL INTEREST/ COMMUNITY GIVING	6	5	83%	10	10	100%	9	9	100%	68	48	71%	20	17	85%	21	17	77%
TRIBAL	66	48	73%	72	51	71%	63	38	60%	65	50	77%	40	28	70%	34	26	81%
EDUCATION	68	59	87%	74	61	82%	51	48	94%	68	50	74%	83	62	75%	74	58	76%
GOVERNMENT	67	33	49%	78	48	62%	74	57	77%	63	48	76%	63	44	70%	67	37	55%
ECONOMIC/BUSINESS	103	77	75%	93	74	80%	107	89	83%	110	82	75%	93	75	81%	108	96	89%
<b>TOTAL</b>	<b>310</b>	<b>222</b>	<b>72%</b>	<b>327</b>	<b>244</b>	<b>75%</b>	<b>304</b>	<b>241</b>	<b>79%</b>	<b>374</b>	<b>278</b>	<b>74%</b>	<b>299</b>	<b>226</b>	<b>76%</b>	<b>304</b>	<b>234</b>	<b>77%</b>

## EXECUTIVE SUMMARY

### OPINION OF LANL/LANS

Community Leaders throughout Northern New Mexico continue to view LANL in a positive light. In fact, 77% of the Leaders surveyed currently have a favorable opinion of LANL, similar to the 80% observed last year which was an all-time high. Just 4% of the Leaders surveyed say they have an unfavorable opinion of LANL.

It is interesting to note that Leaders in Los Alamos are less likely than those in others counties to say they have a favorable opinion of LANL (61%) which reverses trends observed in previous studies. Although some caution must be taken due to the relatively small sample sizes, it does appear as though LANL's reputation in Los Alamos has taken a hit in the past year.

Approximately three-quarters (74%) of the Community Leaders rate LANL positively as a corporate citizen in the community, with 32% giving an *outstanding* rating. Since 2009, there have been only slight fluctuations in LANL's perceived corporate citizenship. However, the 74% who rate LANL positively is the highest observed to date.

Currently, two-fifths of Community Leaders have a favorable opinion of LANS, which is down from the 49% observed last year. Just 12% of the Leaders have an unfavorable opinion of LANS. Nearly half of the Leaders either have no opinion (20%) or a neutral opinion (28%) of LANS.

### COMMUNICATION

Similar to the results observed in previous studies, 68% of the Leaders say they are either *very satisfied* (32%) or *somewhat satisfied* (36%) with the **methods that are available for communication with LANL regarding needs, concerns and ideas**, though nearly one-in-four remain dissatisfied.

Four-in-five of the Community Leaders also say they are currently either *very satisfied* (40%) or *somewhat satisfied* (41%) with the Lab's efforts to **listen to the perspectives of the Northern New Mexico community**, while 73% express satisfaction with the Lab's effort **to respond to community perspectives**.

These results are actually an improvement over those observed last year and the percentage who say they are *very satisfied* with LANL's efforts to listen and respond are higher than previous studies.

When asked in an unaided, open-ended manner what are the top ways they receive information about LANL, the Leaders surveyed are most apt to mention newspapers (44%), the monthly electronic newsletter/*Connections* (38%), LANL email updates (27%), and lab employees (23%).

When asked how they would *prefer* to receive information about LANL, the Leaders are most apt to mention LANL email updates (41%), followed by monthly electronic newsletter/*Connections* (36%), the Quarterly Breakfast (10%), lab employees (9%), and newspapers (9%).

### ECONOMIC AND BUSINESS ISSUES

As observed in recent studies, approximately nine-in-ten of the Community Leaders express satisfaction with LANL's economic impact on the region. In fact, 64% say they are *very satisfied* with the **overall impact LANL has on the economy in Northern New Mexico**. Furthermore, 74% of the Leaders believe LANL's partnerships with the business community have been at least somewhat effective.

Approximately three-quarters (72%) of Leaders also express satisfaction with specific economic programs such as the Venture Acceleration Fund and the New Mexico Small Business Assistance Program.

*“Continue the current initiatives. Reach out to the small businesses in Northern New Mexico re: procurement. Provide assistance for small businesses because of ever changing requirements. Support for program managers and leaders through procurement system that is very cumbersome. Reach out to the small businesses more so they have opportunities.”*

Furthermore, 60% say they are satisfied with the **Feynman Center for Innovation**, though many (26%) have no opinion. It is interesting to note that while 64% of the Business/Economic Leaders are satisfied with the Feynman Center, 21% say they are dissatisfied.

Less than half (44%) of the Leaders surveyed (45% among Economic/Business Leaders) say they are satisfied with LANL's **efforts to purchase more goods and services from businesses in Northern New Mexico**. One-in-four say they are dissatisfied, which is the highest in five years. This has been an area of continual frustration for many Leaders in the region and an area that has shown small, but continual decline in recent years.

*“(Need) More involvement with contractors to find out what contractors want and need - their requirements - LANL doesn't seem to understand this. Construction management process is cumbersome and ineffective. When UC was there it was more equitable and fair; it seems adversarial now - there was more of a team environment and relationship before.”*

Another area of concern for the Economic/Business Leaders relates to the procurement process at LANL. Less than half (43%) of these leaders express satisfaction with the **programs and services that LANL offers to help area businesses with procurement and compliance regulations** (33% are dissatisfied). Furthermore, the plurality (38%) of these Leaders say they are dissatisfied with the overall ease of the bidding/procurement process (just 29% are satisfied).

It should also be noted that the large majority (82%) of Business/Economic Leaders say they are familiar with LANL's Small Business Program Office, though just 25% are *very familiar*.

With recent changes in the procurement/bidding systems at the national laboratories, coupled with Leaders' overall concerns about jobs and economic development in the region, LANL must continue to build relationships with local businesses and provide information and resources to help companies do business with the Lab.

#### EDUCATIONAL ISSUES

LANL's involvement with education has been one of the Lab's greatest strengths over the years and continues as 87% of the Leaders surveyed say they are either *very satisfied* (63%) or *somewhat satisfied* (24%) with the educational programs offered by LANL.

Furthermore, 80% of the Leaders express satisfaction with LANL's **overall impact on education in Northern New Mexico**, and nearly three-in-four believe LANL's partnerships with school districts, colleges and universities in Northern New Mexico are either *very effective* (40%) or *somewhat effective* (33%).

Among the Education Leaders, 90% express satisfaction with LANL's overall impact on education in the area and 82% believe LANL's partnerships are *somewhat* (32%) or *very effective* (50%).

When asked in an unaided, open-ended manner if they have any comments or suggestions about LANL's involvement in education, Leaders were again largely complimentary. However, as has been observed in previous studies, many of the Leaders comment on the fact LANL needs to do more in terms of outreach and

providing more information on the educational programs that are available and reaching out to communities outside of Los Alamos/Espanola and Santa Fe. Leaders also made specific suggestions such as:

*“One of LANL's biggest strengths is having well versed & well educated professionals in STEM. It would be amazing if they could motivate & empower these professionals to partner with the schools in the STEM areas. The students need their mentors/models so they can identify with these professionals. The students need to feel connected with the scientific community & see themselves as potential scientists. They need to see a real person who talks with them & looks like them & is a scientist.”*

#### COMMUNITY GIVING

The vast majority of Leaders surveyed praise LANL's involvement in community giving programs. Overall, 60% of the Leaders say they are *very satisfied* and 23% say they are *somewhat satisfied* with LANL's **involvement in Northern New Mexico through school/holiday drives, employee giving campaigns, and volunteer programs**.

Furthermore, three-quarters of the Leaders believe LANL's partnerships with community nonprofit organizations are either *very effective* (40%) or *somewhat effective* (36%), which is very close to the all-time high observed last year.

#### ENVIRONMENTAL RESPONSIBILITY

Approximately two-thirds (64%) of Leaders surveyed also express satisfaction with LANL's efforts to **provide effective environmental stewardship, monitoring and remediation**, with just 18% saying they are *very satisfied*. One-in-four Leaders say they are dissatisfied with LANL's stewardship.

There has been a significant decline in the Leaders' perceptions of LANL when it comes to these environmental issues. Those who say they are *very satisfied* fell from 30% observed last year to 18% this year, which is the lowest observed in the past 10 years. Dissatisfaction has nearly doubled from 13% to 24% in the past year.

Issues relating to the leaks at the WIPP site clearly have had an impact on Leaders' perception of LANL when it comes to its environmental record. It may take some time before Leaders' perceptions of LANL's environmental responsibility improve. As one leader noted:

*"WIPP issues have slowed everything so a little credibility has been lost and they need to recover from it."*

#### GOVERNMENT AND TRIBAL PARTNERSHIPS

Over three-quarters of the Government Leaders believe that **LANL's partnerships with local county and municipal governments** in Northern New Mexico are either *very effective* (30%) or *somewhat effective* (47%). Furthermore, 63% believe that LANL's **partnerships with the State Legislature** are effective (just 13% disagree).

Finally, approximately three-quarters of the Tribal Leaders surveyed believe LANL's **partnerships with tribal governments and agencies** are either *very effective* (39%) or *somewhat effective* (35%), compared to 23% who feel the partnerships are ineffective.

It should be noted that the overall results observed among the Tribal Leaders are some of the most positive that have been observed over the past several years. Clearly, the work that LANL has done in reaching out to the Tribes in the region is having a positive impact.

#### CONCLUDING REMARKS

The results of the Annual Community Leaders Survey are interesting in that Leaders' overall opinion of LANL remains at or near all-time highs. There are some areas however where there may be need for further improvements or investigation. What is most interesting is that many Leaders in Los Alamos County have grown critical of the Lab on a variety of different issues. There appears to be some frustration with management and there are clearly concerns about LANL's environmental record which may be having an effect on the other areas covered in the survey. LANL should look to further build relationships within the Leaders in Los Alamos and rebuild some of the trust which appears to have waned in the past year.

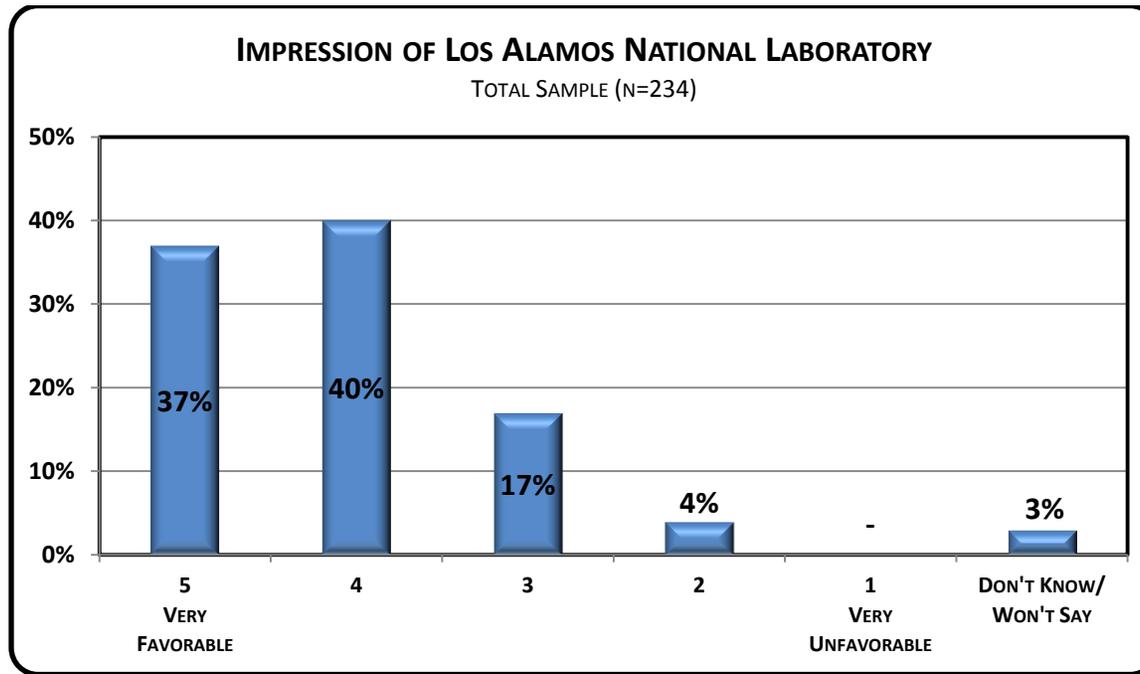
Another area where there is room for improvement is in the purchasing of local goods and services and the procurement process. In an ever-changing environment, many of the economic and business leaders need more information about the opportunities that are available to them through LANL and require assistance working through the procurement process. Many of the Leaders surveyed suggested the need for more communication and further development of partnerships with local chambers of commerce leadership who can then spread the word to their members about opportunities available at LANL.

Over the years LANL has worked very hard to build relationships and improve communications with Leaders throughout Northern New Mexico. These efforts have yielded great dividends as evidenced by the improvements in Leaders' overall opinions of LANL over the past decade. It is extremely important for LANL to continue its robust community outreach and look for ways to invest in programs and develop partnerships that most effectively help communities throughout the region. These programs help to build reservoirs of support and carry LANL's standing in the community when it is faced with adversity or challenges as has been experienced in the past year.

<b>BIGGEST CHALLENGES FACING NORTHERN NEW MEXICO</b>		
TOP 10 UNAIDED RESPONSES		
TRACKING		
	2014 TOTAL SAMPLE (N=226)	2015 TOTAL SAMPLE (N=234)
<b>JOBS/UNEMPLOYMENT</b>	38%	<b>29%</b>
<b>LACK OF ECONOMIC OPPORTUNITIES</b>	20%	<b>20%</b>
<b>ECONOMY: WEAK</b>	23%	<b>19%</b>
<b>EDUCATIONAL SYSTEM IS POOR</b>	16%	<b>15%</b>
<b>POVERTY</b>	6%	<b>10%</b>
<b>LACK OF SKILLED LABOR/LABOR FORCE</b>	6%	<b>7%</b>
<b>ILLEGAL DRUG USE</b>	8%	<b>7%</b>
<b>LACK OF TRAINING FOR GOOD JOBS</b>	-	<b>4%</b>
<b>DROUGHT/WATER SHORTAGE</b>	5%	<b>3%</b>
<b>LACK OF EFFECTIVE WORKFORCE DEVELOPMENT PROGRAMS/TRAINING FOR UNEMPLOYED</b>	8%	<b>3%</b>

Community Leaders were asked in an unaided, open-ended manner what they feel is the single **biggest challenge facing Northern New Mexico today**. As was observed last year, the top three responses all relate to the economy: 29% mention the jobs/unemployment, 20% cite a lack of economic opportunities, and 19% say the economy is weak.

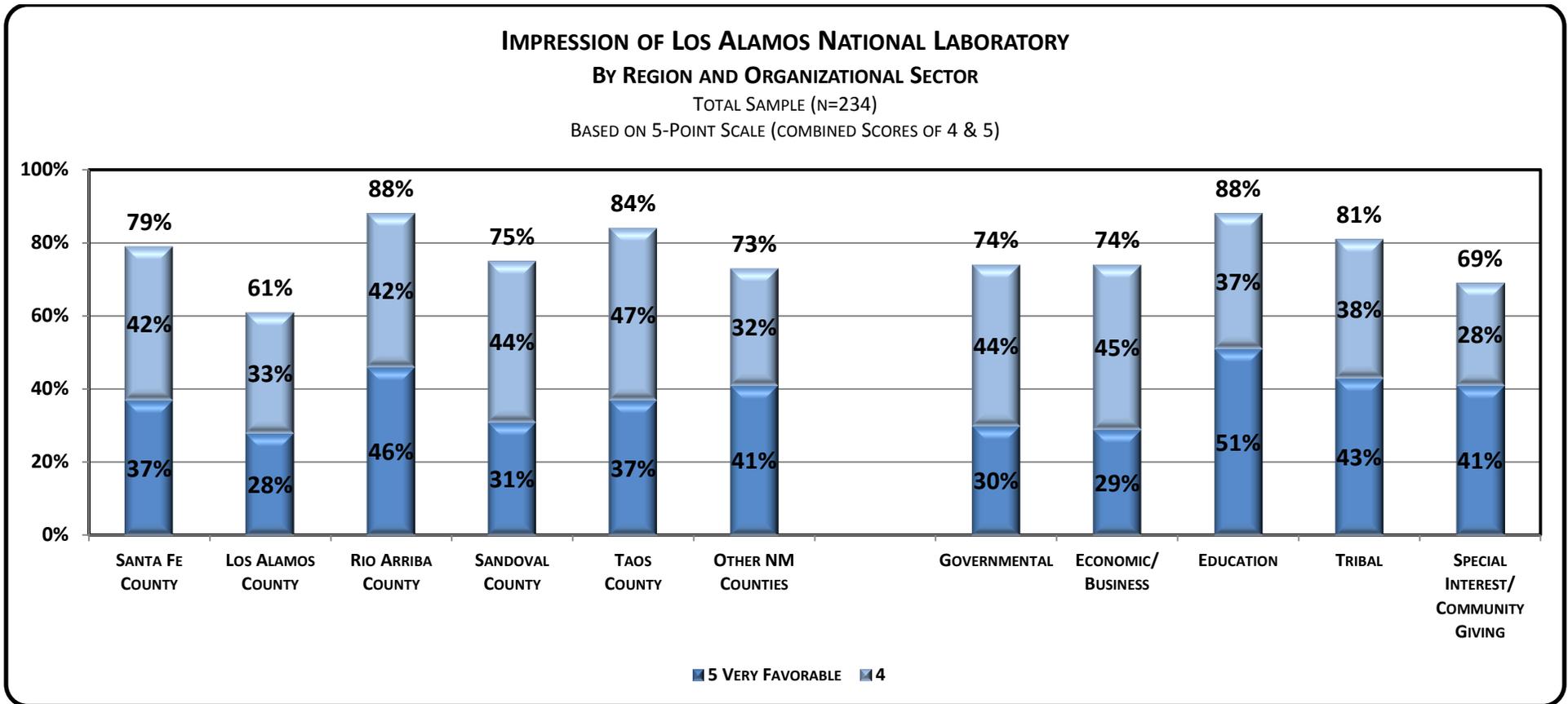
Other frequently mentioned issues include: a poor educational system (15%), poverty (10%), lack of skilled labor/labor force (7%), illegal drug use (7%), lack of training for good jobs (4%) and similarly, a lack of effective workforce development programs (3%).



MEAN†	4.1
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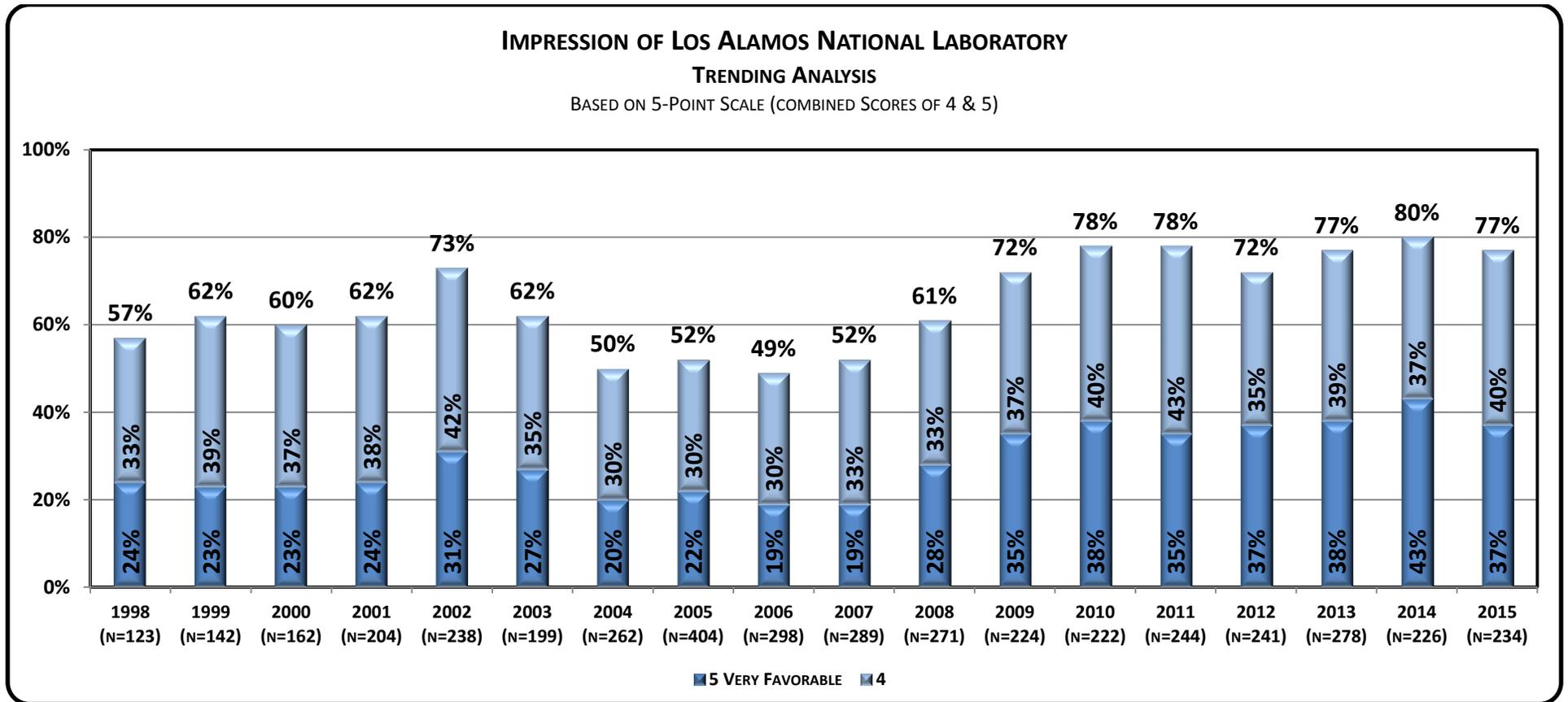
† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY FAVORABLE RESPONSE IS ASSIGNED A VALUE OF 5; THE VERY UNFAVORABLE RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

Community Leaders were asked to rate their **general impression of Los Alamos National Laboratory** on a 5-point scale, where 5 is *very favorable* and 1 is *very unfavorable*. Over three-quarters (77%) of the Community Leaders have a favorable impression of LANL (giving a rating of 4 or 5) with 37% saying they have a *very favorable* impression. Seventeen percent of respondents give a neutral rating (a score of 3) and just 4% report having an unfavorable opinion of LANL (a score of 1 or 2).

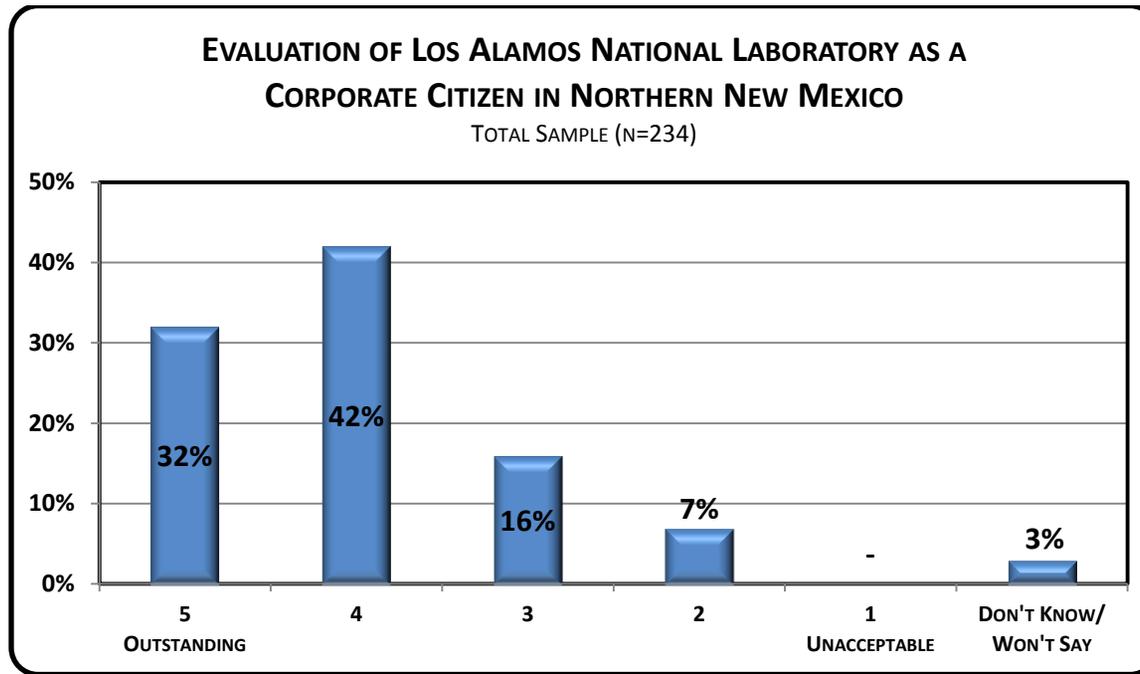


Looking at regional differences in perception, we find that over four-fifths of Community Leaders in Rio Arriba (88%) and Taos County (84%) compared to 61% among Los Alamos County Leaders have a favorable impression of LANL. Some caution should be taken when reviewing these results given the relatively small sample sizes for each county.

Among organizational sectors, the Education (88%) and Tribal Leaders (81%) surveyed are most apt to say they have a favorable opinion of LANL, while approximately three-quarters (74%) of both the Governmental and Economic/Business Leaders view LANL favorably.



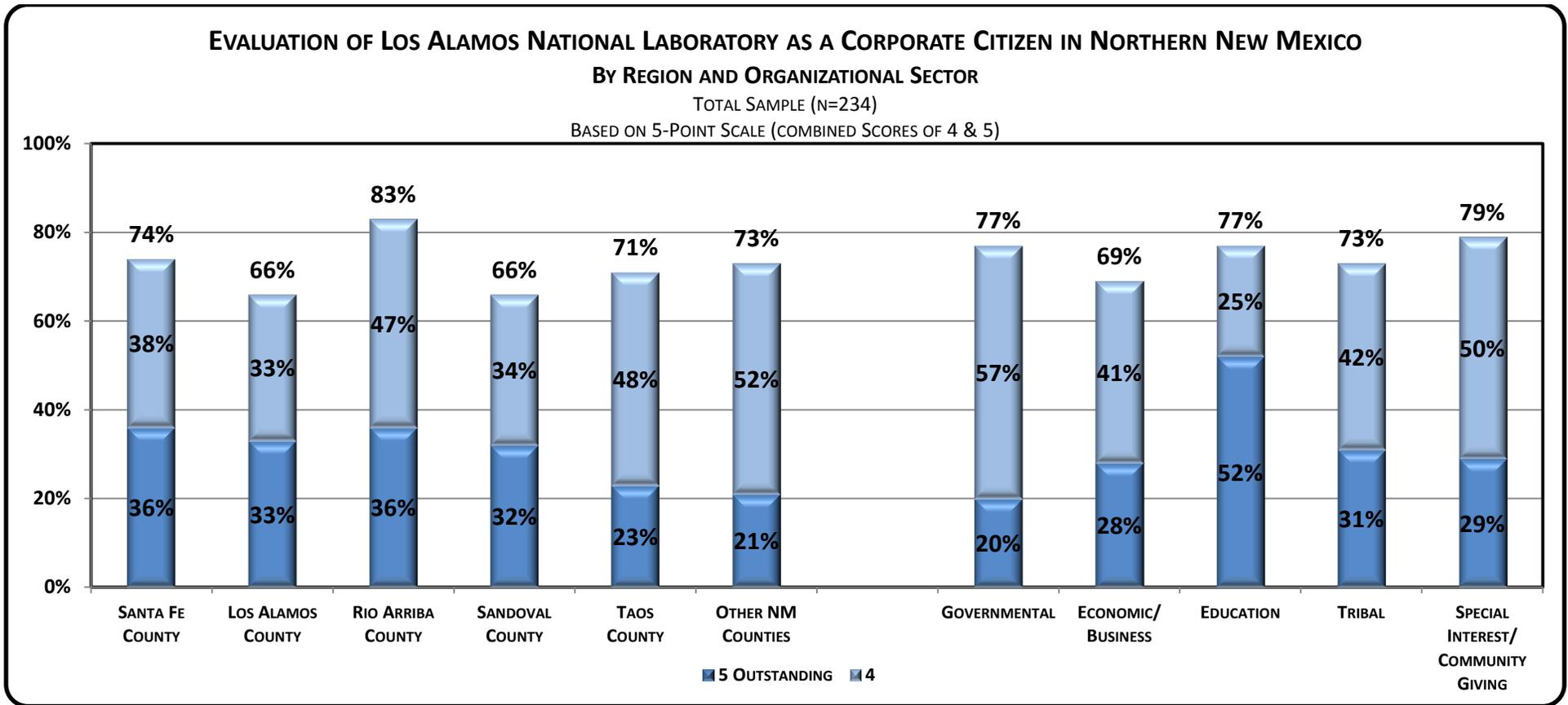
The graph above illustrates Community Leaders’ favorable impressions (ratings of 4 or 5 on a 5-point scale) from 1998 to 2015. Presently, 77% of Community Leaders have a favorable opinion of the Lab, which is consistent with results observed over the past six years.



MEAN†	4.0
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† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE OUTSTANDING RESPONSE IS ASSIGNED A VALUE OF 5; THE UNACCEPTABLE RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

Community Leaders were asked to evaluate **LANL as a corporate citizen in Northern New Mexico** using a 5-point scale where 5 is *outstanding* and 1 is *unacceptable*. Nearly three-quarters (74%) of Community Leaders give a positive rating of 4 or 5, with 32% saying LANL is an *outstanding* corporate citizen. Just 7% of the Leaders surveyed give LANL a negative rating of 1 or 2, while 16% have neutral or mixed feelings (a rating of 3) about LANL's corporate citizenship.



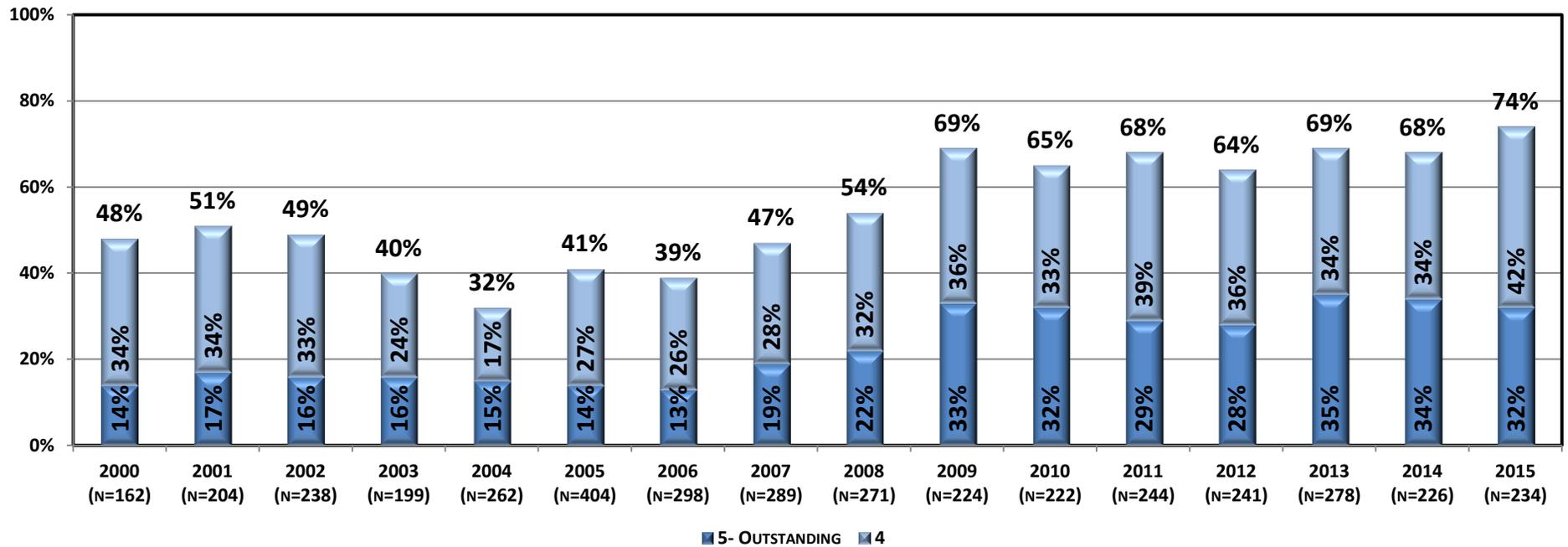
At the regional level, it is observed that between 66% and 83% of Leaders rate LANL highly as a corporate citizen, with those in Rio Arriba County (83%) giving the highest overall ratings. Interestingly, Leaders in Los Alamos County (66%) give relatively lower ratings when compared to Santa Fe and Rio Arriba Counties.

Looking at the organizational sectors, those in Education are most likely to give LANL an *outstanding* rating for corporate citizenship (52%), though the results across sectors are similar when combining scores of four and five.

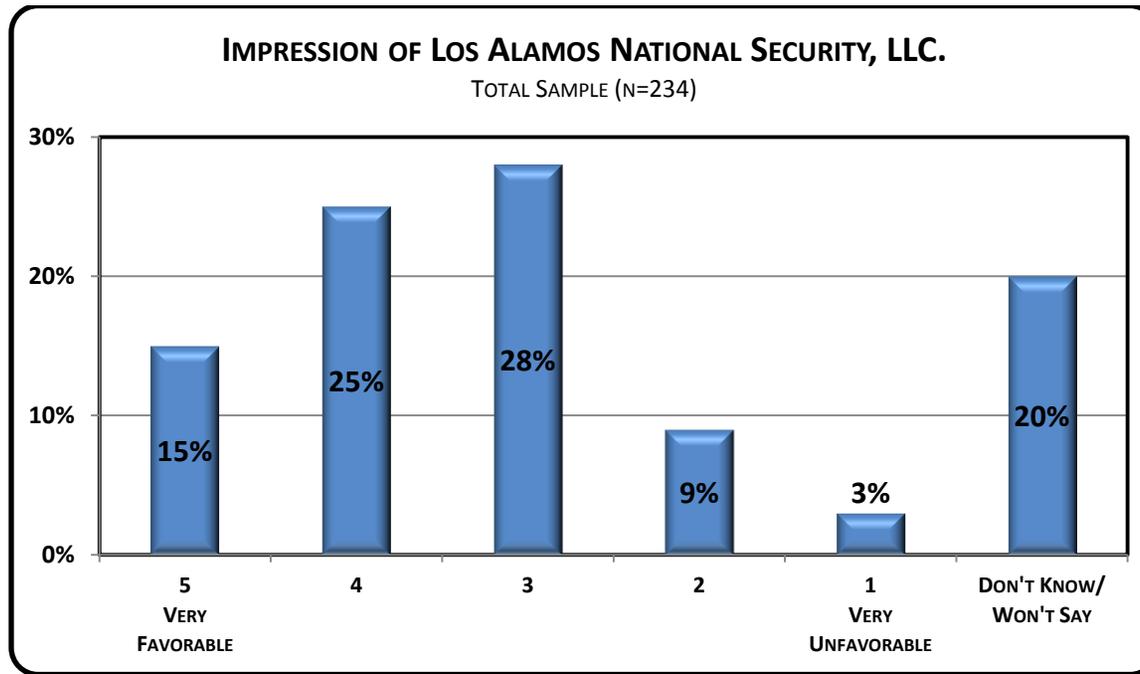
## EVALUATION OF LOS ALAMOS NATIONAL LABORATORY AS A CORPORATE CITIZEN IN NORTHERN NEW MEXICO

### TRENDING ANALYSIS

BASED ON 5-POINT SCALE (COMBINED SCORES OF 4 & 5)



The 74% of Community Leaders who rate LANL highly for corporate citizenship is the highest level observed in the past 15 years.

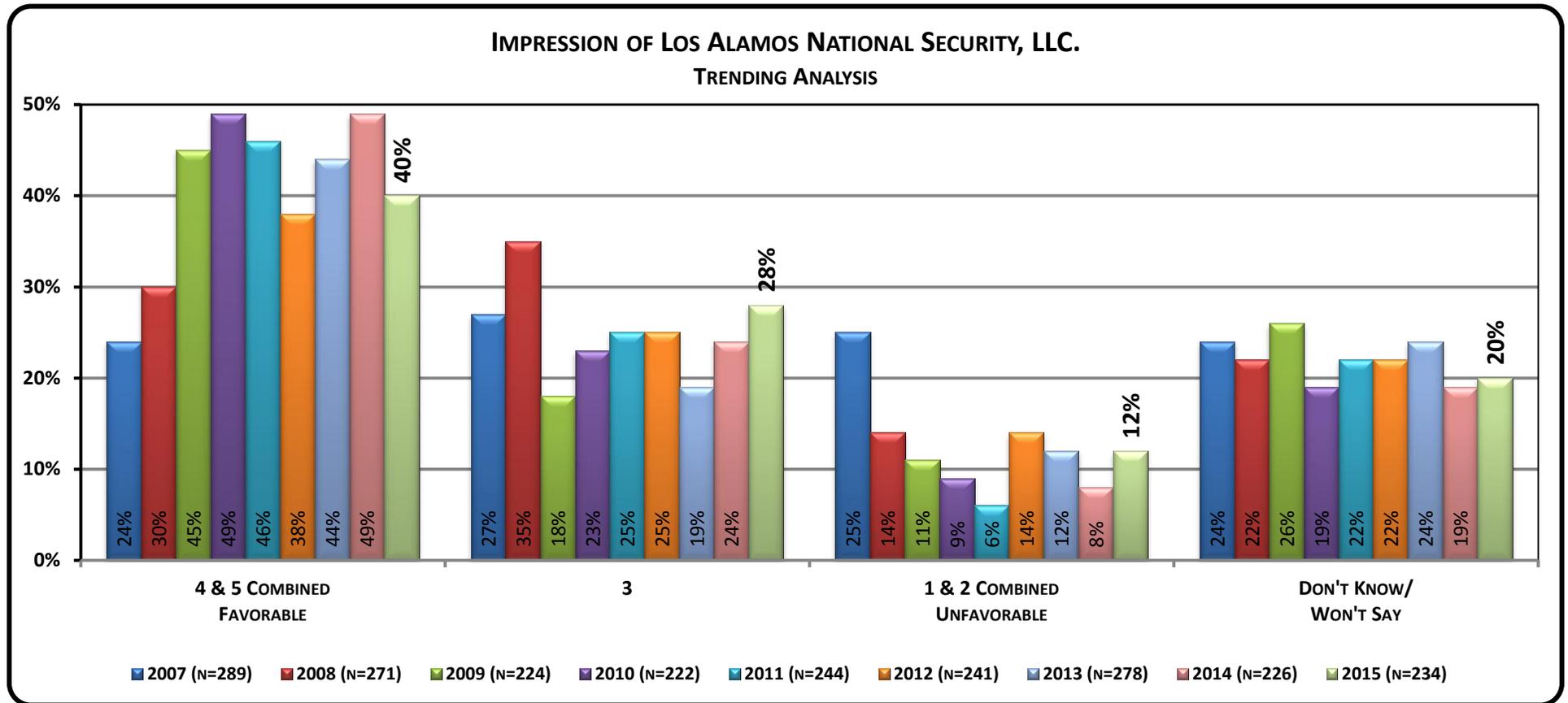


MEAN†	3.5
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† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY FAVORABLE RESPONSE IS ASSIGNED A VALUE OF 5; THE VERY UNFAVORABLE RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

Community Leaders were asked to rate their **overall impression of the Laboratory's Management and Operations contractor, Los Alamos National Security, LLC (LANS)**, based on a 5-point scale, where 5 is *very favorable* and 1 is *very unfavorable*. As shown above, two-fifths of the Leaders surveyed have a favorable impression of LANS; while 12% have an unfavorable impression and about one-quarter (28%) have neutral or mixed feelings about the contractor. As has been observed in prior studies, one-fifth of the Leaders have not formed an opinion of LANS.

Community Leaders in Los Alamos are the least apt to have a favorable opinion of LANS (33%) and are more likely than others to have an unfavorable opinion (27%).



**TRENDING ANALYSIS**

The graph above displays Community Leaders’ impressions of Los Alamos National Security, LLC, grouping together favorable (4 and 5 on a 5-point scale) and unfavorable (1 and 2) ratings from 2007 through 2015. Overall, there has been a decline in the percentage of Leaders who have a favorable opinion of LANS when compared to last year, falling from 49% to 40% currently.

<b>TOP WAYS OF RECEIVING INFORMATION ABOUT                      LOS ALAMOS NATIONAL LABORATORY</b> TOTAL SAMPLE (N=234) TOP 10 UNAIDED RESPONSES	
NEWSPAPERS	44%
MONTHLY ELECTRONIC NEWSLETTER/ <i>CONNECTIONS</i>	38%
LANL EMAIL UPDATES	27%
LAB EMPLOYEES	23%
TELEVISION	13%
QUARTERLY REGIONAL LEADERS' BREAKFAST	11%
NEIGHBORS/FRIENDS/FAMILY	11%
WORD OF MOUTH	10%
INTERNET	10%
OTHER MEETINGS/TALKS	9%

<b>PREFERRED WAY OF RECEIVING INFORMATION ABOUT                      LOS ALAMOS NATIONAL LABORATORY</b> TOTAL SAMPLE (N=234) TOP 10 UNAIDED RESPONSES	
LANL EMAIL UPDATES	41%
MONTHLY ELECTRONIC NEWSLETTER/ <i>CONNECTIONS</i>	36%
QUARTERLY REGIONAL LEADERS' BREAKFAST	10%
LAB EMPLOYEES	9%
NEWSPAPERS	9%
INTERNET	7%
OTHER MEETINGS/TALKS	6%
EMAILS: WITH LINKS/DIRECT	5%
COMMUNITY PROGRAMS OFFICE	5%
LABORATORY WEBSITE	4%

Community Leaders were asked in an unaided, open-ended manner to name the **primary ways they receive information about Los Alamos National Laboratory**. The table on the left shows newspapers are mentioned most frequently (44%), the monthly electronic newsletter (38%), followed by LANL email updates (27%), and lab employees (23%).

When asked in an unaided, open-ended manner **how they would prefer to receive information about LANL**, the Leaders are most apt to cite LANL email updates (41%), the monthly electronic newsletter (36%), followed by the Quarterly Regional Leaders' Breakfast (10%), lab employees (9%), and newspapers (9%). It is interesting that just 9% of the Leaders say they prefer receiving information about LANL through newspapers, yet this is the most common way the Leaders are currently receiving information about the Lab.

EVALUATION OF SPECIFIC LANL ATTRIBUTES: COMMUNICATION ISSUES					
RANKED BY HIGHEST PERCENTAGE "VERY SATISFIED"					
TOTAL SAMPLE (N=234)					
	VERY SATISFIED	SOMEWHAT SATISFIED	SOMEWHAT DISSATISFIED	VERY DISSATISFIED	DON'T KNOW/WON'T SAY
<b>EFFORTS TO LISTEN TO THE PERSPECTIVES OF THE NORTHERN NM COMMUNITIES</b>	40%	41%	11%	2%	6%
<b>METHODS AVAILABLE TO YOU FOR COMMUNICATING WITH LANL REGARDING YOUR NEEDS, CONCERNS AND IDEAS</b>	32%	36%	19%	5%	8%
<b>EFFORTS TO RESPOND TO THE PERSPECTIVES OF THE NORTHERN NM COMMUNITIES</b>	34%	39%	13%	5%	9%

Leaders were asked to rate their level of satisfaction with LANL’s **efforts to listen to the perspectives** of the Northern New Mexico communities. As shown above, just over four-fifths (81%) of the Leaders say they are either *somewhat* (41%) or *very satisfied* (40%), compared to just 13% who express dissatisfaction.

Leaders were asked to rate their satisfaction with the Lab’s **efforts to respond to the perspectives** of the Northern New Mexico communities. Overall, approximately three-quarters (73%) of the Leaders surveyed express satisfaction with the Lab’s responsiveness, though 18% are dissatisfied. Leaders in Los Alamos are less inclined than others to express satisfaction with LANL responsiveness as 63% are satisfied, though 32% express dissatisfaction.

Community Leaders were asked to rate their level of satisfaction with different aspects of communication with Los Alamos National Laboratory. Overall two-thirds (68%) of the Leaders express satisfaction with **the methods available for communicating with LANL regarding their needs, concerns and ideas**, though 24% say they are dissatisfied.

<b>EVALUATION OF SPECIFIC LANL ATTRIBUTES: COMMUNICATION ISSUES</b>					
<b>TRENDING ANALYSIS</b>					
<b>RANKED BY HIGHEST PERCENTAGE "VERY SATISFIED" (2015)</b>					
	<b>VERY SATISFIED</b>	<b>SOMEWHAT SATISFIED</b>	<b>SOMEWHAT DISSATISFIED</b>	<b>VERY DISSATISFIED</b>	<b>DON'T KNOW/ WON'T SAY</b>
<b>EFFORTS TO LISTEN TO THE PERSPECTIVES OF THE NORTHERN NM COMMUNITIES*</b>					
<b>SEPTEMBER 2015 (N=234)</b>	<b>40%</b>	<b>41%</b>	<b>11%</b>	<b>2%</b>	<b>6%</b>
OCTOBER 2014 (N=226)	33%	43%	10%	5%	8%
SEPTEMBER 2013 (N=278)	32%	42%	14%	2%	9%
OCTOBER 2012 (N=241)	29%	44%	14%	5%	9%
OCTOBER 2011 (N=244)	33%	46%	13%	2%	6%
SEPTEMBER 2010 (N=222)	26%	54%	11%	2%	7%
OCTOBER 2009 (N=224)	32%	44%	13%	2%	9%
OCTOBER 2008 (N=271)	27%	37%	22%	6%	7%
OCTOBER 2007 (N=289)	20%	42%	18%	12%	8%
SEPTEMBER 2006 (N=298)	16%	28%	27%	19%	10%
SEPTEMBER 2005 (N=404)	19%	35%	22%	15%	10%
SEPTEMBER 2004 (N=262)	23%	34%	25%	11%	7%
SEPTEMBER 2003 (N=199)	25%	37%	19%	11%	8%
SEPTEMBER 2002 (N = 238)	27%	41%	17%	9%	6%
<b>EFFORTS TO RESPOND TO THE PERSPECTIVES OF THE NORTHERN NM COMMUNITIES*</b>					
<b>SEPTEMBER 2015 (N=234)</b>	<b>34%</b>	<b>39%</b>	<b>13%</b>	<b>5%</b>	<b>9%</b>
OCTOBER 2014 (N=226)	28%	43%	18%	3%	8%
SEPTEMBER 2013 (N=278)	27%	45%	15%	4%	8%
OCTOBER 2012 (N=241)	24%	46%	17%	5%	8%
OCTOBER 2011 (N=244)	25%	51%	17%	2%	5%
SEPTEMBER 2010 (N=222)	26%	46%	19%	4%	5%
OCTOBER 2009 (N=224)	28%	44%	15%	2%	11%
OCTOBER 2008 (N=271)	21%	41%	22%	8%	8%
OCTOBER 2007 (N=289)	16%	37%	24%	15%	8%
SEPTEMBER 2006 (N=298)	10%	24%	29%	27%	10%
SEPTEMBER 2005 (N=404)	13%	35%	27%	15%	10%
SEPTEMBER 2004 (N=262)	11%	36%	26%	15%	12%
SEPTEMBER 2003 (N=199)	12%	36%	27%	13%	12%
SEPTEMBER 2002 (N= 238)	14%	45%	26%	8%	7%

\*It should be noted that, in previous studies, Community Leaders were asked to rate their satisfaction with LANL's efforts to listen and respond to the concerns of their community. Starting in 2008, Leaders were asked to rate their level of satisfaction with the Lab's efforts to listen and respond to the perspectives of the community. This may account for some of the improvement observed with these two questions when compared to previous studies.

<b>EVALUATION OF SPECIFIC LANL ATTRIBUTES: COMMUNICATION ISSUES (CONTINUED)</b>					
<b>TRENDING ANALYSIS</b>					
RANKED BY HIGHEST PERCENTAGE "VERY SATISFIED" (2015)					
	<b>VERY SATISFIED</b>	<b>SOMEWHAT SATISFIED</b>	<b>SOMEWHAT DISSATISFIED</b>	<b>VERY DISSATISFIED</b>	<b>DON'T KNOW/WON'T SAY</b>
<b>METHODS AVAILABLE TO YOU FOR COMMUNICATING WITH LANL REGARDING YOUR NEEDS, CONCERNS AND IDEAS</b>					
<b>SEPTEMBER 2015 (N=234)</b>	<b>32%</b>	<b>36%</b>	<b>19%</b>	<b>5%</b>	<b>8%</b>
OCTOBER 2014 (N=226)	30%	41%	16%	6%	7%
SEPTEMBER 2013 (N=278)	33%	35%	15%	9%	7%
OCTOBER 2012 (N=241)	32%	36%	18%	6%	8%
OCTOBER 2011 (N=244)	30%	41%	17%	4%	7%
SEPTEMBER 2010 (N=222)	28%	39%	18%	6%	9%
OCTOBER 2009 (N=224)	33%	40%	16%	5%	6%
OCTOBER 2008 (N=271)	22%	34%	26%	10%	8%
OCTOBER 2007 (N=289)	27%	30%	23%	14%	6%
SEPTEMBER 2006 (N=298)	20%	23%	27%	22%	7%
SEPTEMBER 2005 (N=404)	22%	30%	24%	16%	9%
SEPTEMBER 2004 (N=262)	19%	39%	23%	16%	2%
SEPTEMBER 2003 (N=199)	24%	38%	21%	12%	5%
SEPTEMBER 2002 (N = 238)	23%	46%	15%	12%	5%

**TRENDING ANALYSIS**

Current satisfaction levels with LANL communication and response efforts are similar to results observed over the past six years. There appears to have been a slight improvement in the percentage of those who say they are very satisfied with both LANL’s effort to listen and respond to the perspectives of communities in Northern New Mexico when compared to previous studies.

There has been no change in terms of Leaders’ satisfaction with the methods that are available to communicate with LANL when compared to the past six studies. While the majority express satisfaction, there remains approximately one-in-four Leaders who are dissatisfied.

EVALUATION OF SPECIFIC LANL ATTRIBUTES: ECONOMIC ISSUES					
RANKED BY HIGHEST PERCENTAGE "VERY SATISFIED"					
TOTAL SAMPLE (N=234)					
	VERY SATISFIED	SOMEWHAT SATISFIED	SOMEWHAT DISSATISFIED	VERY DISSATISFIED	DON'T KNOW/ WON'T SAY
<b>OVERALL IMPACT THAT THE LAB HAS ON THE ECONOMY OF THE NORTHERN NEW MEXICO COMMUNITIES</b>	<b>64%</b>	<b>28%</b>	<b>5%</b>	<b>1%</b>	<b>2%</b>
ECONOMIC/BUSINESS LEADERS	60%	31%	4%	3%	3%
<b>ECONOMIC DEVELOPMENT PROGRAMS SUCH AS BUSINESS MENTORING, THE VENTURE ACCELERATION FUND, AND THE NEW MEXICO SMALL BUSINESS ASSISTANCE PROGRAM</b>	<b>36%</b>	<b>36%</b>	<b>8%</b>	<b>3%</b>	<b>17%</b>
ECONOMIC/BUSINESS LEADERS	47%	36%	11%	5%	1%
<b>THE LAB'S FEYNMAN CENTER FOR INNOVATION THAT HELPS ESTABLISHED AND START-UP COMPANIES WITH TECH TRANSFER AND INNOVATION INITIATIVES</b>	<b>27%</b>	<b>33%</b>	<b>9%</b>	<b>6%</b>	<b>26%</b>
ECONOMIC/BUSINESS LEADERS	31%	33%	11%	10%	15%
<b>EFFORTS TO PURCHASE MORE GOODS AND SERVICES FROM BUSINESSES IN NORTHERN NEW MEXICO COMMUNITIES DURING THE LAST YEAR</b>	<b>16%</b>	<b>28%</b>	<b>18%</b>	<b>6%</b>	<b>32%</b>
ECONOMIC/BUSINESS LEADERS	18%	27%	22%	13%	21%

Community Leaders were asked to rate their level of satisfaction with several aspects of LANL's involvement in the Northern New Mexico business community. As shown above, over nine-in-ten of the Community Leaders are either *somewhat* (28%) or *very satisfied* (64%) with LANL's **overall impact on the Northern New Mexico economy**, compared to just 6% who say they are dissatisfied. Among the Economic/Business Leaders, 91% express satisfaction with LANL's impact on the economy.

Approximately three-quarters (72%) of the Leaders surveyed expressed satisfaction with the Lab's **economic development programs such as business mentoring, the Venture Acceleration Fund, and the New Mexico Small Business Assistance Program**. Eleven percent say they are dissatisfied with LANL's economic programs. It should be noted that 83% of the Economic/Business Leaders are satisfied with LANL's economic programs (47% are *very satisfied*), while 16% express dissatisfaction.

Three-fifths of the Leaders say they are satisfied with the **Feynman Center for Innovation** (27% are *very satisfied*), compared to 15% who express dissatisfaction. Many of the leaders (26%) have not formed an opinion about the Center. Among the Economic/Business Leaders, 64% express satisfaction with the Feynman Center, though 21% are dissatisfied. Interestingly, 37% of the Leaders surveyed in Los Alamos County say they are dissatisfied with the Feynman Center.

When asked about their satisfaction with the Lab's efforts **to purchase goods and services from Northern New Mexico businesses during the past year**, less than half of the Leaders (44%) express satisfaction, while 24% say they are dissatisfied and 32% have no opinion. Forty-five percent of the Economic/Business Leaders say they are satisfied with the Lab's efforts to purchase goods and services from businesses in Northern New Mexico (just 18% are *very satisfied*), while 35% express dissatisfaction and 21% have no opinion.

<b>EVALUATION OF SPECIFIC LANL ATTRIBUTES: ECONOMIC ISSUES</b>					
<b>TRENDING ANALYSIS</b>					
<b>RANKED BY HIGHEST PERCENTAGE "VERY SATISFIED" (2015)</b>					
	<b>VERY SATISFIED</b>	<b>SOMEWHAT SATISFIED</b>	<b>SOMEWHAT DISSATISFIED</b>	<b>VERY DISSATISFIED</b>	<b>DON'T KNOW/ WON'T SAY</b>
<b>THE LAB'S OVERALL IMPACT ON THE ECONOMY</b>					
<b>SEPTEMBER 2015 (N=234)</b>	<b>64%</b>	<b>28%</b>	<b>5%</b>	<b>1%</b>	<b>2%</b>
OCTOBER 2014 (N=226)	62%	28%	6%	3%	2%
SEPTEMBER 2013 (N=278)	63%	27%	6%	2%	3%
OCTOBER 2012 (N=241)	62%	25%	7%	2%	3%
OCTOBER 2011 (N=244)	63%	30%	4%	1%	2%
SEPTEMBER 2010 (N=222)	60%	31%	5%	2%	1%
OCTOBER 2009 (N=224)	58%	34%	5%	2%	1%
OCTOBER 2008 (N=271)	60%	27%	7%	3%	3%
SEPTEMBER 2006 (N=298)	53%	28%	8%	5%	5%
SEPTEMBER 2005 (N=404)	40%	37%	9%	9%	5%
SEPTEMBER 2004 (N=262)	49%	27%	12%	8%	4%
SEPTEMBER 2003 (N=199)	46%	33%	10%	6%	5%
SEPTEMBER 2002 (N = 238)	51%	28%	10%	5%	6%
DECEMBER 2001 (N = 204)	45%	33%	10%	4%	8%
SEPTEMBER 2000 (N = 162)	41%	43%	9%	6%	2%
<b>THE LAB'S ECONOMIC DEVELOPMENT PROGRAMS SUCH AS BUSINESS MENTORING, THE VENTURE ACCELERATION FUND, AND THE NEW MEXICO SMALL BUSINESS ASSISTANCE PROGRAM</b>					
<b>SEPTEMBER 2015 (N=234)</b>	<b>36%</b>	<b>36%</b>	<b>8%</b>	<b>3%</b>	<b>17%</b>
OCTOBER 2014 (N=226)	36%	38%	9%	2%	15%
SEPTEMBER 2013 (N=278)	31%	37%	6%	2%	23%
OCTOBER 2012 (N=241)	32%	34%	12%	5%	17%
OCTOBER 2011 (N=244)	27%	37%	13%	3%	20%
SEPTEMBER 2010 (N=222)	26%	38%	11%	4%	21%
OCTOBER 2009 (N=224)	31%	31%	13%	3%	22%

<b>EVALUATION OF SPECIFIC LANL ATTRIBUTES: ECONOMIC ISSUES (CONTINUED)</b>					
<b>TRENDING ANALYSIS</b>					
RANKED BY HIGHEST PERCENTAGE "VERY SATISFIED" (2015)					
	<b>VERY SATISFIED</b>	<b>SOMEWHAT SATISFIED</b>	<b>SOMEWHAT DISSATISFIED</b>	<b>VERY DISSATISFIED</b>	<b>DON'T KNOW/ WON'T SAY</b>
<b>THE LAB'S EFFORTS TO PURCHASE MORE GOODS AND SERVICES FROM BUSINESSES IN NORTHERN NEW MEXICO COMMUNITIES</b>					
<b>SEPTEMBER 2015 (N=234)</b>	<b>16%</b>	<b>28%</b>	<b>18%</b>	<b>6%</b>	<b>32%</b>
OCTOBER 2014 (N=226)	19%	31%	16%	6%	28%
SEPTEMBER 2013 (N=278)	19%	33%	11%	7%	30%
OCTOBER 2012 (N=241)	17%	36%	11%	7%	30%
OCTOBER 2011 (N=244)	16%	35%	16%	4%	29%
SEPTEMBER 2010 (N=222)	14%	40%	18%	7%	21%
OCTOBER 2009 (N=224)	24%	27%	13%	6%	31%
OCTOBER 2008 (N=271)	16%	27%	19%	10%	29%
OCTOBER 2007 (N=289)	14%	27%	21%	16%	22%
SEPTEMBER 2006 (N=298)	10%	21%	29%	20%	20%
SEPTEMBER 2005 (N=404)	13%	31%	21%	15%	20%
SEPTEMBER 2004 (N=262)	12%	31%	23%	10%	24%
SEPTEMBER 2003 (N=199)	10%	29%	24%	12%	26%
SEPTEMBER 2002 (N = 238)	20%	30%	17%	8%	25%
DECEMBER 2001 (N = 204)	24%	30%	18%	8%	20%

**TRENDING ANALYSIS**

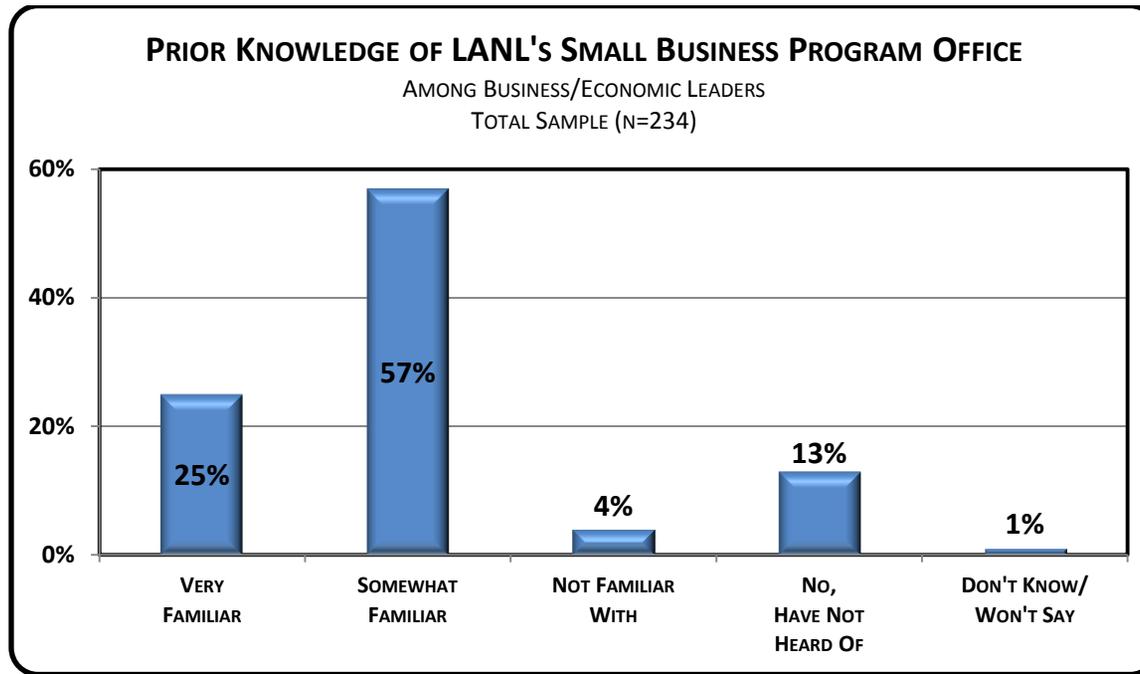
As shown on the preceding page and above, satisfaction levels with LANL in regards to economic issues are similar to those observed in previous studies. The Leaders continue to express a high level of satisfaction with the overall impact that LANL has on the regional economy and with the economic development plans that are offered.

The one area that remains an issue is in the purchasing of local goods and services. Overall satisfaction has fallen slightly when compared to results observed over the past five years.

<b>SATISFACTION WITH LANL’S PROCUREMENT AND BIDDING PROCESS</b> AMONG ECONOMIC AND BUSINESS LEADERS RANKED BY HIGHEST PERCENTAGE “VERY SATISFIED” (2015) TOTAL SAMPLE (N=234)					
	VERY SATISFIED	SOMEWHAT SATISFIED	SOMEWHAT DISSATISFIED	VERY DISSATISFIED	DON’T KNOW/ WON’T SAY
<b>PROGRAMS AND SERVICES TO HELP AREA BUSINESSES WITH PROCUREMENT AND COMPLIANCE REGULATIONS</b>	<b>16%</b>	<b>27%</b>	<b>25%</b>	<b>8%</b>	<b>24%</b>
<b>OVERALL EASE OF BIDDING ON CONTRACTS THROUGH THE PROCUREMENT PROCESS</b>	<b>12%</b>	<b>17%</b>	<b>23%</b>	<b>15%</b>	<b>33%</b>

Over two-fifths (43%) of the Economic/Business Leaders express satisfaction with the **programs and services to help area businesses with procurement and compliance regulations**. However, one-in-three are dissatisfied and 24% have no opinion.

The plurality (38%) of Economic/Business Leaders are more apt to say they are *dissatisfied* with the **overall ease of bidding on contracts though the procurement process**. Less than one-third (29%) of these leaders are satisfied with the procurement process while 33% have no opinion.



The Business/Economic Leaders were asked to rate their **overall level of familiarity with LANL's Small Business Program Office**. As shown above, the large majority of Business/Economic Leaders say they are either *very familiar* (25%) or *somewhat familiar* (57%) with the office, while 13% have never heard of the office and 4% have heard of the office, but are not familiar with it.

EVALUATION OF SPECIFIC LANL ATTRIBUTES: EDUCATION ISSUES					
RANKED BY HIGHEST PERCENTAGE "VERY SATISFIED"					
TOTAL SAMPLE (N=234)					
	VERY SATISFIED	SOMEWHAT SATISFIED	SOMEWHAT DISSATISFIED	VERY DISSATISFIED	DON'T KNOW/WON'T SAY
<b>EDUCATIONAL PROGRAMS OFFERED BY LANL SUCH AS THE BRADBURY MUSEUM, MATH AND SCIENCE ACADEMY, SUPERCOMPUTING CHALLENGE, SCHOLARSHIPS, AND PARTNERSHIPS WITH NEW MEXICO COLLEGES AND UNIVERSITIES</b>	<b>63%</b>	<b>24%</b>	<b>5%</b>	<b>-</b>	<b>7%</b>
EDUCATION LEADERS	77%	15%	8%	-	-
<b>OVERALL IMPACT THAT THE LAB HAS ON EDUCATION IN NORTHERN NEW MEXICO</b>	<b>49%</b>	<b>31%</b>	<b>14%</b>	<b>2%</b>	<b>4%</b>
EDUCATION LEADERS	49%	41%	9%	2%	-

The vast majority (87%) of Community Leaders are either *very satisfied* (63%) or *somewhat satisfied* (24%) with **educational programs offered by LANL such as the Bradbury Museum, Math and Science Academy, Adventures in Supercomputing Challenge, scholarships, and partnerships with New Mexico colleges and universities**. It should be noted that 92% of the Education Leaders say they are satisfied with education programs offered by the Lab, with 77% who are *very satisfied*.

Eighty percent of the Leaders also express satisfaction with **the overall impact that the Lab has on education in Northern New Mexico** (49% are *very satisfied*), while 16% express dissatisfaction. It is important to mention that 90% of Leaders in the Education sector are satisfied with the Lab’s impact on education in the Northern New Mexico community (49% are *very satisfied*).

<b>EVALUATION OF SPECIFIC LANL ATTRIBUTES: EDUCATION ISSUES</b>					
<b>TRENDING ANALYSIS</b>					
<b>RANKED BY HIGHEST PERCENTAGE “VERY SATISFIED” (2015)</b>					
	<b>VERY SATISFIED</b>	<b>SOMEWHAT SATISFIED</b>	<b>SOMEWHAT DISSATISFIED</b>	<b>VERY DISSATISFIED</b>	<b>DON'T KNOW/ WON'T SAY</b>
<b>EDUCATIONAL PROGRAMS OFFERED BY LANL</b>					
<b>SEPTEMBER 2015 (N=234)</b>	<b>63%</b>	<b>24%</b>	<b>5%</b>	<b>-</b>	<b>7%</b>
OCTOBER 2014 (N=226)	60%	30%	6%	1%	5%
SEPTEMBER 2013 (N=278)	55%	31%	5%	2%	8%
OCTOBER 2012 (N=241)	61%	28%	4%	1%	5%
OCTOBER 2011 (N=244)	58%	28%	7%	0%	6%
SEPTEMBER 2010 (N=222)	55%	30%	7%	1%	6%
OCTOBER 2009 (N=224)	61%	26%	5%	*	8%
OCTOBER 2008 (N=271)	50%	34%	4%	1%	10%
OCTOBER 2007 (N=289)	44%	33%	6%	2%	15%
SEPTEMBER 2006 (N=298)	42%	30%	7%	4%	17%
SEPTEMBER 2005 (N=404)	43%	27%	6%	2%	22%
SEPTEMBER 2004 (N=262)	29%	31%	10%	3%	27%
SEPTEMBER 2003 (N=199)	24%	34%	13%	4%	25%
SEPTEMBER 2002 (N = 238)	27%	31%	11%	4%	27%
DECEMBER 2001 (N = 204)	29%	27%	11%	2%	31%
SEPTEMBER 2000 (N = 162)	26%	42%	7%	4%	21%
<b>THE OVERALL IMPACT THAT THE LAB HAS ON EDUCATION IN THE NORTHERN NEW MEXICO COMMUNITY</b>					
<b>SEPTEMBER 2015 (N=234)</b>	<b>49%</b>	<b>31%</b>	<b>14%</b>	<b>2%</b>	<b>4%</b>
OCTOBER 2014 (N=226)	48%	38%	9%	2%	5%
SEPTEMBER 2013 (N=278)	41%	39%	13%	1%	7%
OCTOBER 2012 (N=241)	42%	42%	8%	3%	4%
OCTOBER 2011 (N=244)	40%	44%	9%	1%	6%
SEPTEMBER 2010 (N=222)	40%	40%	12%	2%	6%

\* LESS THAN 1% REPORTED.

**TRENDING ANALYSIS**

As shown in the table above, current satisfaction levels with LANL in regards to education programs are similar to those observed in previous studies. The 49% of leaders who say they are *very satisfied* with the overall impact that LANL has on education is the highest observed in the past six years, though overall satisfaction (*very satisfied* and *somewhat satisfied* combined) has fallen when compared to last year (86% in 2014 compared to 80% currently).

EVALUATION OF SPECIFIC LANL ATTRIBUTES: QUALITY OF LIFE					
RANKED BY HIGHEST PERCENTAGE "VERY SATISFIED"					
TOTAL SAMPLE (N=234)					
	VERY SATISFIED	SOMEWHAT SATISFIED	SOMEWHAT DISSATISFIED	VERY DISSATISFIED	DON'T KNOW/ WON'T SAY
<b>INVOLVEMENT IN NORTHERN NEW MEXICO THROUGH EMPLOYEE GIVING CAMPAIGNS, SCHOOL AND HOLIDAY DRIVES AND VOLUNTEER PROGRAMS</b>	<b>60%</b>	<b>23%</b>	<b>6%</b>	<b>1%</b>	<b>10%</b>
<b>COMMUNITY GIVING LEADERS</b>	69%	24%	7%	-	-
<b>LAB'S EFFORTS TO PROVIDE EFFECTIVE ENVIRONMENTAL STEWARDSHIP, MONITORING, AND REMEDIATION</b>	<b>18%</b>	<b>46%</b>	<b>18%</b>	<b>6%</b>	<b>12%</b>

Community Leaders were asked to rate their level of satisfaction with the Lab's involvement with quality of life related issues. As shown above, 83% of the Leaders surveyed express satisfaction with the Lab's **involvement in Northern New Mexico through employee giving campaigns, school and holiday drives, and volunteer programs**, with 60% saying they are *very satisfied*. Among the Community Giving Leaders, 69% say they are *very satisfied* and another 24% are *somewhat satisfied*.

Almost two-thirds (64%) of the Leaders surveyed express satisfaction with LANL's efforts to provide effective environmental stewardship, monitoring, and remediation, though just 18% are *very satisfied*. However, one-in-four Leaders (24%) say they are dissatisfied with the Lab's **environmental stewardship, monitoring, and remediation**. Interestingly, the Business/Economic Leaders are the most critical of LANL in this area as 49% express satisfaction, while 36% are dissatisfied.

<b>EVALUATION OF SPECIFIC LANL ATTRIBUTES: COMMUNITY GIVING AND ENVIRONMENTAL RESPONSIBILITY</b>					
<b>TRENDING ANALYSIS</b>					
RANKED BY HIGHEST PERCENTAGE "VERY SATISFIED" (2015)					
	<b>VERY SATISFIED</b>	<b>SOMEWHAT SATISFIED</b>	<b>SOMEWHAT DISSATISFIED</b>	<b>VERY DISSATISFIED</b>	<b>DON'T KNOW/WON'T SAY</b>
<b>INVOLVEMENT IN NORTHERN NM THROUGH EMPLOYEE GIVING CAMPAIGNS, SCHOOL AND HOLIDAY DRIVES, AND VOLUNTEER PROGRAMS</b>					
<b>SEPTEMBER 2015 (N=234)</b>	<b>60%</b>	<b>23%</b>	<b>6%</b>	<b>1%</b>	<b>10%</b>
OCTOBER 2014 (N=226)	54%	28%	5%	1%	11%
SEPTEMBER 2013 (N=278)	58%	25%	5%	2%	9%
OCTOBER 2012 (N=241)	58%	22%	8%	1%	11%
OCTOBER 2011 (N=244)	48%	31%	8%	1%	12%
SEPTEMBER 2010 (N=222)	48%	33%	9%	2%	9%
OCTOBER 2009 (N=224)	51%	30%	7%	*	11%
OCTOBER 2008 (N=271)	48%	33%	10%	1%	7%
OCTOBER 2007 (N=289)	44%	30%	7%	3%	15%
SEPTEMBER 2006 (N=298)	33%	33%	12%	3%	19%
<b>EFFORTS TO PROVIDE EFFECTIVE ENVIRONMENTAL STEWARDSHIP, MONITORING AND REMEDIATION</b>					
<b>SEPTEMBER 2015 (N=234)</b>	<b>18%</b>	<b>46%</b>	<b>18%</b>	<b>6%</b>	<b>12%</b>
OCTOBER 2014 (N=226)	30%	46%	10%	3%	11%
SEPTEMBER 2013 (N=278)	31%	39%	14%	4%	13%
OCTOBER 2012 (N=241)	29%	44%	15%	5%	6%
OCTOBER 2011 (N=244)	35%	43%	14%	2%	5%
SEPTEMBER 2010 (N=222)	28%	45%	14%	5%	8%
OCTOBER 2009 (N=224)	25%	45%	13%	4%	14%
OCTOBER 2008 (N=271)	28%	35%	17%	9%	11%
OCTOBER 2007 (N=289)	26%	33%	19%	9%	14%
SEPTEMBER 2006 (N=298)	20%	39%	20%	10%	12%
SEPTEMBER 2005 (N=404)	20%	39%	17%	9%	16%

\* LESS THAN 1% REPORTED.

**TRENDING ANALYSIS**

As shown in the table above, overall satisfaction levels with LANL in regards to community giving are very similar to those observed in the past several studies, though the 60% who say they are *very satisfied* has reached an all-time high.

Conversely, there has been a significant drop in Leaders' satisfaction with LANL when it comes to the environment. The percentage of Leaders who say they are *very satisfied* with LANL efforts to provide effective environmental stewardship, monitoring, and remediation has fallen from 30% last year to 18% currently, while those who are dissatisfied has nearly doubled from 13% to 24%. This is not surprising given the media attention on the container leaks at WIPP.

EFFECTIVENESS OF LANL PARTNERSHIPS					
RANKED BY HIGHEST PERCENTAGE "VERY EFFECTIVE"					
TOTAL SAMPLE (N=234)					
	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	SOMEWHAT INEFFECTIVE	VERY INEFFECTIVE	DON'T KNOW/WON'T SAY
<b>COMMUNITY NON-PROFIT ORGANIZATIONS</b>	<b>40%</b>	<b>36%</b>	<b>9%</b>	<b>2%</b>	<b>12%</b>
<b>COMMUNITY GIVING LEADERS</b>	46%	35%	13%	-	6%
<b>SCHOOL DISTRICTS, COLLEGES AND UNIVERSITIES IN NORTHERN NEW MEXICO</b>	<b>40%</b>	<b>33%</b>	<b>13%</b>	<b>2%</b>	<b>12%</b>
<b>EDUCATION LEADERS</b>	50%	32%	8%	-	9%
<b>BUSINESS COMMUNITY IN NORTHERN NEW MEXICO</b>	<b>32%</b>	<b>42%</b>	<b>12%</b>	<b>5%</b>	<b>10%</b>
<b>ECONOMIC/BUSINESS LEADERS</b>	25%	50%	15%	9%	1%
<b>STATE GOVERNMENT AGENCIES</b>	<b>25%</b>	<b>38%</b>	<b>10%</b>	<b>-</b>	<b>27%</b>
<b>GOVERNMENT LEADERS</b>	30%	28%	14%	2%	26%
<b>STATE LEGISLATURE</b>	<b>24%</b>	<b>34%</b>	<b>8%</b>	<b>2%</b>	<b>31%</b>
<b>GOVERNMENT LEADERS</b>	30%	33%	11%	2%	23%
<b>LOCAL COUNTY AND MUNICIPAL GOVERNMENTS IN NORTHERN NEW MEXICO</b>	<b>23%</b>	<b>41%</b>	<b>13%</b>	<b>-</b>	<b>22%</b>
<b>GOVERNMENT LEADERS</b>	30%	47%	11%	3%	10%
<b>TRIBAL GOVERNMENTS AND TRIBAL AGENCIES</b>	<b>19%</b>	<b>26%</b>	<b>11%</b>	<b>2%</b>	<b>43%</b>
<b>TRIBAL LEADERS</b>	39%	35%	19%	4%	4%

Community Leaders were asked how they would rate the effectiveness of LANL’s partnerships with various entities and organizations. As shown above, just over three-quarters (76%) of the Leaders surveyed believe LANL’s partnerships with **community non-profit organizations** are effective, compared to 11% who say they are ineffective. Approximately nine-in-ten (91%) of the Community Giving Leaders believe the Lab’s partnerships with non-profit organizations are effective.

Approximately three-quarters (73%) of Community Leaders feel LANL’s partnerships with **the school districts, colleges and universities** in Northern New Mexico are effective (40% say they are *very effective*), compared to 15% who feel these partnerships are ineffective. Eighty-two percent of the Education Leaders believe the Lab’s partnerships with educational institutions are effective, with 50% saying they are *very effective*.

Three-quarters (74%) of the Community Leaders surveyed believe LANL’s partnerships with **the business community in Northern New Mexico** are effective, with 32% saying they are *very effective*. However, 17% feel these partnerships are ineffective. Three-in-four of the Business Leaders surveyed feel the Lab’s partnerships with the business community are effective, while 24% feel they are ineffective. In Los Alamos County, the Leaders are nearly divided as 47% feel these partnerships are effective, while 39% disagree.

Over three-fifths (63%) of the Community Leaders surveyed feel LANL’s partnerships with **state government agencies** are effective, while 10% say they are ineffective and 27% have no opinion. Among Government Leaders, 58% say that LANL’s partnerships with state government agencies are effective. Furthermore, 58% of the Leaders also believe LANL’s partnerships with the **State Legislature** are effective, though nearly one-third (31%) have no opinion on the matter. Sixty-three percent of Government Leaders feel that LANL’s partnerships with the State Legislature are effective.

The majority (64%) of Leaders surveyed also believe the Lab’s partnerships with **local county and municipal governments** are effective, compared to just 13% who feel they are ineffective (22% have not formed an opinion). Three-in-four of the Government Leaders feel that LANL’s partnerships with local governments are effective.

Finally, 45% of the Leaders believe the Lab’s partnerships with **tribal governments and tribal agencies** are effective, while 13% feel they are ineffective. Over two-fifths (43%) of the Leaders have not formed an opinion about LANL’s partnerships with tribal governments and agencies. It should be noted that nearly three-quarters (74%) of the Tribal Leaders surveyed feel that LANL’s partnerships with tribal governments and agencies are either *very effective* (39%) or *somewhat effective* (35%) compared to 23% who say the partnerships with LANL are ineffective.

<b>EFFECTIVENESS OF LANL PARTNERSHIPS</b>					
<b>TRENDING ANALYSIS</b>					
<b>RANKED BY HIGHEST PERCENTAGE "VERY EFFECTIVE" (2015)</b>					
	<b>VERY EFFECTIVE</b>	<b>SOMEWHAT EFFECTIVE</b>	<b>SOMEWHAT INEFFECTIVE</b>	<b>VERY INEFFECTIVE</b>	<b>DON'T KNOW/WON'T SAY</b>
<b>COMMUNITY NON-PROFIT ORGANIZATIONS</b>					
<b>SEPTEMBER 2015 (N=234)</b>	<b>40%</b>	<b>36%</b>	<b>9%</b>	<b>2%</b>	<b>12%</b>
OCTOBER 2014 (N=226)	41%	38%	8%	2%	12%
SEPTEMBER 2013 (N=278)	34%	39%	11%	2%	14%
OCTOBER 2012 (N=241)	29%	41%	11%	2%	17%
OCTOBER 2011 (N=244)	35%	37%	11%	1%	17%
SEPTEMBER 2010 (N=222)	31%	37%	13%	2%	17%
OCTOBER 2009 (N=224)	31%	40%	8%	4%	17%
<b>SCHOOL DISTRICTS, COLLEGES AND UNIVERSITIES IN NORTHERN NEW MEXICO</b>					
<b>SEPTEMBER 2015 (N=234)</b>	<b>40%</b>	<b>33%</b>	<b>13%</b>	<b>2%</b>	<b>12%</b>
OCTOBER 2014 (N=226)	41%	39%	9%	2%	8%
SEPTEMBER 2013 (N=278)	40%	37%	11%	3%	10%
OCTOBER 2012 (N=241)	38%	42%	11%	2%	6%
OCTOBER 2011 (N=244)	37%	39%	11%	3%	9%
SEPTEMBER 2010 (N=222)	35%	43%	12%	2%	9%
OCTOBER 2009 (N=224)	39%	35%	14%	1%	11%
OCTOBER 2008 (N=271)	33%	37%	15%	1%	13%
OCTOBER 2007 (N=289)	29%	33%	13%	4%	21%
SEPTEMBER 2006 (N=298)	19%	33%	18%	8%	23%
SEPTEMBER 2005 (N=404)	24%	32%	16%	7%	21%
SEPTEMBER 2004 (N=262)	21%	35%	16%	6%	22%
SEPTEMBER 2003 (N=199)	26%	34%	13%	9%	18%
SEPTEMBER 2002 (N=238)	28%	36%	11%	6%	19%
DECEMBER 2001 (N=204)	23%	40%	17%	2%	17%
SEPTEMBER 2000 (N=162)	26%	45%	8%	6%	16%

<b>EFFECTIVENESS OF LANL PARTNERSHIPS (CONTINUED)</b>					
<b>TRENDING ANALYSIS</b>					
<b>RANKED BY HIGHEST PERCENTAGE "VERY EFFECTIVE" (2015)</b>					
	<b>VERY EFFECTIVE</b>	<b>SOMEWHAT EFFECTIVE</b>	<b>SOMEWHAT INEFFECTIVE</b>	<b>VERY INEFFECTIVE</b>	<b>DON'T KNOW/WON'T SAY</b>
<b>BUSINESS COMMUNITY IN NORTHERN NEW MEXICO</b>					
<b>SEPTEMBER 2015 (N=234)</b>	<b>32%</b>	<b>42%</b>	<b>12%</b>	<b>5%</b>	<b>10%</b>
OCTOBER 2014 (N=226)	30%	42%	11%	4%	12%
SEPTEMBER 2013 (N=278)	27%	37%	14%	5%	16%
OCTOBER 2012 (N=241)	25%	43%	14%	4%	13%
OCTOBER 2011 (N=244)	24%	50%	14%	2%	9%
SEPTEMBER 2010 (N=222)	25%	42%	13%	7%	12%
OCTOBER 2009(N=224)	25%	39%	17%	4%	16%
OCTOBER 2008 (N=271)	19%	38%	25%	6%	13%
OCTOBER 2007 (N=289)	12%	39%	23%	14%	12%
SEPTEMBER 2006 (N=298)	9%	31%	30%	17%	13%
SEPTEMBER 2005 (N=404)	17%	34%	21%	15%	13%
SEPTEMBER 2004 (N=262)	13%	38%	22%	12%	14%
SEPTEMBER 2003 (N=199)	11%	42%	26%	9%	12%
SEPTEMBER 2002 (N = 238)	22%	33%	22%	8%	15%
DECEMBER 2001 (N = 204)	16%	41%	28%	8%	7%
SEPTEMBER 2000 (N = 162)	6%	56%	20%	7%	12%
<b>STATE GOVERNMENT AGENCIES</b>					
<b>SEPTEMBER 2015 (N=234)</b>	<b>25%</b>	<b>38%</b>	<b>10%</b>	<b>-</b>	<b>27%</b>
OCTOBER 2014 (N=226)	22%	42%	6%	1%	28%
SEPTEMBER 2013 (N=278)	20%	38%	10%	1%	31%
OCTOBER 2012 (N=241)	23%	39%	13%	0%	25%
OCTOBER 2011 (N=244)	19%	41%	7%	1%	32%
SEPTEMBER 2010 (N=222)	23%	43%	7%	2%	25%
OCTOBER 2009(N=224)	20%	42%	9%	1%	28%
OCTOBER 2008 (N=271)	16%	37%	19%	3%	25%
OCTOBER 2007 (N=289)	15%	36%	14%	3%	32%
SEPTEMBER 2006 (N=298)	11%	31%	19%	4%	35%
SEPTEMBER 2005 (N=404)	12%	35%	14%	5%	34%
SEPTEMBER 2004 (N=262)	12%	31%	16%	4%	36%
SEPTEMBER 2003 (N=199)	14%	30%	14%	5%	37%
SEPTEMBER 2002 (N=238)	15%	32%	13%	5%	36%
DECEMBER 2001 (N=204)	12%	35%	17%	2%	34%
SEPTEMBER 2000 (N=162)	9%	40%	5%	5%	40%

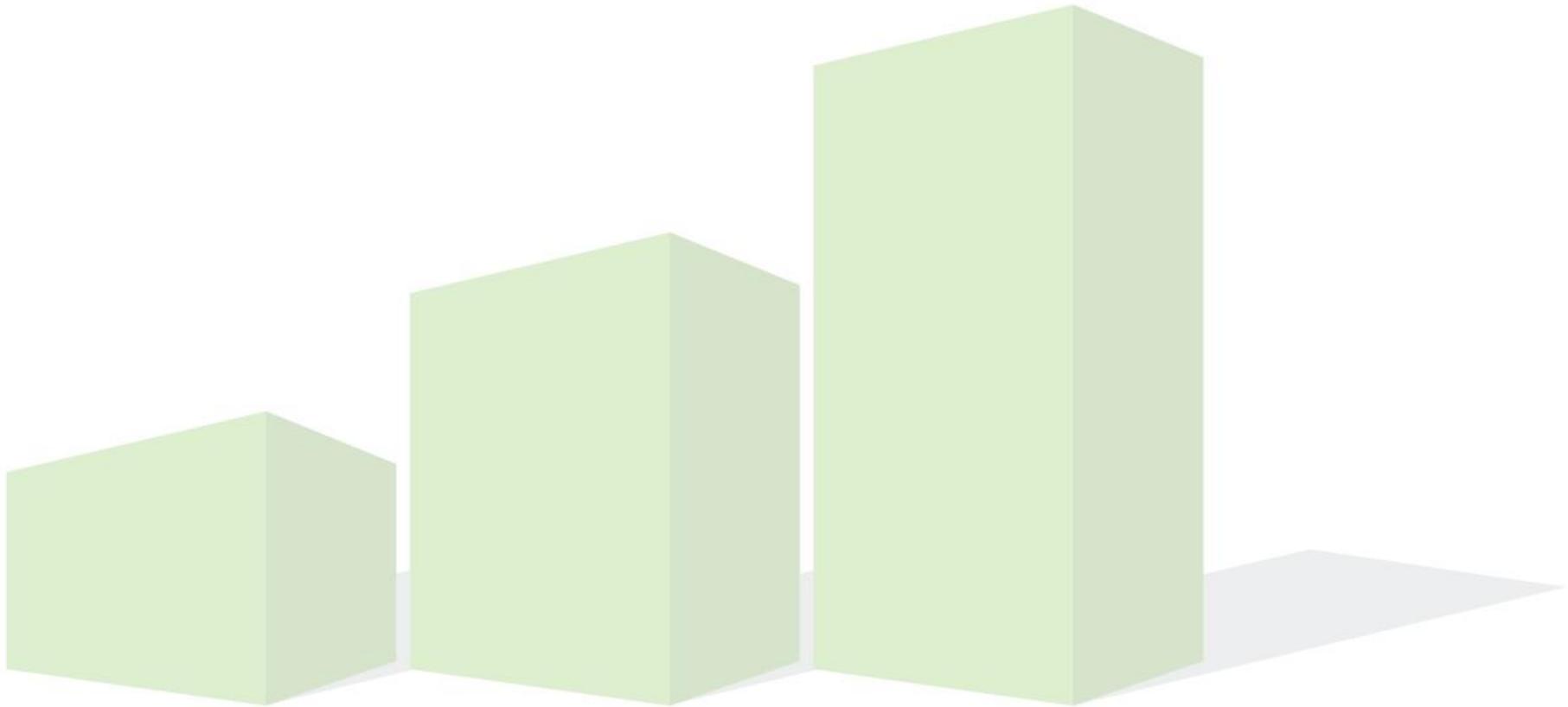
<b>EFFECTIVENESS OF LANL PARTNERSHIPS (CONTINUED)</b>					
<b>TRENDING ANALYSIS</b>					
<b>RANKED BY HIGHEST PERCENTAGE "VERY EFFECTIVE" (2015)</b>					
	<b>VERY EFFECTIVE</b>	<b>SOMEWHAT EFFECTIVE</b>	<b>SOMEWHAT INEFFECTIVE</b>	<b>VERY INEFFECTIVE</b>	<b>DON'T KNOW/WON'T SAY</b>
<b>THE STATE LEGISLATURE</b>					
<b>SEPTEMBER 2015 (N=234)</b>	<b>24%</b>	<b>34%</b>	<b>8%</b>	<b>2%</b>	<b>31%</b>
OCTOBER 2014 (N=226)	23%	37%	7%	1%	32%
SEPTEMBER 2013 (N=278)	22%	33%	12%	1%	33%
OCTOBER 2012 (N=241)	22%	32%	13%	1%	32%
OCTOBER 2011 (N=244)	18%	38%	8%	1%	35%
SEPTEMBER 2010 (N=222)	20%	39%	6%	3%	31%
OCTOBER 2009(N=224)	18%	39%	9%	-	35%
OCTOBER 2008 (N=271)	21%	40%	15%	1%	23%
OCTOBER 2007 (N=289)	18%	37%	11%	2%	32%
SEPTEMBER 2006 (N=298)	13%	29%	15%	5%	38%
SEPTEMBER 2005 (N=404)	16%	31%	15%	4%	34%
SEPTEMBER 2004 (N=262)	16%	28%	13%	6%	36%
SEPTEMBER 2003 (N=199)	17%	28%	14%	6%	36%
SEPTEMBER 2002 (N=238)	12%	31%	16%	5%	36%
DECEMBER 2001 (N=204)	7%	28%	17%	4%	43%
SEPTEMBER 2000 (N=162)	7%	31%	12%	5%	45%
<b>LOCAL GOVERNMENTS IN NORTHERN NEW MEXICO</b>					
<b>SEPTEMBER 2015 (N=234)</b>	<b>23%</b>	<b>41%</b>	<b>13%</b>	<b>-</b>	<b>22%</b>
OCTOBER 2014 (N=226)	20%	45%	11%	4%	20%
SEPTEMBER 2013 (N=278)	18%	44%	11%	1%	26%
OCTOBER 2012 (N=241)	24%	43%	13%	2%	18%
OCTOBER 2011 (N=244)	20%	44%	14%	3%	19%
SEPTEMBER 2010 (N=222)	19%	43%	15%	2%	21%
OCTOBER 2009(N=224)	20%	40%	16%	1%	24%
OCTOBER 2008 (N=271)	15%	43%	18%	4%	20%
OCTOBER 2007 (N=289)	11%	43%	19%	6%	21%
SEPTEMBER 2006 (N=298)	10%	29%	24%	10%	27%
SEPTEMBER 2005 (N=404)	14%	35%	21%	9%	21%
SEPTEMBER 2004 (N=262)	12%	34%	28%	10%	16%
SEPTEMBER 2003 (N=199)	16%	38%	23%	8%	15%
SEPTEMBER 2002 (N=238)	15%	44%	18%	5%	18%
DECEMBER 2001 (N=204)	13%	45%	23%	4%	15%
SEPTEMBER 2000 (N=162)	10%	63%	13%	7%	7%

<b>EFFECTIVENESS OF LANL PARTNERSHIPS (CONTINUED)</b>					
<b>TRENDING ANALYSIS</b>					
RANKED BY HIGHEST PERCENTAGE "VERY EFFECTIVE" (2015)					
TOTAL SAMPLE					
	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	SOMEWHAT INEFFECTIVE	VERY INEFFECTIVE	DON'T KNOW/WON'T SAY
<b>TRIBAL GOVERNMENTS AND TRIBAL AGENCIES</b>					
<b>SEPTEMBER 2015 (N=234)</b>	<b>19%</b>	<b>26%</b>	<b>11%</b>	<b>2%</b>	<b>43%</b>
OCTOBER 2014 (N=226)	15%	33%	8%	3%	41%
SEPTEMBER 2013 (N=278)	14%	34%	7%	3%	42%
OCTOBER 2012 (N=241)	15%	33%	12%	1%	39%
OCTOBER 2011 (N=244)	19%	32%	9%	3%	37%
SEPTEMBER 2010 (N=222)	18%	30%	8%	3%	41%
OCTOBER 2009(N=224)	15%	32%	6%	3%	44%
OCTOBER 2008 (N=271)	13%	24%	16%	4%	44%
OCTOBER 2007 (N=289)	15%	27%	16%	2%	40%
SEPTEMBER 2006 (N=298)	7%	23%	12%	8%	50%
SEPTEMBER 2005 (N=404)	10%	26%	14%	4%	45%
SEPTEMBER 2004 (N=262)	8%	24%	10%	5%	53%
SEPTEMBER 2003 (N=199)	10%	27%	7%	5%	51%
SEPTEMBER 2002 (N=238)	12%	23%	10%	7%	48%
DECEMBER 2001 (N=204)	8%	32%	19%	5%	36%
SEPTEMBER 2000 (N=162)	7%	35%	11%	3%	43%

**TRENDING ANALYSIS**

As shown on the previous three pages, the perceived effectiveness of LANL’s partnerships is similar to those observed in the last several studies, with no significant improvements or declines.

## II. SUMMARY OF RESULTS



**BIGGEST CHALLENGES FACING NORTHERN NEW MEXICO TODAY**

QUESTION 1: WHAT WOULD YOU SAY IS THE SINGLE BIGGEST CHALLENGE FACING NORTHERN NEW MEXICO TODAY?

JOBS/UNEMPLOYMENT	29%	SHRINKING GOVERNMENT DOLLARS	1%
LACK OF ECONOMIC OPPORTUNITIES	20%	STATE FUNDING FOR EDUCATION (STEM)	1%
ECONOMY: WEAK	19%	ATTRACTIONS/ACTIVITIES TO RETAIN/MAINTAIN POPULATION	1%
EDUCATIONAL SYSTEM IS POOR	15%	CONGESTION	1%
POVERTY	10%	PROGRAMS/ACTIVITIES FOR YOUTH	1%
LACK OF SKILLED LABOR/LABOR FORCE	7%	LACK OF WATER WASTE TREATMENT PLANTS	1%
ILLEGAL DRUG USE	7%	HOMELESSNESS	1%
LACK OF TRAINING FOR GOOD JOBS	4%	QUALITY OF SCHOOL FACILITIES	1%
DROUGHT/WATER SHORTAGE	3%	WATER QUALITY/POLLUTION	1%
LACK OF EFFECTIVE WORKFORCE DEVELOPMENT PROGRAMS/TRAINING FOR UNEMPLOYED	3%	TAXES ARE HIGH/UNREASONABLE	*
NOTHING IN PARTICULAR	2%	NATIONAL LAB TECHNOLOGY COMMERCIALIZATION	*
LOW WAGES	2%	NUCLEAR WASTE TRANSPORT	*
DEPENDENCY ON LAB FOR ECONOMIC SUPPORT	2%	ENERGY	*
ECONOMIC DIVERSIFICATION	2%	NO INTERNET	*
FIRE/RISK OF FIRE	2%	COLLABORATION WITH CENTRAL AND SOUTHERN NEW MEXICO	*
COST OF HOUSING IS HIGH/UNREASONABLE	2%	CULTURE	*
ROADS/STREETS/HIGHWAYS ARE BAD	2%	COST OF LIVING IS HIGH/UNREASONABLE	*
NOT ENOUGH PRIVATE BUSINESS	1%	LOCAL GOVERNMENT BUDGET DEFICIT	*
NORTHERN NEW MEXICO IS UNKNOWN/ISOLATED/NEGATIVE IMAGE	1%	GOVERNMENT/POLITICAL LEADERSHIP IS INCOMPETENT	*
AVAILABILITY OF LOW INCOME/AFFORDABLE HOMES	1%	TALENT RETENTION	*
QUALITY OF TEACHERS	1%	INFRASTRUCTURE: DIVERSITY/OUTSIDE OF LOS ALAMOS	*
LACK OF PUBLIC TRANSPORTATION	1%	HEALTHCARE REFORM	*
CLIMATE CHANGE	1%	LACK OF LAND FOR BUSINESSES	*
LACK OF FUNDING FOR PROGRAMS	1%	DISRUPTIVE SOCIETY	*
ENVIRONMENT/POLLUTED AIR	1%	TECH TRANSFER BETWEEN LANL AND RURAL COMMUNITIES	*
CRIME RATE	1%	LACK OF PARENTAL COMMUNICATION WITH SCHOOLS	*
GROWTH/NEGATIVE	1%	SHORTAGE OF TEACHERS	*
DOMESTIC VIOLENCE/FAMILY PROBLEMS	1%		
HIGHER EDUCATION	1%	DON'T KNOW	2%
LOW PAY FOR TEACHERS	1%		

\* LESS THAN 1% REPORTED.

**IMPRESSION OF LOS ALAMOS NATIONAL LABORATORY**

QUESTION 2: GENERALLY, WHAT IS YOUR IMPRESSION OF LOS ALAMOS NATIONAL LABORATORY? USING A 5-POINT SCALE IN WHICH 5 IS *VERY FAVORABLE* AND 1 IS *VERY UNFAVORABLE*, WHAT IS YOUR IMPRESSION OF LOS ALAMOS NATIONAL LABORATORY?

	TOTAL SAMPLE (N=234)	COUNTY						ORGANIZATIONAL SECTOR					GENDER	
		LOS ALAMOS	RIO ARRIBA	SANTA FE	SANDOVAL	TAOS	OTHER NM	GOVERNMENTAL	ECONOMIC/BUSINESS	EDUCATION	TRIBAL	SPECIAL INTEREST/COMMUNITY GIVING	MALE	FEMALE
<b>5 - VERY FAVORABLE</b>	37%	28%	46%	37%	31%	37%	41%	30%	29%	51%	43%	41%	34%	42%
<b>4</b>	40%	33%	42%	42%	44%	47%	32%	44%	45%	37%	38%	28%	43%	36%
<b>3</b>	17%	31%	7%	17%	18%	8%	20%	21%	20%	12%	8%	26%	18%	16%
<b>2</b>	4%	8%	2%	2%	7%	-	3%	5%	6%	-	4%	-	3%	4%
<b>1 - VERY UNFAVORABLE</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>DON'T KNOW/WON'T SAY</b>	3%	-	3%	1%	-	8%	5%	-	1%	-	8%	6%	2%	2%
<b>MEAN †</b>	4.1	3.8	4.4	4.1	4.0	4.3	4.2	4.0	4.0	4.4	4.3	4.2	4.1	4.2

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY FAVORABLE RESPONSE IS ASSIGNED A VALUE OF 5; THE VERY UNFAVORABLE RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**EVALUATION OF LOS ALAMOS NATIONAL LABORATORY AS A CORPORATE CITIZEN IN NORTHERN NEW MEXICO**

QUESTION 3: COMPANIES, LIKE INDIVIDUALS, CAN BE MEMBERS OF THE COMMUNITY. HOW WOULD YOU RATE LOS ALAMOS NATIONAL LABORATORY AS A CORPORATE CITIZEN IN NORTHERN NEW MEXICO? USING A 5-POINT SCALE WHERE 5 MEANS LOS ALAMOS NATIONAL LABORATORY IS OUTSTANDING AND 1 MEANS THEY ARE UNACCEPTABLE.

	TOTAL SAMPLE (N=234)	COUNTY						ORGANIZATIONAL SECTOR					GENDER	
		LOS ALAMOS	RIO ARRIBA	SANTA FE	SANDOVAL	TAOS	OTHER NM	GOVERNMENTAL	ECONOMIC/BUSINESS	EDUCATION	TRIBAL	SPECIAL INTEREST/COMMUNITY GIVING	MALE	FEMALE
<b>5 - OUTSTANDING</b>	32%	33%	36%	36%	32%	23%	21%	20%	28%	52%	31%	29%	33%	31%
<b>4</b>	42%	33%	47%	38%	34%	48%	52%	57%	41%	25%	42%	50%	40%	43%
<b>3</b>	16%	20%	9%	18%	17%	24%	12%	13%	20%	14%	15%	14%	17%	14%
<b>2</b>	7%	11%	8%	6%	10%	-	7%	10%	10%	5%	4%	-	7%	7%
<b>1 - UNACCEPTABLE</b>	*	3%	-	-	-	-	-	-	1%	-	-	-	1%	-
<b>DON'T KNOW/WON'T SAY</b>	3%	-	-	3%	7%	5%	7%	-	-	5%	8%	6%	2%	4%
<b>MEAN †</b>	4.0	3.8	4.1	4.1	3.9	4.0	4.0	3.9	3.8	4.3	4.1	4.2	4.0	4.0

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE OUTSTANDING RESPONSE IS ASSIGNED A VALUE OF 5; THE UNACCEPTABLE RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**OVERALL IMPRESSION OF LOS ALAMOS NATIONAL SECURITY, LLC**

QUESTION 4: USING A 5-POINT SCALE WHERE 5 IS *VERY FAVORABLE* AND 1 IS *VERY UNFAVORABLE*, WHAT IS YOUR OVERALL IMPRESSION OF THE LABORATORY'S MANAGEMENT AND OPERATIONS CONTRACTOR, LOS ALAMOS NATIONAL SECURITY, LLC?

	TOTAL SAMPLE (N=234)	COUNTY						ORGANIZATIONAL SECTOR					GENDER	
		LOS ALAMOS	RIO ARRIBA	SANTA FE	SANDOVAL	TAOS	OTHER NM	GOVERNMENTAL	ECONOMIC/BUSINESS	EDUCATION	TRIBAL	SPECIAL INTEREST/COMMUNITY GIVING	MALE	FEMALE
5 - VERY FAVORABLE	15%	9%	15%	17%	20%	28%	9%	6%	18%	12%	27%	11%	15%	15%
4	25%	24%	33%	22%	27%	26%	19%	30%	18%	23%	34%	28%	28%	21%
3	28%	31%	27%	33%	12%	24%	24%	29%	29%	22%	27%	37%	27%	29%
2	9%	16%	8%	8%	4%	-	13%	15%	15%	4%	-	-	9%	10%
1 - VERY UNFAVORABLE	3%	11%	-	-	7%	-	3%	-	6%	-	4%	-	4%	1%
DON'T KNOW/WON'T SAY	20%	10%	17%	21%	31%	22%	32%	20%	14%	39%	8%	25%	17%	25%
MEAN †	3.5	3.0	3.7	3.6	3.7	4.0	3.3	3.3	3.3	3.7	3.9	3.7	3.5	3.5

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY FAVORABLE RESPONSE IS ASSIGNED A VALUE OF 5; THE VERY UNFAVORABLE RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

**TOP 3 WAYS INFORMATION ABOUT LANL IS RECEIVED**

QUESTION 5: WHAT ARE THE TOP THREE WAYS THAT YOU RECEIVE INFORMATION ABOUT LOS ALAMOS NATIONAL LABORATORY?

NEWSPAPERS	44%	PHONE CALL	3%	BOARD MEMBERS	1%
MONTHLY ELECTRONIC NEWSLETTER/CONNECTIONS	38%	NEWS RELEASES	3%	INTERNAL CORRESPONDENCE	*
LANL EMAIL UPDATES	27%	COMMUNITY NETWORKING EVENTS	2%	TWITTER	*
LAB EMPLOYEES	23%	MEDIA	2%	ECONOMIC DEVELOPMENT LITERATURE	*
TELEVISION	13%	I WORK THERE	2%	PUBLIC AFFAIRS LIAISON	*
QUARTERLY REGIONAL LEADERS' BREAKFAST	11%	FLYERS	1%	OUTREACH	*
NEIGHBORS/FRIENDS/FAMILY	11%	ONE-ON-ONE VISITS	1%	VAF ENTITIES	*
WORD OF MOUTH	10%	FACEBOOK	1%	FEYNMAN CENTER	*
INTERNET	10%	CONTRACTORS/SUB-CONTRACTORS	1%	SIGNAGE	*
OTHER MEETINGS/TALKS	9%	PARTNERSHIP/ALLIANCE GROUPS	1%	LANL FOUNDATION	*
COMMUNITY PROGRAMS OFFICE	6%	EMAILS: FROM LIBRARY/TECH CENTER	1%	OTHER BUYERS	*
LABORATORY WEBSITE	6%	FOCUS GROUPS	1%		
MAIL	5%	REGIONAL DUPONT CORPORATION	1%	DON'T KNOW	2%
RADIO	4%	CHAMBER OF COMMERCE	1%		
LABORATORY MEETINGS	4%	POSTINGS	1%		
MEETINGS: REGIONAL COALITION/LANL/COMMUNITY	3%	CLOUD OF SMOKE UP WIND	1%		

\* LESS THAN 1% REPORTED.

**PREFERRED WAYS OF RECEIVING INFORMATION ABOUT LANL AND THE PROGRAMS AND SERVICES THE LAB OFFERS**

QUESTION 6: IN WHAT WAYS WOULD YOU PREFER TO RECEIVE INFORMATION ABOUT LANL AND THE PROGRAMS AND SERVICES THE LAB OFFERS?

LANL EMAIL UPDATES	41%	HARD COPY/PRINTED MATERIALS/BROCHURE	2%	CHAMBER OF COMMERCE	1%
MONTHLY ELECTRONIC NEWSLETTER/CONNECTIONS	36%	MAIL	2%	TWITTER	1%
QUARTERLY REGIONAL LEADERS' BREAKFAST	10%	RADIO	2%	FOCUS GROUPS	1%
LAB EMPLOYEES	9%	MEDIA	2%	PRESS RELEASES	*
NEWSPAPERS	9%	LABORATORY MEETINGS	2%	INTERNAL CORRESPONDENCE	*
INTERNET	7%	PHONE CALLS	2%	SANTA FE OFFICE	*
OTHER MEETINGS/TALKS	6%	ONE-ON-ONE VISITS	2%	FEYNMAN CENTER	*
EMAILS: WITH LINKS/DIRECT	5%	FACEBOOK	1%	I WORK THERE	*
COMMUNITY PROGRAMS OFFICE	5%	ELECTRONIC PUBLIC READING ROOM	1%		
LABORATORY WEBSITE	4%	WORD OF MOUTH	1%	DON'T KNOW	*
NEWSLETTERS	2%	NEIGHBORS/FRIENDS/FAMILY	1%	WON'T SAY	*
OUTREACH	2%	PARTNERSHIP/COLLEAGUES	1%		
TELEVISION	2%	NEWS RELEASES	1%		

\* LESS THAN 1% REPORTED.

**OVERALL SATISFACTION WITH LANL'S EFFORTS IN VARIOUS AREAS:  
 THE LAB'S EFFORTS TO LISTEN TO THE PERSPECTIVES OF THE NORTHERN NEW MEXICO COMMUNITIES**

QUESTION 7: I'M GOING TO READ YOU A LIST OF ITEMS ABOUT LOS ALAMOS NATIONAL LABORATORY AND PLEASE TELL ME HOW SATISFIED YOU ARE WITH EACH ONE. WOULD YOU SAY YOU ARE VERY SATISFIED, SOMEWHAT SATISFIED, SOMEWHAT DISSATISFIED, OR VERY DISSATISFIED WITH: **THE LAB'S EFFORTS TO LISTEN TO THE PERSPECTIVES OF THE NORTHERN NEW MEXICO COMMUNITIES**

	TOTAL SAMPLE (N=234)	COUNTY						ORGANIZATIONAL SECTOR					GENDER	
		LOS ALAMOS	RIO ARRIBA	SANTA FE	SANDOVAL	TAOS	OTHER NM	GOVERNMENTAL	ECONOMIC/ BUSINESS	EDUCATION	TRIBAL	SPECIAL INTEREST/ COMMUNITY GIVING	MALE	FEMALE
<b>VERY SATISFIED</b>	40%	37%	43%	39%	34%	49%	38%	38%	34%	48%	43%	41%	36%	45%
<b>SOMEWHAT SATISFIED</b>	41%	39%	50%	43%	44%	30%	30%	41%	44%	32%	46%	43%	43%	39%
<b>SOMEWHAT DISSATISFIED</b>	11%	13%	7%	10%	10%	16%	16%	15%	14%	5%	12%	6%	15%	7%
<b>VERY DISSATISFIED</b>	2%	5%	-	1%	-	-	4%	3%	4%	-	-	-	3%	-
<b>DON'T KNOW/WON'T SAY</b>	6%	5%	-	7%	12%	5%	12%	2%	4%	15%	-	11%	3%	10%

**OVERALL SATISFACTION WITH LANL'S EFFORTS IN VARIOUS AREAS:  
 THE LAB'S EFFORTS TO RESPOND TO THE PERSPECTIVES OF THE NORTHERN NEW MEXICO COMMUNITIES**

QUESTION 8: I'M GOING TO READ YOU A LIST OF ITEMS ABOUT LOS ALAMOS NATIONAL LABORATORY AND PLEASE TELL ME HOW SATISFIED YOU ARE WITH EACH ONE. WOULD YOU SAY YOU ARE VERY SATISFIED, SOMEWHAT SATISFIED, SOMEWHAT DISSATISFIED, OR VERY DISSATISFIED WITH: **THE LAB'S EFFORTS TO RESPOND TO THE PERSPECTIVES OF THE NORTHERN NEW MEXICO COMMUNITIES**

	TOTAL SAMPLE (N=234)	COUNTY						ORGANIZATIONAL SECTOR					GENDER	
		LOS ALAMOS	RIO ARRIBA	SANTA FE	SANDOVAL	TAOS	OTHER NM	GOVERNMENTAL	ECONOMIC/BUSINESS	EDUCATION	TRIBAL	SPECIAL INTEREST/COMMUNITY GIVING	MALE	FEMALE
VERY SATISFIED	34%	38%	37%	28%	48%	20%	37%	39%	27%	32%	38%	41%	29%	40%
SOMEWHAT SATISFIED	39%	25%	44%	45%	35%	47%	31%	27%	41%	43%	46%	35%	44%	32%
SOMEWHAT DISSATISFIED	13%	24%	9%	15%	10%	-	13%	11%	17%	8%	11%	18%	14%	12%
VERY DISSATISFIED	5%	8%	6%	2%	-	12%	4%	15%	6%	-	-	-	7%	1%
DON'T KNOW/WON'T SAY	9%	5%	4%	10%	6%	22%	15%	8%	9%	16%	4%	5%	5%	14%

**OVERALL SATISFACTION WITH LANL'S EFFORTS IN VARIOUS AREAS:  
 THE OVERALL IMPACT THAT THE LAB HAS ON THE ECONOMY OF THE NORTHERN NEW MEXICO COMMUNITIES**

QUESTION 9: I'M GOING TO READ YOU A LIST OF ITEMS ABOUT LOS ALAMOS NATIONAL LABORATORY AND PLEASE TELL ME HOW SATISFIED YOU ARE WITH EACH ONE. WOULD YOU SAY YOU ARE VERY SATISFIED, SOMEWHAT SATISFIED, SOMEWHAT DISSATISFIED, OR VERY DISSATISFIED WITH: **THE OVERALL IMPACT THAT THE LAB HAS ON THE ECONOMY OF THE NORTHERN NEW MEXICO COMMUNITIES**

	TOTAL SAMPLE (N=234)	COUNTY						ORGANIZATIONAL SECTOR					GENDER	
		LOS ALAMOS	RIO ARRIBA	SANTA FE	SANDOVAL	TAOS	OTHER NM	GOVERNMENTAL	ECONOMIC/BUSINESS	EDUCATION	TRIBAL	SPECIAL INTEREST/COMMUNITY GIVING	MALE	FEMALE
VERY SATISFIED	64%	59%	62%	70%	73%	66%	55%	82%	60%	66%	62%	46%	67%	59%
SOMEWHAT SATISFIED	28%	33%	27%	26%	10%	30%	38%	13%	31%	29%	27%	49%	23%	36%
SOMEWHAT DISSATISFIED	5%	-	10%	3%	13%	-	7%	5%	4%	2%	11%	5%	7%	2%
VERY DISSATISFIED	1%	5%	-	-	-	-	-	-	3%	-	-	-	2%	-
DON'T KNOW/WON'T SAY	2%	3%	2%	1%	4%	5%	-	-	3%	4%	-	-	2%	3%

**OVERALL SATISFACTION WITH LANL'S EFFORTS IN VARIOUS AREAS:  
 THE LAB'S EFFORTS TO PROVIDE EFFECTIVE ENVIRONMENTAL STEWARDSHIP, MONITORING AND REMEDIATION**

QUESTION 10: I'M GOING TO READ YOU A LIST OF ITEMS ABOUT LOS ALAMOS NATIONAL LABORATORY AND PLEASE TELL ME HOW SATISFIED YOU ARE WITH EACH ONE. WOULD YOU SAY YOU ARE VERY SATISFIED, SOMEWHAT SATISFIED, SOMEWHAT DISSATISFIED, OR VERY DISSATISFIED WITH: **THE LAB'S EFFORTS TO PROVIDE EFFECTIVE ENVIRONMENTAL STEWARDSHIP, MONITORING AND REMEDIATION**

	TOTAL SAMPLE (N=234)	COUNTY						ORGANIZATIONAL SECTOR					GENDER	
		LOS ALAMOS	RIO ARRIBA	SANTA FE	SANDOVAL	TAOS	OTHER NM	GOVERNMENTAL	ECONOMIC/BUSINESS	EDUCATION	TRIBAL	SPECIAL INTEREST/COMMUNITY GIVING	MALE	FEMALE
VERY SATISFIED	18%	26%	21%	12%	24%	19%	10%	25%	14%	21%	23%	6%	18%	18%
SOMEWHAT SATISFIED	46%	49%	50%	50%	46%	42%	34%	44%	35%	58%	50%	60%	46%	47%
SOMEWHAT DISSATISFIED	18%	14%	23%	20%	14%	9%	23%	21%	24%	9%	23%	6%	20%	15%
VERY DISSATISFIED	6%	11%	2%	5%	-	12%	10%	8%	12%	2%	-	-	8%	3%
DON'T KNOW/WON'T SAY	12%	-	5%	13%	16%	18%	24%	3%	15%	10%	4%	28%	8%	16%

**OVERALL SATISFACTION WITH LANL'S EFFORTS IN VARIOUS AREAS:  
 THE LAB'S INVOLVEMENT IN NORTHERN NEW MEXICO THROUGH EMPLOYEE GIVING CAMPAIGNS, SCHOOL AND HOLIDAY DRIVES AND VOLUNTEER PROGRAMS**

QUESTION 11: I'M GOING TO READ YOU A LIST OF ITEMS ABOUT LOS ALAMOS NATIONAL LABORATORY AND PLEASE TELL ME HOW SATISFIED YOU ARE WITH EACH ONE. WOULD YOU SAY YOU ARE VERY SATISFIED, SOMEWHAT SATISFIED, SOMEWHAT DISSATISFIED, OR VERY DISSATISFIED WITH: **THE LAB'S INVOLVEMENT IN NORTHERN NEW MEXICO THROUGH EMPLOYEE GIVING CAMPAIGNS, SCHOOL AND HOLIDAY DRIVES AND VOLUNTEER PROGRAMS**

	TOTAL SAMPLE (N=234)	COUNTY						ORGANIZATIONAL SECTOR					GENDER	
		LOS ALAMOS	RIO ARRIBA	SANTA FE	SANDOVAL	TAOS	OTHER NM	GOVERNMENTAL	ECONOMIC/BUSINESS	EDUCATION	TRIBAL	SPECIAL INTEREST/COMMUNITY GIVING	MALE	FEMALE
VERY SATISFIED	60%	69%	64%	59%	73%	32%	56%	68%	51%	69%	54%	69%	56%	65%
SOMEWHAT SATISFIED	23%	27%	19%	25%	10%	36%	15%	14%	26%	21%	27%	24%	25%	20%
SOMEWHAT DISSATISFIED	6%	4%	10%	5%	-	6%	13%	13%	4%	3%	8%	7%	7%	5%
VERY DISSATISFIED	1%	-	-	-	-	8%	-	-	-	-	4%	-	1%	-
DON'T KNOW/WON'T SAY	10%	-	7%	12%	17%	18%	15%	5%	19%	7%	7%	-	10%	10%

**OVERALL SATISFACTION WITH LANL’S EFFORTS IN VARIOUS AREAS:  
 THE OVERALL IMPACT THAT THE LAB HAS ON EDUCATION IN THE NORTHERN NEW MEXICO COMMUNITIES**

QUESTION 12: I’M GOING TO READ YOU A LIST OF ITEMS ABOUT LOS ALAMOS NATIONAL LABORATORY AND PLEASE TELL ME HOW SATISFIED YOU ARE WITH EACH ONE. WOULD YOU SAY YOU ARE VERY SATISFIED, SOMEWHAT SATISFIED, SOMEWHAT DISSATISFIED, OR VERY DISSATISFIED WITH: **THE OVERALL IMPACT THAT THE LAB HAS ON EDUCATION IN THE NORTHERN NEW MEXICO COMMUNITIES**

	TOTAL SAMPLE (N=234)	COUNTY						ORGANIZATIONAL SECTOR					GENDER	
		LOS ALAMOS	RIO ARRIBA	SANTA FE	SANDOVAL	TAOS	OTHER NM	GOVERNMENTAL	ECONOMIC/ BUSINESS	EDUCATION	TRIBAL	SPECIAL INTEREST/ COMMUNITY GIVING	MALE	FEMALE
VERY SATISFIED	49%	43%	54%	48%	58%	51%	46%	57%	45%	49%	50%	46%	42%	58%
SOMEWHAT SATISFIED	31%	38%	29%	34%	12%	31%	32%	22%	28%	41%	27%	49%	33%	30%
SOMEWHAT DISSATISFIED	14%	20%	13%	6%	17%	19%	20%	16%	16%	9%	19%	-	19%	6%
VERY DISSATISFIED	2%	-	2%	5%	-	-	-	5%	2%	2%	-	-	2%	2%
DON’T KNOW/WON’T SAY	4%	-	2%	7%	13%	-	3%	-	9%	-	4%	5%	4%	5%

**OVERALL EFFECTIVENESS OF LANL’S PARTNERSHIPS:  
 BUSINESS COMMUNITY IN NORTHERN NEW MEXICO**

QUESTION 13: GENERALLY, HOW WOULD YOU RATE THE EFFECTIVENESS OF LOS ALAMOS NATIONAL LABORATORY PARTNERSHIPS? WOULD YOU SAY THAT THE FOLLOWING PARTNERSHIPS HAVE BEEN VERY EFFECTIVE, SOMEWHAT EFFECTIVE, SOMEWHAT INEFFECTIVE, OR VERY INEFFECTIVE WITH: **THE BUSINESS COMMUNITY IN NORTHERN NEW MEXICO**

	TOTAL SAMPLE (N=234)	COUNTY						ORGANIZATIONAL SECTOR					GENDER	
		LOS ALAMOS	RIO ARRIBA	SANTA FE	SANDOVAL	TAOS	OTHER NM	GOVERNMENTAL	ECONOMIC/ BUSINESS	EDUCATION	TRIBAL	SPECIAL INTEREST/ COMMUNITY GIVING	MALE	FEMALE
VERY EFFECTIVE	32%	14%	36%	36%	40%	32%	36%	32%	25%	26%	43%	52%	28%	38%
SOMEWHAT EFFECTIVE	42%	33%	41%	43%	47%	45%	44%	37%	50%	38%	38%	35%	46%	36%
SOMEWHAT INEFFECTIVE	12%	23%	16%	7%	-	10%	13%	23%	15%	3%	8%	7%	16%	7%
VERY INEFFECTIVE	5%	16%	2%	1%	7%	-	4%	5%	9%	-	4%	-	6%	3%
DON’T KNOW/WON’T SAY	11%	14%	5%	12%	14%	13%	3%	3%	1%	32%	12%	6%	5%	17%

**OVERALL EFFECTIVENESS OF LANL’S PARTNERSHIPS:  
 SCHOOL DISTRICTS, COLLEGES AND UNIVERSITIES IN NORTHERN NEW MEXICO**

QUESTION 14: GENERALLY, HOW WOULD YOU RATE THE EFFECTIVENESS OF LOS ALAMOS NATIONAL LABORATORY PARTNERSHIPS? WOULD YOU SAY THAT THE FOLLOWING PARTNERSHIPS HAVE BEEN VERY EFFECTIVE, SOMEWHAT EFFECTIVE, SOMEWHAT INEFFECTIVE, OR VERY INEFFECTIVE WITH: **THE SCHOOL DISTRICTS, COLLEGES AND UNIVERSITIES IN NORTHERN NEW MEXICO**

	TOTAL SAMPLE (N=234)	COUNTY						ORGANIZATIONAL SECTOR					GENDER	
		LOS ALAMOS	RIO ARRIBA	SANTA FE	SANDOVAL	TAOS	OTHER NM	GOVERNMENTAL	ECONOMIC/BUSINESS	EDUCATION	TRIBAL	SPECIAL INTEREST/COMMUNITY GIVING	MALE	FEMALE
VERY EFFECTIVE	40%	25%	45%	49%	54%	29%	29%	34%	35%	50%	35%	57%	33%	49%
SOMEWHAT EFFECTIVE	33%	41%	30%	27%	22%	45%	38%	43%	26%	32%	39%	31%	37%	27%
SOMEWHAT INEFFECTIVE	13%	23%	18%	7%	7%	13%	13%	17%	13%	8%	19%	5%	16%	8%
VERY INEFFECTIVE	2%	6%	2%	1%	-	-	4%	6%	3%	-	-	-	3%	1%
DON'T KNOW/WON'T SAY	12%	5%	5%	16%	17%	14%	16%	-	23%	9%	8%	6%	10%	14%

**OVERALL EFFECTIVENESS OF LANL’S PARTNERSHIPS:  
 LOCAL COUNTY AND MUNICIPAL GOVERNMENTS IN NORTHERN NEW MEXICO**

QUESTION 15: GENERALLY, HOW WOULD YOU RATE THE EFFECTIVENESS OF LOS ALAMOS NATIONAL LABORATORY PARTNERSHIPS? WOULD YOU SAY THAT THE FOLLOWING PARTNERSHIPS HAVE BEEN VERY EFFECTIVE, SOMEWHAT EFFECTIVE, SOMEWHAT INEFFECTIVE, OR VERY INEFFECTIVE: **WITH LOCAL COUNTY AND MUNICIPAL GOVERNMENTS IN NORTHERN NEW MEXICO**

	TOTAL SAMPLE (N=234)	COUNTY						ORGANIZATIONAL SECTOR					GENDER	
		LOS ALAMOS	RIO ARRIBA	SANTA FE	SANDOVAL	TAOS	OTHER NM	GOVERNMENTAL	ECONOMIC/BUSINESS	EDUCATION	TRIBAL	SPECIAL INTEREST/COMMUNITY GIVING	MALE	FEMALE
VERY EFFECTIVE	23%	21%	26%	25%	19%	28%	19%	30%	22%	18%	27%	22%	21%	26%
SOMEWHAT EFFECTIVE	41%	47%	49%	39%	21%	38%	42%	47%	45%	35%	35%	43%	46%	35%
SOMEWHAT INEFFECTIVE	13%	19%	12%	9%	13%	13%	12%	11%	16%	7%	19%	6%	17%	6%
VERY INEFFECTIVE	*	-	-	-	-	-	4%	3%	-	-	-	-	1%	-
DON'T KNOW/WON'T SAY	22%	12%	13%	26%	47%	22%	23%	10%	17%	39%	19%	30%	14%	33%

**OVERALL EFFECTIVENESS OF LANL'S PARTNERSHIPS:  
 TRIBAL GOVERNMENTS AND TRIBAL AGENCIES**

QUESTION 16: GENERALLY, HOW WOULD YOU RATE THE EFFECTIVENESS OF LOS ALAMOS NATIONAL LABORATORY PARTNERSHIPS? WOULD YOU SAY THAT THE FOLLOWING PARTNERSHIPS HAVE BEEN VERY EFFECTIVE, SOMEWHAT EFFECTIVE, SOMEWHAT INEFFECTIVE, OR VERY INEFFECTIVE WITH: **TRIBAL GOVERNMENTS AND TRIBAL AGENCIES**

	TOTAL SAMPLE (N=234)	COUNTY						ORGANIZATIONAL SECTOR					GENDER	
		LOS ALAMOS	RIO ARRIBA	SANTA FE	SANDOVAL	TAOS	OTHER NM	GOVERNMENTAL	ECONOMIC/BUSINESS	EDUCATION	TRIBAL	SPECIAL INTEREST/COMMUNITY GIVING	MALE	FEMALE
VERY EFFECTIVE	19%	21%	22%	17%	30%	8%	12%	22%	11%	14%	39%	22%	23%	14%
SOMEWHAT EFFECTIVE	26%	13%	32%	23%	30%	31%	33%	25%	30%	18%	35%	11%	30%	20%
SOMEWHAT INEFFECTIVE	11%	15%	10%	12%	10%	8%	3%	11%	11%	5%	19%	6%	12%	8%
VERY INEFFECTIVE	2%	3%	3%	-	-	-	10%	3%	3%	-	4%	-	3%	1%
DON'T KNOW/WON'T SAY	43%	48%	33%	47%	29%	53%	42%	38%	45%	63%	4%	61%	32%	56%

**OVERALL EFFECTIVENESS OF LANL'S PARTNERSHIPS:  
 STATE GOVERNMENT AGENCIES**

QUESTION 17: GENERALLY, HOW WOULD YOU RATE THE EFFECTIVENESS OF LOS ALAMOS NATIONAL LABORATORY PARTNERSHIPS? WOULD YOU SAY THAT THE FOLLOWING PARTNERSHIPS HAVE BEEN VERY EFFECTIVE, SOMEWHAT EFFECTIVE, SOMEWHAT INEFFECTIVE, OR VERY INEFFECTIVE WITH: **THE STATE GOVERNMENT AGENCIES**

	TOTAL SAMPLE (N=234)	COUNTY						ORGANIZATIONAL SECTOR					GENDER	
		LOS ALAMOS	RIO ARRIBA	SANTA FE	SANDOVAL	TAOS	OTHER NM	GOVERNMENTAL	ECONOMIC/BUSINESS	EDUCATION	TRIBAL	SPECIAL INTEREST/COMMUNITY GIVING	MALE	FEMALE
VERY EFFECTIVE	25%	16%	26%	24%	35%	44%	21%	30%	14%	28%	43%	22%	22%	29%
SOMEWHAT EFFECTIVE	38%	27%	44%	36%	33%	37%	46%	28%	45%	28%	39%	48%	42%	31%
SOMEWHAT INEFFECTIVE	10%	20%	5%	8%	17%	6%	10%	14%	15%	2%	11%	-	15%	4%
VERY INEFFECTIVE	*	-	2%	-	-	-	-	2%	-	-	-	-	-	1%
DON'T KNOW/WON'T SAY	27%	37%	22%	32%	14%	14%	24%	26%	26%	42%	8%	30%	21%	35%

**OVERALL EFFECTIVENESS OF LANL'S PARTNERSHIPS:  
 STATE LEGISLATURE**

QUESTION 18: GENERALLY, HOW WOULD YOU RATE THE EFFECTIVENESS OF LOS ALAMOS NATIONAL LABORATORY PARTNERSHIPS? WOULD YOU SAY THAT THE FOLLOWING PARTNERSHIPS HAVE BEEN VERY EFFECTIVE, SOMEWHAT EFFECTIVE, SOMEWHAT INEFFECTIVE, OR VERY INEFFECTIVE WITH: **THE STATE LEGISLATURE**

	TOTAL SAMPLE (N=234)	COUNTY						ORGANIZATIONAL SECTOR					GENDER	
		LOS ALAMOS	RIO ARRIBA	SANTA FE	SANDOVAL	TAOS	OTHER NM	GOVERNMENTAL	ECONOMIC/BUSINESS	EDUCATION	TRIBAL	SPECIAL INTEREST/COMMUNITY GIVING	MALE	FEMALE
VERY EFFECTIVE	24%	18%	25%	30%	28%	23%	15%	30%	13%	31%	39%	16%	24%	25%
SOMEWHAT EFFECTIVE	34%	24%	44%	25%	29%	45%	52%	33%	36%	27%	35%	48%	37%	31%
SOMEWHAT INEFFECTIVE	8%	12%	3%	7%	18%	6%	9%	11%	13%	-	11%	-	11%	5%
VERY INEFFECTIVE	2%	3%	2%	-	-	8%	3%	2%	2%	-	4%	-	2%	1%
DON'T KNOW/WON'T SAY	31%	42%	26%	38%	26%	18%	21%	23%	36%	42%	12%	35%	26%	38%

**OVERALL EFFECTIVENESS OF LANL'S PARTNERSHIPS:  
 COMMUNITY NON-PROFIT ORGANIZATIONS**

QUESTION 19: GENERALLY, HOW WOULD YOU RATE THE EFFECTIVENESS OF LOS ALAMOS NATIONAL LABORATORY PARTNERSHIPS? WOULD YOU SAY THAT THE FOLLOWING PARTNERSHIPS HAVE BEEN VERY EFFECTIVE, SOMEWHAT EFFECTIVE, SOMEWHAT INEFFECTIVE, OR VERY INEFFECTIVE WITH: **THE COMMUNITY NON-PROFIT ORGANIZATIONS**

	TOTAL SAMPLE (N=234)	COUNTY						ORGANIZATIONAL SECTOR					GENDER	
		LOS ALAMOS	RIO ARRIBA	SANTA FE	SANDOVAL	TAOS	OTHER NM	GOVERNMENTAL	ECONOMIC/BUSINESS	EDUCATION	TRIBAL	SPECIAL INTEREST/COMMUNITY GIVING	MALE	FEMALE
VERY EFFECTIVE	40%	36%	43%	48%	36%	41%	29%	49%	38%	41%	31%	46%	34%	49%
SOMEWHAT EFFECTIVE	36%	35%	45%	33%	33%	36%	34%	22%	39%	34%	50%	35%	41%	30%
SOMEWHAT INEFFECTIVE	9%	13%	7%	6%	10%	-	18%	19%	8%	2%	8%	13%	9%	8%
VERY INEFFECTIVE	2%	5%	-	-	-	8%	7%	3%	4%	-	4%	-	3%	1%
DON'T KNOW/WON'T SAY	12%	11%	5%	13%	21%	15%	13%	7%	12%	23%	8%	6%	12%	12%

**OVERALL SATISFACTION WITH LANL'S EFFORTS IN VARIOUS AREAS:**

**THE LAB'S EFFORTS TO PURCHASE GOODS AND SERVICES FROM BUSINESSES IN NORTHERN NEW MEXICO COMMUNITIES DURING THE LAST YEAR**

QUESTION 20: PLEASE RATE IF YOU ARE *VERY SATISFIED*, *SOMEWHAT SATISFIED*, *SOMEWHAT DISSATISFIED*, OR *VERY DISSATISFIED* WITH LOS ALAMOS NATIONAL LABORATORY'S EFFORTS IN THE FOLLOWING AREAS: **THE LAB'S EFFORTS TO PURCHASE GOODS AND SERVICES FROM BUSINESSES IN NORTHERN NEW MEXICO COMMUNITIES DURING THE LAST YEAR**

	TOTAL SAMPLE (N=234)	COUNTY						ORGANIZATIONAL SECTOR					GENDER	
		LOS ALAMOS	RIO ARRIBA	SANTA FE	SANDOVAL	TAOS	OTHER NM	GOVERNMENTAL	ECONOMIC/ BUSINESS	EDUCATION	TRIBAL	SPECIAL INTEREST/ COMMUNITY GIVING	MALE	FEMALE
<b>VERY SATISFIED</b>	16%	14%	10%	19%	13%	19%	24%	16%	18%	16%	8%	28%	18%	15%
<b>SOMEWHAT SATISFIED</b>	28%	23%	34%	28%	35%	23%	24%	38%	27%	23%	38%	11%	34%	21%
<b>SOMEWHAT DISSATISFIED</b>	18%	16%	25%	12%	13%	19%	27%	21%	22%	3%	27%	13%	21%	14%
<b>VERY DISSATISFIED</b>	6%	16%	4%	5%	7%	-	-	7%	13%	-	-	-	7%	5%
<b>DON'T KNOW/WON'T SAY</b>	32%	31%	26%	36%	31%	40%	26%	17%	21%	58%	27%	48%	21%	46%

**OVERALL SATISFACTION WITH LANL'S EFFORTS IN VARIOUS AREAS:**

**THE EDUCATION PROGRAMS OFFERED BY LANL, SUCH AS THE BRADBURY MUSEUM, MATH AND SCIENCE ACADEMY, SUPERCOMPUTING CHALLENGE, SCHOLARSHIPS, AND PARTNERSHIPS WITH NEW MEXICO COLLEGES AND UNIVERSITIES**

QUESTION 21: PLEASE RATE IF YOU ARE *VERY SATISFIED*, *SOMEWHAT SATISFIED*, *SOMEWHAT DISSATISFIED*, OR *VERY DISSATISFIED* WITH LOS ALAMOS NATIONAL LABORATORY'S EFFORTS IN THE FOLLOWING AREAS: **THE EDUCATION PROGRAMS OFFERED BY LANL SUCH AS THE BRADBURY MUSEUM, MATH AND SCIENCE ACADEMY, SUPERCOMPUTING CHALLENGE, SCHOLARSHIPS, AND PARTNERSHIPS WITH NEW MEXICO COLLEGES AND UNIVERSITIES**

	TOTAL SAMPLE (N=234)	COUNTY						ORGANIZATIONAL SECTOR					GENDER	
		LOS ALAMOS	RIO ARRIBA	SANTA FE	SANDOVAL	TAOS	OTHER NM	GOVERNMENTAL	ECONOMIC/ BUSINESS	EDUCATION	TRIBAL	SPECIAL INTEREST/ COMMUNITY GIVING	MALE	FEMALE
<b>VERY SATISFIED</b>	63%	64%	67%	66%	57%	55%	56%	71%	52%	77%	66%	52%	59%	69%
<b>SOMEWHAT SATISFIED</b>	24%	28%	20%	20%	26%	36%	29%	21%	27%	15%	23%	42%	28%	20%
<b>SOMEWHAT DISSATISFIED</b>	5%	5%	7%	5%	4%	-	7%	8%	6%	8%	-	-	5%	5%
<b>VERY DISSATISFIED</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>DON'T KNOW/WON'T SAY</b>	7%	3%	6%	8%	14%	9%	7%	-	14%	-	12%	6%	8%	6%

**OVERALL SATISFACTION WITH LANL’S EFFORTS IN VARIOUS AREAS:**

**METHODS AVAILABLE FOR YOU TO COMMUNICATE WITH LOS ALAMOS NATIONAL LABORATORY TO VOICE YOUR NEEDS, CONCERNS AND IDEAS**

QUESTION 22: PLEASE RATE IF YOU ARE *VERY SATISFIED*, *SOMEWHAT SATISFIED*, *SOMEWHAT DISSATISFIED*, OR *VERY DISSATISFIED* WITH LOS ALAMOS NATIONAL LABORATORY’S EFFORTS IN THE FOLLOWING AREAS: **THE METHODS AVAILABLE FOR YOU TO COMMUNICATE WITH LOS ALAMOS NATIONAL LABORATORY TO VOICE YOUR NEEDS, CONCERNS AND IDEAS**

	TOTAL SAMPLE (N=234)	COUNTY						ORGANIZATIONAL SECTOR					GENDER	
		LOS ALAMOS	RIO ARRIBA	SANTA FE	SANDOVAL	TAOS	OTHER NM	GOVERNMENTAL	ECONOMIC/BUSINESS	EDUCATION	TRIBAL	SPECIAL INTEREST/COMMUNITY GIVING	MALE	FEMALE
VERY SATISFIED	32%	28%	30%	36%	43%	37%	24%	36%	25%	39%	39%	27%	32%	32%
SOMEWHAT SATISFIED	36%	29%	44%	33%	28%	27%	50%	35%	36%	33%	42%	40%	39%	33%
SOMEWHAT DISSATISFIED	19%	25%	18%	20%	19%	15%	10%	16%	24%	14%	12%	26%	17%	21%
VERY DISSATISFIED	5%	11%	2%	2%	4%	13%	7%	8%	9%	-	4%	-	8%	1%
DON'T KNOW/WON'T SAY	8%	7%	5%	9%	7%	9%	9%	5%	7%	14%	4%	7%	4%	12%

**OVERALL SATISFACTION WITH LANL’S EFFORTS IN VARIOUS AREAS:**

**THE LAB’S ECONOMIC DEVELOPMENT PROGRAMS SUCH AS BUSINESS MENTORING, THE VENTURE ACCELERATION FUND, AND THE NEW MEXICO SMALL BUSINESS ASSISTANCE PROGRAM**

QUESTION 23: PLEASE RATE IF YOU ARE *VERY SATISFIED*, *SOMEWHAT SATISFIED*, *SOMEWHAT DISSATISFIED*, OR *VERY DISSATISFIED* WITH LOS ALAMOS NATIONAL LABORATORY’S EFFORTS IN THE FOLLOWING AREAS: **THE LAB’S ECONOMIC DEVELOPMENT PROGRAMS SUCH AS, BUSINESS MENTORING, THE VENTURE ACCELERATION FUND, AND THE NEW MEXICO SMALL BUSINESS ASSISTANCE PROGRAM**

	TOTAL SAMPLE (N=234)	COUNTY						ORGANIZATIONAL SECTOR					GENDER	
		LOS ALAMOS	RIO ARRIBA	SANTA FE	SANDOVAL	TAOS	OTHER NM	GOVERNMENTAL	ECONOMIC/BUSINESS	EDUCATION	TRIBAL	SPECIAL INTEREST/COMMUNITY GIVING	MALE	FEMALE
VERY SATISFIED	36%	25%	26%	45%	24%	55%	41%	25%	47%	33%	35%	24%	33%	40%
SOMEWHAT SATISFIED	36%	45%	40%	27%	45%	32%	38%	46%	36%	24%	46%	30%	42%	28%
SOMEWHAT DISSATISFIED	8%	11%	11%	8%	5%	8%	4%	16%	11%	2%	8%	-	10%	5%
VERY DISSATISFIED	3%	9%	4%	1%	-	-	-	6%	5%	-	-	-	4%	1%
DON'T KNOW/WON'T SAY	17%	10%	20%	19%	27%	5%	17%	8%	1%	41%	12%	46%	10%	26%

**OVERALL SATISFACTION WITH LANL'S EFFORTS IN VARIOUS AREAS:**

**THE LAB'S FEYNMAN CENTER FOR INNOVATION THAT HELPS ESTABLISHED AND START-UP COMPANIES WITH TECH TRANSFER AND INNOVATION INITIATIVES**

QUESTION 24: PLEASE RATE IF YOU ARE *VERY SATISFIED*, *SOMEWHAT SATISFIED*, *SOMEWHAT DISSATISFIED*, OR *VERY DISSATISFIED* WITH LOS ALAMOS NATIONAL LABORATORY'S EFFORTS IN THE FOLLOWING AREAS: **THE LAB'S FEYNMAN (FINE-MUN) CENTER FOR INNOVATION THAT HELPS ESTABLISHED AND START-UP COMPANIES WITH TECH TRANSFER AND INNOVATION INITIATIVES**

	TOTAL SAMPLE (N=234)	COUNTY						ORGANIZATIONAL SECTOR					GENDER	
		LOS ALAMOS	RIO ARRIBA	SANTA FE	SANDOVAL	TAOS	OTHER NM	GOVERNMENTAL	ECONOMIC/BUSINESS	EDUCATION	TRIBAL	SPECIAL INTEREST/COMMUNITY GIVING	MALE	FEMALE
<b>VERY SATISFIED</b>	27%	22%	28%	26%	11%	41%	32%	27%	31%	23%	23%	24%	21%	35%
<b>SOMEWHAT SATISFIED</b>	33%	28%	39%	31%	43%	32%	32%	30%	33%	26%	58%	19%	40%	24%
<b>SOMEWHAT DISSATISFIED</b>	9%	14%	8%	10%	-	-	10%	11%	11%	8%	8%	-	10%	6%
<b>VERY DISSATISFIED</b>	6%	23%	4%	1%	-	8%	-	9%	10%	-	4%	-	8%	2%
<b>DON'T KNOW/WON'T SAY</b>	26%	13%	20%	32%	46%	18%	26%	23%	15%	44%	8%	57%	20%	33%

COMMENTS OR SUGGESTIONS TO IMPROVE THE LAB'S EDUCATION INITIATIVES  
VERBATIM RESPONSES

QUESTION 25: DO YOU HAVE ANY OTHER COMMENTS OR SUGGESTIONS TO IMPROVE THE LAB'S EDUCATION INITIATIVES?

ALWAYS ROOM FOR IMPROVEMENT. WE ARE TRYING TO PARTICIPATE WITH LANL'S SCIENCE PERSPECTIVE NOT INCLUDING LAB NEEDS REALIZE COMMUNITY OUTREACH IS IMPERATIVE.  
BE MORE APPARENT.  
BE MORE CONCERTED EFFORT ABOUT INTERNSHIPS WITH AREA COLLEGES.  
BETTER COMMUNICATION WITH WHAT THEY ARE OFFERING AND HOW WIDE THEIR REACH WILL BE.  
CALL ALFRED TAYLOR AT TAOS DAY SCHOOL - IN ORDER TO HAVE MORE DIRECT INTERACTION BETWEEN OUR STUDENTS AND LANL EMPLOYEES.  
COMMITTEE - LEGISLATIVE EDUCATION STUDY COMMITTEE - LANL SHOULD GET ON THE AGENDA FOR A PRESENTATION AT SOME POINT ON THIS COMMUNITY.  
COMMUNICATION IS KEY.  
COMMUNICATION WITH SUPERINTENDENTS TO GET INFORMATION ABOUT NEEDS IN NORTHERN NEW MEXICO.  
CONTINUE SUPPORT OF CURRENT PROGRAMS AND STAFF.  
CONTINUE THE COMMUNITY GIVING PROGRAM AND INCREASE THE FUNDING FOR IT.  
CONTINUE TO REACH OUT TO SANTA FE.  
CONTINUE WITH PARTNERSHIPS - STEM.  
DO A NICE JOB.  
DO PRESENTATIONS AT SCHOOLS.  
DOING A FINE JOB OVERALL AND SELECTION OF KATHY KEITH WAS WISE CHOICE.  
DOING A GOOD JOB.  
DOING A GREAT JOB.  
DON'T GIVE THE BEST TO THE BEST; STUDENTS OF ALL ABILITIES/ACADEMIC GRADES NEED THE SAME OPPORTUNITIES AS STUDENT WITH HIGH GPAs.  
DROPOUT RATE IN NORTHERN NEW MEXICO IS EXTREME IMPACTING EARNINGS AND QUALITY OF LIFE. LABS COULD FUND A PILOT PROJECT THAT ADDRESSES HOLISTIC NEEDS OF CHILDREN AND YOUTH. MATH AND SCIENCE BIAS LEAVES OUT MANY STUDENTS. MANAGEMENT FOCUS DOESN'T ADDRESS NEEDS OF EVERYONE.  
EDUCATION INITIATIVES FOR YOUTH IN SCHOOLS HAS DIMINISHED.  
EMPOWER EXISTING STAFF IN THE COMMUNITY PROGRAM OFFICE I.E. MAKE THE MOST OF THE EXPERTISE THAT IS THERE BECAUSE THERE IS A LOT.  
ENCOURAGE PARTNERSHIP WITH SCHOOL GIVEN STEINHOUSE'S NEW POSITION AT SCHOOL.  
EXPANDED TO MORE SCHOOLS AND DISTRICTS. PROGRAMS ARE EXCELLENT BUT NOT ALL DISTRICTS ARE RECIPIENTS.  
FROM ENVIRONMENTAL SIDE, I SUGGEST MORE COLLABORATION WITH OUR STUDENTS; A LOT OF INTERNSHIPS HERE.  
PLEASE CONTACT DIRECTOR RAY MARTINEZ, OUR TRIBAL EDUCATION COMMITTEE.  
FULLY FUND SUPER COMPUTING CHALLENGE. TEACH MORE MODELING IN SCHOOLS.  
GET MORE INVOLVED IN ASSISTING COMMUNITIES BESIDES JUST UNM AND LOS ALAMOS. LOOK AT PROGRAMS THAT WILL PROVIDE JOBS FOR THE STUDENTS IN THE FUTURE.  
GRATEFUL FOR HELP RECEIVED FROM COMMUNITY OFFICES. WOULD LIKE TO SEE MATH AND SCIENCE ACADEMY BE MORE ACTIVE IN NORTHER NEW MEXICO. WOULD BE NICE TO LEVERAGE EACH OTHER'S EFFORTS IN THE GOAL OF REACHING STUDENTS. OPEN HOUSE EVENTS WOULD BE GOOD. NEED MORE PRESENCE OF MATH AND SCIENCE ACTIVITIES. MAYBE CALLED COLLECT INFORMATION ON ACTIVITIES OF ACADEMY, MUSEUM, ETC. IN ONE PLACE AND EASILY ACCESSIBLE BY COMMUNITY. PERHAPS A FACEBOOK PAGE, ONLY WAY TO MAKE PROGRESS IS TO TACKLE EXISTING BARRIERS.

GREAT JOB.  
GREATER COLLABORATION.  
HAVE CLEAR MESSAGE TO COMMUNITY ABOUT EFFORTS.  
HEAR FROM LOCAL NON-PROFITS AND GRASSROOTS MOVEMENTS.  
I AM HAPPY WITH OVERALL EDUCATION INITIATIVE IN NORTHERN AREAS. LANL NEEDS DO MORE WITH SOUTHWEST REGION IN EDUCATION NOW.  
I DON'T KNOW A LOT ABOUT SOME OF THESE PROGRAMS MENTIONED. I WOULD LIKE TO KNOW MORE.  
I DON'T KNOW WHAT THEY DO HERE.  
I THINK MORE ROUND TABLES WHERE LOCAL SCHOOL PRINCIPALS ATTEND OPENING CONVERSATIONS ABOUT EDUCATION.  
I THINK THEY ARE DOING WELL IN THIS AREA. THEY DID SPONSOR A YOUTH SUMMIT FOR OUR ORGANIZATION.  
I WOULD LIKE CHANCE TO SEE THESE ENTITIES LANL PLEASE CONTACT ME, SO THAT OUR STUDENTS CAN LEARN FROM LANL EMPLOYEES THROUGH PROGRAMS.  
I WOULD LIKE TO SEE LANL EXTENDED SERVICES TO THE CHAMA SCHOOLS.  
I WOULD LIKE TO SEE MORE FUNDING IN THIS AREA.  
I'D LIKE THEM TO REACH OUT TO INDIVIDUAL OF WHO WANT A CAREER AT LANL.  
IF LANL COULD HAVE STAFF MOTIVATED SPEAKER AT PICURIS ELEMENTARY SCHOOLS EXCITES STUDENTS IN SCIENCE AND MATHEMATICS, IN ORDER TO BENEFIT EARTH. LAB NOT LOOKING AT BIG PICTURE, BUT ONLY A SNAPSHOT WORK WITH PRINCIPALS TO PROVIDE CHARTER SCHOOLS ALSO WITH CAPABILITIES TO MAKE NATIVES PHYSICISTS AND MATHEMATICIANS.  
INCREASE BUDGET.  
IT NEEDS IMPROVEMENT IN THE NORTHERN NEW MEXICO AREA. WE NEED HELP FOR THE LOCAL SCHOOLS.  
IT WOULD BE NICE TO HAVE A CATEGORIZED CUSTOM NEWSLETTER ABOUT WHAT HAS BEEN ACHIEVED AND WHAT IS CURRENTLY GOING ON IN THE AREA OF EDUCATION, SO WE KNOW HOW TO RESPOND TO LANL ABOUT THIS AREA.  
JUST MORE OUTREACH IN GENERAL.  
KEEP DOING WHAT THEY'RE DOING.  
KEEP INCREASING RESOURCES FOR IT.  
KEEP LISTENING.  
LAB HAS DONE VERY WELL INTERACTING WITH OUR DAY SCHOOL AND HIGH SCHOOL, BRINGING AWARENESS OF LANL'S INNOVATION OF HOW THE WORLD IS CHANGING NOW.  
LANL HAS DONE A GOOD JOB UNDERSTANDING TRI-CULTURE ISSUES, AND HAS COME A LONG WAY IN THAT REALM.  
WHILE SENSITIVE TO NAI AND HISPANICS LABORATORY TENDS TO BRING IN BOSTON, DALLAS ETC. AND WHOM DO NOT EMANATE FROM NEW MEXICO.  
LANL HAS DONE PRETTY GOOD OPENING UP TO THE COMMUNITY AS FAR AS EDUCATION.  
MORE INFORMATION AND DEVELOPMENT IN MENTORSHIP PROGRAMS FOR HIGH SCHOOL STUDENTS AND CONNECTING THEM WITH REAL EXPERIENCE. CAREER EXPLORATION IN LABS FROM SUPPORT STAFF TO SCIENTISTS.  
MORE INFORMATION OUT THERE REGARDING WHAT THEY ARE DOING.  
MORE INVOLVEMENT IN TAOS COUNTY AT HIGH SCHOOL LEVEL.  
MORE INVOLVEMENT WITH SENIORS RE: PART-TIME JOBS - ON THE JOB TRAINING.  
MORE OF A SUMMIT WITH DIFFERENT EDUCATORS WHERE WE COME TOGETHER TO DISCUSS ISSUES.  
MORE OPPORTUNITIES TO BRING ORGANIZATIONS TOGETHER FOR "THINK TANKS."

COMMENTS OR SUGGESTIONS TO IMPROVE THE LAB'S EDUCATION INITIATIVES  
VERBATIM RESPONSES (CONTINUED)

QUESTION 25 (CONTINUED): DO YOU HAVE ANY OTHER COMMENTS OR SUGGESTIONS TO IMPROVE THE LAB'S EDUCATION INITIATIVES?

MORE OUTREACH IN NORTHERN NEW MEXICO IN ALL LEVELS OF EDUCATION.  
MORE OUTREACH INTO AREAS OUTSIDE OF LOS ALAMOS.  
MORE PARTNERSHIP. MORE EXPANSION IN SCHOOL DISTRICTS.  
MORE RESOURCES FOR STUDENTS WHO ARE RISK JOB TRAINING, LIFE SKILLS.  
MORE SUPPORT AND MORE OUTREACH TO OUTLYING DISTRICTS.  
MORE WIDESPREAD OUTSIDE OF LOS ALAMOS DISTRICT.  
MORE WORK WITH HIGH SCHOOL STUDENTS PRIOR TO GRADUATION.  
NEED TO BE VERY INNOVATIVE AND AGGRESSIVE IF THEY WANT TO MAKE IMPACT IN NORTHERN NEW MEXICO.  
COMMUNITIES NEED TO GET THROUGH THE BUREAUCRACY.  
NEED TO FIND WAYS TO TALK ABOUT THEM MORE BROADLY SO PEOPLE APPRECIATE AND KNOW WHAT THEY ARE DOING.  
NEED TO REACH OUT TO MORE RURAL AREAS - E.G. TAOS, MORA, SAN MIGUEL COUNTIES. THE COMMUNITY OFFICE IS VERY ATTENTIVE AND SUPPORTIVE.  
NEEDS TO BE MORE FOCUS TOWARD THE AVERAGE STUDENT WHO IS NOT NECESSARILY THE SMARTEST KID WHO MAY MAKE IT ON OWN - THERE ARE OTHER STUDENTS WHO NEED - SUPPORT AND OUTREACH OPPORTUNITIES; SOME OF THESE STUDENTS NEED THE SUPPORT OR THERE WILL NOT BE OPPORTUNITIES FOR THEM.  
ONE OF LANL'S BIGGEST STRENGTHS IS HAVING WELL VERSED & WELL EDUCATED PROFESSIONALS IN STEM. IT WOULD BE AMAZING IF THEY COULD MOTIVATE & EMPOWER THESE PROFESSIONALS TO PARTNER WITH THE SCHOOLS IN THE STEM AREAS. THE STUDENTS NEED THEIR MENTORS/MODELS SO THEY CAN IDENTIFY WITH THESE PROFESSIONALS. THE STUDENTS NEED TO FEEL CONNECTED WITH THE SCIENTIFIC COMMUNITY & SEE THEMSELVES AS POTENTIAL SCIENTISTS. THEY NEED TO SEE A REAL PERSON WHO TAKES WITH THEM & LOOKS LIKE THEM & IS A SCIENTISTS.  
OPEN UP LAB TO HAVE FAMILIES OBSERVE WHAT LANL IS DOING SO PEOPLE CAN LEARN WHAT IS BEING DONE THERE.  
PLACE GREATER EMPHASIS WITHIN TECHNOLOGY TRANSFER ON NEEDS OF SCIENTIFIC ENTREPRENEURS AND START-UPS.  
PRESENCE OF TECHNOLOGY IN THE SCHOOLS IN NORTHERN NEW MEXICO.  
PROBABLY MORE COMMUNITY OUTREACH TO THE TRIBE. JUST KEEP IMPROVING EDUCATION WITH GOVERNOR M. HERRERA'S OFFICES.  
PROVIDE ADVISORY ASSISTANCE TO GOVERNOR AGAIN. PUBLIC EDUCATION DEPARTMENT IN PARTICULAR.  
PUT THEMSELVES OUT THERE AS FAR AS EDUCATION EFFORTS AND WHAT THEY'RE DOING. TAKE MORE CREDIT.  
REALLY PLEASED WITH PARTNERSHIPS.  
SCHOLARSHIPS ARE KEY - KEEP THEM COMING. ACCELERATE PROGRAM IS EXTRAORDINARY EFFECTIVE - KEEP DOING IT.  
SCIENCE DEMOS IN THE SCHOOLS WITH LAB PERSONNEL.

SPEND RESOURCES CONNECTING VOLUNTEERS WHO COULD DIRECTLY IMPACT EDUCATION. BRING HIGH LEVEL INTELLECTUALS TO CLASSROOMS.  
STARTING WITH HIGH SCHOOL IN NORTHERN AREA - BE MORE VISIBLE AND MAKE PRESENTATION AND FOCUS ON WHO IS GOING TO BE IN THE NEXT WORKFORCE.  
STEM EFFORT WELL RECEIVED. DO MORE OF THAT.  
STEM OR SCIENCE OUTREACH IN ELEMENTARY SCHOOLS IN AREAS OUTSIDE OF LOS ALAMOS.  
STRENGTHEN PARTNERSHIP WITH UNM-LA. STRENGTHEN PARTNERSHIP WITH LA PUBLIC SCHOOLS. STRENGTHEN PARTNERSHIP WITH NORTHERN NEW MEXICO COMMUNITY SCHOOLS.  
THEY ARE VERY INVOLVED IN THIS AREA.  
THEY DO AN OUTSTANDING JOB IN THIS AREA.  
THEY GO BEYOND THEIR DUTY!  
THEY NEED TO DO A BETTER JOB WORKING WITH SANTA FE, ESPAÑOLA AND POJOAQUE SCHOOLS. DEFINITELY NOT UTILIZED TO FULLEST EXTENT. LAB NEEDS TO FOLLOW UP MORE FOR ADVANCEMENT OF OUR STUDENTS.  
TIME FOR NEW MANAGEMENT; THE SOONER THE BETTER; GET RID OF FOR-PROFIT MANAGERS; GO BACK TO UC IF POSSIBLE.  
TO ADVERTISE OR PROVIDE MENTORING PROGRAMS BETTER.  
TO BE MORE OPEN ABOUT SAFETY SURROUNDING THE ENVIRONMENT AND THE COMMUNITY.  
TO PROVIDE TUTORING TO OUR STUDENTS HERE. LAB EMPLOYEES HELP OUR SCIENCE FAIRS, DAY SCHOOL, HEAD START AND AFTER HOURS. BRING ROBOTS AND CARS.  
TRY TO COMMUNICATE MORE WITH AREAS OUTSIDE OF LOS ALAMOS AND SANTA FE - E.G. HIGHLANDS UNIVERSITY AND OTHER SCHOOLS NOT IN THE IMMEDIATE AREA.  
UNITING WITH LOCAL EDUCATIONAL INSTITUTIONS TO CREATE PIPELINE FOR FUTURE WORKERS - IT IS CRITICAL TO BUILD A PROGRAM IN SETTING GOALS FOR LOCAL RECRUITMENT.  
UPDATE INFORMATION ON HOW OTHER SCHOOLS ARE UTILIZING WHAT THE LABS ARE OFFERING.  
VERY EFFECTIVE IN TRAINING MATH AND SCIENCE TEACHERS IN NORTHERN NEW MEXICO. SUMMER TRAINING PROGRAMS FOR ELEMENTARY TEACHERS IS PARTICULARLY STRONG.  
WE NEED TO FIND BETTER WAYS TO ALERT THE SCHOOL DISTRICTS AS TO WHAT IS AVAILABLE THROUGH LANL RE: EDUCATION PROGRAMS AND ENOUGH TIME TO APPLY FOR IT. IS THERE SOMEWHERE WE CAN GO TO DIRECTLY TO GET THIS INFORMATION IN TIME TO ACT ON IT REGARDING PRE-QUALIFICATION AND PROCEDURES FOR ACCESSING IT?  
WITH PROGRAMS HAVING ACCOUNTABILITY TO DEMONSTRATE WHAT THEY'VE LEARNED WHEN THEY'RE FUNDED - ACCOUNTABILITY.  
WORK WITH COLLEGES AND UNIVERSITIES REGARDING GETTING TECH PROGRAMS IN THERE THAT THEY DON'T HAVE NOW.

COMMENTS OR SUGGESTIONS TO IMPROVE THE LAB'S ECONOMIC DEVELOPMENT INITIATIVES  
VERBATIM RESPONSES

QUESTION 26: DO YOU HAVE ANY OTHER COMMENTS OR SUGGESTIONS TO IMPROVE THE LAB'S ECONOMIC DEVELOPMENT INITIATIVES?

A PART OF THE LABS IS NOW NONPROFIT, FROM MY UNDERSTANDING, AND LOSS OF THOSE TAXES IMPACTS THE FOUR CORNERS AREA.  
ADDRESS ECONOMY IN NORTHERN NEW MEXICO OR MAKE KNOWN WHAT THEY ARE DOING.  
ASSESS/RESEARCH IN-STATE CONTRACTOR SERVICES, SPECIFICALLY NORTHERN NEW MEXICO, BEFORE GOING OUTSIDE THE STATE.  
BAD JOB INTERACTING WITH THE COMMUNITY AND GETTING TECHNOLOGY INTO THE COMMUNITY.  
BE IN CONTACT WITH PUEBLO GOVERNOR; COUNCIL ON ECONOMIC DEVELOPMENT; AND ECONOMIC DEVELOPMENT COMMITTEE AT THE PUEBLO OF SAN ILDEFONSO.  
BE INVOLVED IN SESSION.  
BETTER ENGAGEMENT WITH THE SUPPLY CHAIN MANAGEMENT VENDORS - ELECTRONIC MEANS IS NOT EFFECTIVE AND MAKE INACCESSIBILITY BY EVERYONE NOT FAIR; INCREASE ADVOCACY PROMOTING FAIRNESS OF OPPORTUNITY AND BETTER COMMUNICATION REGARDING THE BUSINESS OPPORTUNITIES WITH THE LABS.  
BRING NEW TECHNOLOGIES TO MARKET WITH MORE FUNDING.  
CONSORTIUM FOR SUBCONTRACTORS WORKS WELL. KEEP IT UP.  
CONTINUALLY UNDERSTAND HOW IMPORTANT THEIR SUPPORT IS TO THE SURVIVAL OF SMALL BUSINESSES.  
CONTINUE AND GROW AND DEAL WITH SMALLER SMALL BUSINESSES.  
CONTINUE AS IS.  
CONTINUE BREAKFAST. GET INFORMATION OUT TO COMMUNITY.  
CONTINUE CURRENT WORK.  
CONTINUE FUNDING THE FULL CLEAN UP ESPECIALLY AREA G. MORE R & D IN GLOBAL ENERGY TECHNOLOGY.  
CONTINUE THE CURRENT INITIATIVES. REACH OUT TO THE SMALL BUSINESSES IN NORTHERN NEW MEXICO RE: PROCUREMENT. PROVIDE ASSISTANCE FOR SMALL BUSINESSES BECAUSE OF EVER CHANGING REQUIREMENTS. SUPPORT FOR PROGRAM MANAGERS AND LEADERS THROUGH PROCUREMENT SYSTEM THAT IS VERY CUMBERSOME. REACH OUT TO THE SMALL BUSINESSES MORE SO THEY HAVE OPPORTUNITIES.  
CONTINUE TO DEVELOP PARTNERSHIPS WITH LOCAL BUSINESSES.  
CONTINUE TO DO WHAT THEY'RE DOING. RIO ARRIBA COUNTY COULD USE MORE SUPPORT.  
CONTINUE TO EMPLOY LOCAL FOLKS AND GIVE THEM THE PROPER TOOLS THEY NEED TO PERFORM.  
CONTINUE TO GIVE MONEY TO RDC.  
CONTINUE TO HAVE VAF AND INCREASE IT.  
DISAPPEARANCE OF MOM AND POPS SHOPS AND LOCAL BUSINESSES REPLACED BY NATIONAL FRANCHISES THAT DON'T SEEM CONCERNED ABOUT QUALITY OF LIFE. LABS SHOULD SUPPORT THESE SMALLER, LOCALLY OWNED BUSINESSES. TEACH BUSINESS SKILLS TO STUDENTS IN SCHOOLS. BUSINESS AND FINANCE SHOULD BE INTEGRATED INTO THE CURRICULUM TO FACE TODAY CHALLENGES. WORK TO KEEP CHILDREN TO STAY IN THEIR COMMUNITY AND WORK IN ECOLOGICAL AND AGRICULTURAL BUSINESSES.  
DO MORE REAL WORK; DON'T CREATE ANY NEW PROGRAMS, BUT DO WORK.  
DOING A GOOD JOB.  
DON'T BE SO ISOLATED...TO DO MORE OUTREACH IN COMMUNITY.  
DON'T OVERLAP WHAT OTHERS ARE DOING.  
IMPERATIVE TO STATE TO GET REAL TECH TRANSFER.

ECONOMIC DEVELOPMENT INITIATIVE WILL SOLIDIFY US. WE RELY ON FEDERAL GRANTS.  
ECONOMIC DEVELOPMENT PROGRAM STAFF DOESN'T DO FOLLOW UP IN OUR AREA - THEY SEEM TO BE FOCUSED MORE ON LARGER COUNTIES PUTTING US AT A DISADVANTAGE. BERNALILLO COUNTY HAS MANY MORE RESOURCES THAN SMALLER NORTHERN COUNTIES YET BERNALILLO WAS FUNDED IN LIEU OF SMALLER COUNTIES.  
EDUCATION TO SMALL BUSINESS OWNERS - MORE HANDS ON WORKSHOPS AND EDUCATION SO THEY CAN MENTOR STUDENTS TO HELP THEM GROW.  
ENGAGE BUSINESS COMMUNITY AND ECONOMIC DEVELOPMENT COMMUNITY MORE.  
EXCELLENT SO FAR!  
EXPAND TO CENTRAL NEW MEXICO EFFORTS.  
EXPAND WITH MORE INVESTMENT IN VAF.  
EXPANDING PARTNERSHIPS WITH AREA SCHOOLS TO PURSUE FEDERAL GRANTS THROUGH NSF, DEPARTMENT OF EDUCATION AND OTHERS.  
EXPANDING THE SIZE OF THE VENTURE ASSOCIATION FUND.  
FANTASTIC JOB THROUGH LA CONNECT AND REGIONAL DEVELOPMENT ORGANIZATION.  
FIX THE PROCUREMENT PROCESS. NO COMPETING BIDDER TO ALLOW SINGLE BIDDER TO HAVE CONTRACT.  
FOCUS ON FACILITATING TECHNOLOGY TRANSFER - MORE EFFICIENT AND GET THEM TO STAY IN NEW MEXICO.  
FULL PROCESS IN PLACE TO CAUSE CLOSER GOVERNMENT/LANL RELATIONSHIPS WITH TRIBAL GOVERNMENT LEADERS TO FURTHER PROGRESS WITH REGARD TO ECONOMIC DEVELOPMENT.  
GIVE MORE MONEY.  
GREAT JOB.  
GREATER COLLABORATION.  
GREATER OUTREACH.  
HAVE MORE STRATEGIC LONG TERM PLAN.  
HAVE PEOPLE VISIT LOS ALAMOS NATIONAL LABORATORY.  
HAVING A SUMMIT WOULD BE VALUABLE IF A LIST OF METRICS ALL COULD USE AND DO LONGITUDINAL SURVEYS TO SEE IF STEM IS ENGAGING STUDENTS.  
HOST LISTENING SESSIONS AND INVITE THEM.  
HOW FAR DOES LAB GO TO REACH OUT TO NORTHERN NEW MEXICO TRIBES LIKE TAOS AND PICURIS? WE NEED HELP OPENING STORES AND VENUES WITH HELP OF THE LAB. THERE IS A HIGH COST OF LIVING IN TAOS.  
I ADMIRE LAB'S CORE PERFORMANCE OF WHAT THEY DO BUT THE LAB IS COMPREHENSIVELY NAIVE IN WHAT IT MEANS TO OPERATE A BUSINESS. THEY DON'T UNDERSTAND THE FUNCTION AND VALUE OF A BUSINESS AND THEREFORE THEIR INTERACTIONS WITH COMMUNITY BUSINESS ARE INEFFECTIVE AND DETRIMENTAL TO BUILDING AND SUSTAINING A HIGH CAPABILITY BUSINESS ENVIRONMENT.  
I DON'T KNOW EXACTLY WHAT THEY DO IN THIS AREA.  
I WOULD LIKE TO SEE MORE LABORATORY PURCHASES AT THE LOCAL LEVEL.  
I WOULD TO SEE A LOT MORE FUNDING IN THIS AREA. ALSO, I WOULD LIKE TO SEE MORE EMPOWERMENT OF THE STAFF.

COMMENTS OR SUGGESTIONS TO IMPROVE THE LAB'S ECONOMIC DEVELOPMENT INITIATIVES  
VERBATIM RESPONSES (CONTINUED)

QUESTION 26 (CONTINUED): DO YOU HAVE ANY OTHER COMMENTS OR SUGGESTIONS TO IMPROVE THE LAB'S ECONOMIC DEVELOPMENT INITIATIVES?

IMPROVE EFFORTS IN THIS AREA.  
IMPROVE LOCAL SUPPLIERS USE.  
IMPROVING BUT STILL UNCLEAR WHAT PRODUCTS, SERVICES THEY ARE MARKETING TO ECONOMIC COMMUNITY.  
INCREASE THE FUNDING.  
INCREASE THE VAF BUDGET AND KEEP EXPANDING EFFORTS FOR BUSINESSES IN NORTHERN NEW MEXICO.  
JOBS - NEW MEXICO COULD BE NUMBER ONE IN RENEWABLE ENERGY - SO RESEARCH INTO THIS AREA AND ESTABLISHMENT OF INDUSTRY IN THIS AREA IS NEEDED.  
KEEP CONSULTING WITH COMMUNITIES ON HOW TO SUPPORT THEM.  
KEEP DOING WHAT THEY'RE DOING. KEEP IN CONTACT WITH ECONOMIC BOARD FROM DIFFERENT AREAS TO SEE HOW THEY CAN SUPPORT THEM AND COLLABORATE ON WHAT OUTLYING AREA MIGHT NEED AND WHAT LOS ALAMOS MIGHT NEED FROM THE OUTLYING AREAS.  
KEEP INCREASING RESOURCES.  
KEEP IT UP. LAB FILLS A NEED NO ONE ELSE CAN.  
KEEP THE FEDERAL GOVERNMENT FROM ISSUING GOVERNMENT CONTRACTS; KEEP THEM WITHIN LANL.  
KUDOS TO APPOINTMENT OF KATHY KEITH.  
LAB SHOULD BE MORE LENIENT IN HIRING FOR MATERIAL HANDLER. SECURITY CHECKS ARE EXTENSIVE. IT'S NOT WHAT YOU KNOW, IT'S WHO YOU KNOW. YOU DON'T STAND A CHANCE.  
LABS ARE VERY GENEROUS.  
LANL FOUNDATION WORK IN EDUCATION IS GREAT. EXPAND ITS RESEARCH IN STEM EDUCATION; MAKE BETTER EFFORTS IN MENTORING IN THESE AREAS. DEVELOP RELATIONSHIP BUILDING WITH NONPROFIT ISSUES.  
LANL IS DOING AN OUTSTANDING JOB WITH ECONOMIC DEVELOPMENT.  
LOOK TO GREATER REGION.  
MAKE IT EASIER TO COMMUNICATE MESSAGE TO EMPLOYEES.  
MAKE PEOPLE MORE AWARE OF WHAT THE LABS HAVE TO OFFER.  
MAKE TECH TRANSFER FUNCTION FASTER.  
MAKES THE LICENSING PROCESS OF NEW TECHNOLOGY A PRIORITY FOR THE LAB.  
MORE ADVERTISEMENT AND EXPOSURE.  
MORE ALIGNMENT BETWEEN LABS COLLABORATION AND COMMUNITY EXPECTATIONS.  
MORE ASSISTANCE WITH BUSINESS THROUGHOUT NORTHERN NEW MEXICO AND WORK WITH LOCAL GOVERNMENT REGARDING IDENTIFY THE NEEDS IN THE COMMUNITIES.  
MORE BUSINESS DEVELOPMENT EFFORTS WITH LOCAL BUSINESSES. COMMUNICATE AND TEACH BUSINESSES WHAT TECHNOLOGY THE LABS HAVE SO THE BUSINESSES AND LABS CAN SUPPORT EACH OTHER.  
MORE COLLABORATION WITH SMALL BUSINESS DEVELOPMENT CENTER, ESPECIALLY WITH COMMUNITY OUTREACH INCLUDING AREAS OF TRAINING.  
MORE COMMUNICATION AND OUTREACH TO COMMUNITIES OUTSIDE OF LAS ALAMOS.  
MORE COMMUNICATION WITH OVERALL NORTHERN NEW MEXICO.

MORE DIVERSIFICATION OF FUNDS MORE REACHING OUT TO SMALLER COMMUNITIES AND MAKING SMALLER POTS OF MONEY AVAILABLE TO SMALLER COMPANIES.  
MORE FUNDING.  
MORE INFORMATION SENT OUT TO RAISE AWARENESS.  
MORE INTERACTIONS WITH COMMERCIAL COMMUNITY.  
MORE MONEY TOWARDS SPONSORSHIPS. MONEY AVAILABLE FOR SMALL BUSINESSES.  
MORE OPENNESS AND MORE UNDERSTANDING OF THE NEEDS IN THE COMMUNITY.  
MORE OUTREACH AND PERSONAL CONTACT.  
MORE OUTREACH IN NORTHEASTERN NEW MEXICO - THERE IS NO PRESENCE HERE. NEED MORE THAN JUST FLYERS - NEED PEOPLE TO COME OUT HERE TO TALK WITH US AND EDUCATE US ON WHAT LABS HAVE TO OFFER.  
MORE OUTREACH TO SMALLER BUSINESS AND START-UPS. SEND NEWSLETTER EVERY TWO WEEKS WITH MORE INFORMATION ON AGRICULTURE FOR OUR FARMERS; HELP THEM WRITE THEIR BUSINESS PLAN. PUEBLO'S CORPORATE SIDE IS ALREADY GOING GOOD WITH LANL.  
MORE PRESSURE ON LEGISLATURE TO MAKE ECONOMIC DEVELOPMENT AVAILABLE.  
MORE PROGRAMS - DIRECTED TO DEVELOPMENT OF YOUTH ENTREPRENEURSHIP OR BUSINESS.  
MORE REPRESENTATION HANDS ON IN COMMUNITIES.  
MORE RESOURCES TO PROMOTE EDUCATION.  
MORE RESOURCES.  
MOST START-UP COMPANIES DO NOT HAVE ACCESS TO FUNDS. WE ARE GRATEFUL FOR WHAT WE WERE AWARDED; WE WERE GIVEN HALF OF THE MONEY - WHICH MAKES IT DIFFICULT TO REACH OUR GOALS. SO, I WOULD SUGGEST MORE MONEY BE MADE AVAILABLE TO START-UP COMPANIES.  
NEED MORE OUTREACH IN VALLEY WORKING WITH CITY GOVERNMENT AND TRIBES TO IMPROVE; INFRASTRUCTURE. BUILD INDUSTRIAL PARK WITH BUSINESS OFFICES TO ACCOMMODATE LANL CONTRACTORS. JCHA@SCP.ORG.  
NEED TO GO BACK TO START WORKING IMMEDIATELY ON LEGACY CLEAN UP SO CAN BRING BACK SUBCONTRACTORS FOR ENVIRONMENT CLEAN UP.  
NEED TO STREAMLINE TECH TRANSFER OUT OF THE FEYNMAN CENTER - TAKES TOO LONG.  
NEED TO WORK WITH LANL AND UNM TO CREATE GRADUATE LEVEL PROGRAMS EQUALLY GIVEN THAT THEY HAVE ON-LINE CLASSES. UNDERSTAND AND CREATE AN ECONOMY IN NORTHERN NEW MEXICO.  
NEW PROCUREMENT PROGRAM MAY HURT BUSINESSES HERE - RETHINK THIS - LOCAL BUSINESSES WILL BE FORCED TO COMPETE WITH BIGGER OUTSIDE VENDORS.  
NO IDEA AS OF THAT RIGHT NOW.  
ONGOING COMMITMENT TO MAINTAIN ADEQUATE FUNDING LEVELS.  
OUTREACH AND EDUCATION IN RURAL COMMUNITIES AND COULD BE IMPROVED.  
OUTSTANDING (2)  
PLACE GREATER EMPHASIS WITHIN TECHNOLOGY TRANSFER ON NEEDS OF SCIENTIFIC ENTREPRENEURS AND START-UPS.

COMMENTS OR SUGGESTIONS TO IMPROVE THE LAB'S ECONOMIC DEVELOPMENT INITIATIVES  
VERBATIM RESPONSES (CONTINUED)

QUESTION 26 (CONTINUED): DO YOU HAVE ANY OTHER COMMENTS OR SUGGESTIONS TO IMPROVE THE LAB'S ECONOMIC DEVELOPMENT INITIATIVES?

PROVIDE TECH SUPPORT TO SMALL NONPROFITS.

PURCHASE LOCALLY.

RAISE AWARENESS OF COMMERCIAL SERVICES IN NORTHERN NEW MEXICO.

RECOGNIZE THE REGIONS THEY SERVE MAY NOT BE INVOLVED WITH TECH TRANSFER - LOOK AT OTHER BUSINESS NEEDS/AREAS E.G. VAF IS TOO TECH-TRANSFER DRIVEN.

RIGHT NOW, I DON'T KNOW.

ROOM FOR IMPROVEMENT BUT VERY APPROACHABLE.

SEEMS TO CATER MORE TO SANTA FE AND LOS ALAMOS. PROVIDE MORE TO RURAL AREAS. INCREASE BUDGET NOT CUTBACK.

SHOULD CONSIDER MORE TRAINING OF PEOPLE FOR QUALITY JOBS THEY HAVE THERE AS THEY ARE AN INTEGRAL PART OF NEW MEXICO - GO INTO THE SCHOOLS AND FOLLOW THROUGH INTO HIGHER LEVELS OF EDUCATION AND THEN INTO CAREER IN NEW MEXICO..

SHOW MORE INTEREST WITHOUT PROFIT IN RETURN.

SLOW - PAY PUTS SMALL BUSINESSES OUT OF THE RUNNING.

SOME FOCUS ON ADULT LITERACY TO ADDRESS RESUMES FOR JOBS I.E. ECONOMIC DEVELOPMENT.

SOME OF THEIR PARTNERING NEEDS TO BE MORE BENEFICIAL FOR EVERYBODY - NOT ENOUGH LISTENING TO PARTNERS - NOT REAL PARTNERING - COULD DO IT BETTER - NEEDS TO HAVE MORE SUBSTANCE AND NOT JUST SHOW.

START-UPS HAVE BEEN GREAT. TECH ASSISTANCE HAS BEEN GREAT. STRONG IN THIS VENUE.

SUPPLIER MANAGEMENT INITIATIVE - WORK HARDER TO GET THEM TO CHANGE IT SO THERE IS INITIATIVE FOR LANL AND SANDIA TO MAKE MORE OF AN EFFORT TO PURCHASE PRODUCTS AT A LOCAL LEVEL HERE IN NORTHERN NEW MEXICO. SCMC IS HARMFUL TO NEW MEXICO AND GOVERNMENT. ALBUQUERQUE AND RIO RANCHO ARE NOT REALLY PART OF TRUE NORTHERN NEW MEXICO AND THEIR SIZE MAKES IT HARD TO COMPETE WITH THEM.

TA OFF PRIORITY TAKEN OFF LIST BY NATIONAL GOVERNMENT. NORTHERN NEW MEXICO AND LANL, BUSINESS INFRASTRUCTURE FROM WASHINGTON, DC, TO DALLAS, TX TO BOSTON, MA MAKE A GREAT FOUNDATION FOR UNDERSTANDING THAT WE HAVE A LOT OF WORK TO DO.

THE MONEY NEEDS TO GO DIRECTLY TO EACH ORGANIZATION INSTEAD OF IT BEING FUNNELED THROUGH UNITED WAY. ALSO, FOCUS SHOULD BE ON HELPING NORTHERN NEW MEXICO. COMMUNITIES DIVERSIFY AND ATTRACT TECHNOLOGY AND SCIENCE COMPANIES TO ALL OF NEW MEXICO. INSTEAD OF JUST TO LOS ALAMOS.

THEY COULD BUY LOCAL MORE OFTEN.

THEY NEED TO FOCUS ON ECONOMIC OPPORTUNITIES THAT LEAD TO BUSINESSES THAN CAN GROW INSTEAD OF "FEEL GOOD" P.R.

TO HAVE MORE OUTREACH IN THIS AREA AND GIVE THE PEOPLE THE OPPORTUNITY TO VOICE THEIR OPINIONS AND NOT BE SO DICTATED BY LANL.

UNDERSTANDING CONSTRAINTS IN DEVELOPING RELATIONSHIPS AND TACKLING DIFFICULTIES WITH TECHNOLOGY TRANSFER; EDUCATION IS ABOUT CULTURE AND UNDERSTANDING NEEDS. NEED TO PRACTICE BEST PRACTICES.

UTILIZE HYDROELECTRIC TO BE SAFE. USA BECOME LEADER IN WORLD BY REACHING CRÈME DE LA CRÈME HEARTBEAT OF AMERICA. WE BECOME A BETTER COUNTRY AS MOTHER NATURE SOWS, SHE REAPS.

VERY SUCCESSFUL GIVEN SPHERE OF INFLUENCE.

WE JUST NEED MORE FUNDING AS MUCH AS POSSIBLE.

WE NEED MORE MONEY TO FUND COMPANIES AND FOR THERE TO BE LESS RESTRICTIONS.

WE NEED TO CONTINUE TO FOLLOW UP WITH PROGRAMS AND HAVE TO IMPROVE WORKINGS AT LOCAL LEVEL.

WE WORK WELL WITH LAB'S ECONOMIC DEVELOPMENT THROUGH THE VENTURE ACCELERATION FUND.

WHAT HAPPENS IF LABS ARE NO LONGER THERE? WHO WOULD BE CORNERSTONE?

WITH CHANGING BUDGETS, PEOPLE AND INITIATIVES NEED MORE CONSISTENCY. INITIATIVES GOOD FOR PR FOR LABS.

WORK MORE WITH GOVERNMENT FOR ADDITIONAL FUNDING.

WORK WITH LEGISLATORS MORE CAREFULLY AND DIRECTLY WITH COMMUNITIES.

WORKED TURNOVER POSITIONS AVAILABLE AND MINIMUM COMPETENCIES FOR THOSE POSITIONS.

WORKING WITH LOCAL CONTRACTORS MORE WHO HAVE BEEN SERVICING THEM FOR MANY YEARS AND LISTENING BETTER. UC WAS BETTER AT THIS

## COMMENTS REGARDING LAB'S EFFORTS TO WORK WITH NON-PROFIT ORGANIZATIONS VERBATIM RESPONSES

QUESTION 27: DO YOU HAVE ANY OTHER COMMENTS ABOUT THE LAB'S EFFORTS TO WORK WITH NON-PROFIT ORGANIZATIONS?

ASSIST MORE OF THE NON-PROFITS IN THE COMMUNITIES.

BETTER COMMUNICATION.

CERTAIN NONPROFIT FUNDAMENTALLY OPPOSED TO GOALS OF LANL. LANL SPENDS TOO MUCH TIME TO TRY AND APPEASE VERY VOCAL NONPROFIT INSTEAD OF WORKING WITH NON-VOCAL ORGANIZATIONS AND LOCAL COMMUNITY GROUPS.

DO MORE WITH OUTREACH.

DOING A REALLY GOOD JOB WITH NON-PROFITS.

DOING OK.

EDUCATE NON-PROFITS SO THEY KNOW HOW BEST TO WORK WITH THE STUDENTS GOING INTO THE ORGANIZATION.

EFFORTS ARE EFFECTIVE.

FOLLOW THROUGH.

FROM WHAT I HAVE SEEN COMMUNITY RELATIONS SEED MONEY, START-UP FUNDS I HAVE SEEN PRESENTATIONS.

OUT LOCAL ARTISANS NEED TO KNOW ABOUT THE LABORATORY PROGRAMS. LANL NEEDS TO CALL, EMAIL, FLYERS, AND LETTERS, BEST WOULD BE COLLABORATION MEETINGS SEND INVITATIONS TO US TO MEETINGS.

GO BEYOND UNITED WAY TO HELP OTHER WORTHY NON-PROFITS THROUGH EMPLOYEE GIVING.

I ALWAYS ENCOURAGE LANL TO STAY LOCAL. THEIR EMPLOYEES GIVING CAMPAIGNS REALLY DO HAVE AN IMPACT ON THE COMMUNITY.

I COMMEND THEIR EFFORTS. THEY ARE DOING A TREMENDOUS JOB.

I FEEL THEY ARE WORKING ON RETURNING ASSETS TO THE COMMUNITY.

I HOPE THEY HAVE PARTNERSHIPS WITH SENIOR CENTERS, MENTAL HEALTH RESOURCES.

I JUST FEEL THAT THEY NEED MORE ASSISTANCE.

I MISS THE COMMUNITY FAIR. I WOULD LIKE IT TO COME BACK. WE USED TO BE ABLE TO RECRUIT VOLUNTEERS MORE FREQUENTLY FOR BIG BROTHERS/BIG SISTERS.

I THINK LANL IS DOING A FINE JOB!

I THINK THEY'RE DOING GOOD IN THIS AREA.

I WOULD LIKE TO SEE EACH ORGANIZATION RECEIVE MONEY DIRECTLY.

IF WE COULD HAVE HELP WITHIN THE CITY.

IT WOULD BE NICE TO HAVE A CUSTOMIZED NEWSLETTER - HEADED NON-PROFIT - SO WE KNOW THE ACHIEVEMENTS IN THE AREA.

KEEP EMPHASIZING WHAT THEY'RE FOCUS AREAS ARE SO COMMUNITIES EXPECTATION ARE REALISTIC.

LAB IS ACTIVE STEWARD WITHIN THE COMMUNITY - SO THE LAB'S COLLECTIVE EFFORTS IN ANNUAL CAMPAIGNS ARE VERY IMPORTANT IN THE COMMUNITY.

LABS NEED TO MAKE MORE OF AN EFFORT TO REACH OUT TO MORE ORGANIZATIONS IN THE COMMUNITIES.

LANL HAS A LOT OF WORK TO DO FOR LOCAL NON-PROFITS.

LANL NEEDS TO GO PERSONALLY DOOR TO DOOR AND HAVE FACE TO FACE MEETINGS WITH THEM.

LANL SHOULD REACH OUT TO OUR STRUGGLING NON-PROFITS. I WOULD APPRECIATE LABORATORY HELPING THEM.

LANL'S SUPPORT NON-PROFITS WILL CONTINUE TO GO VERY WELL. THERE ARE NOT A LOT OF RICH FAMILIES WITH SMALL DOLLARS THAT NEED TO BE MATCHED BY THE LABORATORY IN ORDER TO MAKE IT VIABLE.

MORE FOCUS ON ENVIRONMENT.

MORE INFORMATION TO RAISE AWARENESS.

MORE RESOURCES.

NON-PROFIT MEANINGFUL ENDEAVORS. LANL NEEDS TO DIG IN DEEP AND ASSIST NON-PROFITS EFFORTS WITH SINCERITY RELEASE ECONOMIC WINGS BY SPREADING MONEY AROUND.

NOT FAMILIAR WITH NON-PROFITS.

OUTREACH AND ASSISTANCE WITH INFORMATION AND TECHNICAL ASSISTANCE SO PEOPLE KNOW WHAT IS AVAILABLE AND HOW COMMUNITY CAN ENGAGE IN THOSE AREAS AVAILABLE.

OUTSTANDING JOB.

THEIR DONATIONS, SCHOLARSHIPS AND OTHER GREAT PROGRAMS NEED TO CONTINUE.

THERE NEEDS TO BE MORE EFFORT IN THE VOLUNTEER AREA TO HELP THE NON-PROFIT COMMUNITIES.

THEY ARE GOOD. ASSISTED ESPANOLA WITH START-UP FUNDS FOR OWN FOUNDATION. GOOD COMMUNITY SUPPORT IN THIS AREA.

THEY ARE REACHING OUT AND DOING A GOOD JOB OF IT.

THEY ARE TRYING TO HELP BUT IT IS NOT VERY EFFECTIVE.

THEY COULD FOCUS ON NORTHERN NEW MEXICO.

THEY DO A GOOD JOB IN THIS AREA.

THEY DO AN OUTSTANDING JOB. WE ARE ABLE TO GIVE MORE BOXES TO THE POOR.

UNITED IS WORKING. PROCESS SEEMS EXCLUSIVE.

WITH NON-PROFITS MAINTAIN MORE INTERACTION WITH EVERYONE.

**SATISFACTION WITH LANL’S PROCUREMENT AND BIDDING PROCESS:  
 PROGRAMS AND SERVICES TO HELP AREA BUSINESSES WITH PROCUREMENT AND COMPLIANCE REGULATIONS**  
 AMONG BUSINESS/ECONOMIC LEADERS

QUESTION 28: I NOW WOULD LIKE TO ASK YOU A FEW QUESTIONS RELATING TO LANL'S SMALL BUSINESS PROGRAM OFFICE AND PROCUREMENT AT LANL. OVERALL WOULD YOU SAY YOU ARE VERY SATISFIED, SOMEWHAT SATISFIED, SOMEWHAT DISSATISFIED, OR VERY DISSATISFIED WITH: **PROGRAMS AND SERVICES TO HELP AREA BUSINESSES WITH PROCUREMENT AND COMPLIANCE REGULATIONS**

	TOTAL RESPONSES (N=82)	COUNTY						ORGANIZATIONAL SECTOR					GENDER	
		LOS ALAMOS	RIO ARRIBA	SANTA FE	SANDOVAL	TAOS	OTHER NM	GOVERNMENTAL	ECONOMIC/ BUSINESS	EDUCATION	TRIBAL	SPECIAL INTEREST/ COMMUNITY GIVING	MALE	FEMALE
VERY SATISFIED	16%	20%	6%	5%	33%	38%	42%	-	16%	-	-	-	19%	12%
SOMEWHAT SATISFIED	27%	13%	25%	43%	-	13%	17%	-	27%	-	-	-	28%	26%
SOMEWHAT DISSATISFIED	25%	40%	31%	14%	67%	13%	25%	-	25%	-	-	-	24%	25%
VERY DISSATISFIED	8%	27%	6%	5%	-	-	-	-	8%	-	-	-	8%	8%
DON'T KNOW/WON'T SAY	24%	-	31%	33%	-	38%	17%	-	24%	-	-	-	20%	29%

**SATISFACTION WITH LANL’S PROCUREMENT AND BIDDING PROCESS:  
 THE OVERALL EASE OF BIDDING ON CONTRACTS THROUGH THE PROCUREMENT PROCESS**  
 AMONG BUSINESS/ECONOMIC LEADERS

QUESTION 29: I NOW WOULD LIKE TO ASK YOU A FEW QUESTIONS RELATING TO LANL'S SMALL BUSINESS PROGRAM OFFICE AND PROCUREMENT AT LANL. OVERALL WOULD YOU SAY YOU ARE VERY SATISFIED, SOMEWHAT SATISFIED, SOMEWHAT DISSATISFIED, OR VERY DISSATISFIED WITH: **THE OVERALL EASE OF BIDDING ON CONTRACTS THROUGH THE PROCUREMENT PROCESS**

	TOTAL RESPONSES (N=82)	COUNTY						ORGANIZATIONAL SECTOR					GENDER	
		LOS ALAMOS	RIO ARRIBA	SANTA FE	SANDOVAL	TAOS	OTHER NM	GOVERNMENTAL	ECONOMIC/ BUSINESS	EDUCATION	TRIBAL	SPECIAL INTEREST/ COMMUNITY GIVING	MALE	FEMALE
VERY SATISFIED	12%	20%	6%	12%	-	25%	-	-	12%	-	-	-	13%	9%
SOMEWHAT SATISFIED	17%	7%	13%	17%	33%	13%	42%	-	17%	-	-	-	18%	17%
SOMEWHAT DISSATISFIED	23%	20%	31%	21%	33%	-	33%	-	23%	-	-	-	20%	27%
VERY DISSATISFIED	15%	47%	6%	7%	33%	13%	-	-	15%	-	-	-	17%	13%
DON'T KNOW/WON'T SAY	33%	7%	44%	43%	-	50%	25%	-	33%	-	-	-	32%	34%

**FAMILIARITY WITH LANL'S SMALL BUSINESS PROGRAM OFFICE**  
 AMONG BUSINESS/ECONOMIC LEADERS

QUESTION 30: PRIOR TO THIS SURVEY HAD YOU HEARD OF LANL'S SMALL BUSINESS PROGRAM OFFICE WHICH WORKS WITH SMALL BUSINESSES IN THE REGION TO DEVELOP WORKING RELATIONSHIPS AND CONDUCT BUSINESS WITH THE LABS? (IF YES) WOULD YOU SAY YOU ARE *VERY FAMILIAR*, *SOMEWHAT FAMILIAR* OR *NOT FAMILIAR* WITH THE SMALL BUSINESS PROGRAM OFFICE?

	TOTAL RESPONSES (N=82)	COUNTY						ORGANIZATIONAL SECTOR					GENDER	
		LOS ALAMOS	RIO ARRIBA	SANTA FE	SANDOVAL	TAOS	OTHER NM	GOVERNMENTAL	ECONOMIC/ BUSINESS	EDUCATION	TRIBAL	SPECIAL INTEREST/ COMMUNITY GIVING	MALE	FEMALE
<b>VERY FAMILIAR</b>	25%	27%	25%	17%	67%	38%	33%	-	25%	-	-	-	22%	29%
<b>SOMEWHAT FAMILIAR</b>	57%	67%	50%	62%	-	38%	58%	-	57%	-	-	-	59%	53%
<b>NOT FAMILIAR WITH</b>	4%	-	-	7%	-	-	8%	-	4%	-	-	-	4%	5%
<b>NO, HAVE NOT HEARD OF</b>	13%	7%	25%	12%	33%	25%	-	-	13%	-	-	-	13%	12%
<b>DON'T KNOW/WON'T SAY</b>	1%	-	-	2%	-	-	-	-	1%	-	-	-	2%	-

## COMMENTS/SUGGESTIONS OF WAYS THE LAB COULD IMPROVE PROCUREMENT OPPORTUNITIES TO AREA BUSINESSES

QUESTION 31: DO YOU HAVE ANY COMMENTS OR SUGGESTIONS TO IMPROVE THE LAB'S EFFORTS TO COMMUNICATE PROCUREMENT OPPORTUNITIES TO AREA BUSINESSES?

ADVERTISE MORE ON RADIO, TV AND NEWSPAPERS.  
ADVERTISE WITH THE SBA AND THE LOCAL CHAMBER OF COMMERCE AND ENCOURAGE NEW VENDORS TO PARTICIPATE.  
BE MORE PROACTIVE WITH REGULAR EMAILS.  
COLLABORATION WITH EXISTING PROGRAMS.  
COME DOWN FROM HILL AND BE MORE APPARENT.  
COMMUNICATE THESE OPPORTUNITIES TO LOCAL BUSINESSES AND LOCAL COMMUNITIES, PERHAPS IN ON EXTERNAL NEWSLETTER OR ON LABS HOME PAGE. EASY TO READ AND APPLICABLE TO LOCAL COMMUNITIES.  
COMMUNICATE THROUGH THE ENTITY THAT DOES THE LICENSING OF CONTRACTORS IN NEW MEXICO.  
COMMUNICATE WHAT IS AVAILABLE - CAN PUT IT ON SOCIAL MEDIA AND E-MAIL.  
CONTINUE THE CURRENT INITIATIVES. REACH OUT TO THE SMALL BUSINESSES IN NORTHERN NEW MEXICO RE: PROCUREMENT. PROVIDE ASSISTANCE FOR SMALL BUSINESSES BECAUSE OF EVER CHANGING REQUIREMENTS. SUPPORT FOR PROGRAM MANAGERS AND LEADERS THROUGH PROCUREMENT SYSTEM THAT IS VERY CUMBERSOME. REACH OUT TO THE SMALL BUSINESSES MORE SO THEY HAVE OPPORTUNITIES.  
DEVELOP BETTER INTER-GOVERNMENT RELATIONSHIPS WITH LOCAL AND COUNTY GOVERNMENTS RATHER THAN STATE GOVERNMENT.  
DO IT BETTER - MORE OUTREACH. THERE IS A LACK OF UNDERSTANDING ON HOW TO REACH OUT TO BUSINESS COMMUNITY. MAKE OPPORTUNITIES KNOWN TO LOCAL BUSINESSES AS TO WHAT IS AVAILABLE AND PROTOCOL FOR ACCESSING THOSE OPPORTUNITIES.  
DO THIS ON A REGULAR BASIS AND REACH OUT TO ALL THE DIFFERENT BUSINESSES SO THEY ARE INFORMED OF THE OPPORTUNITIES.  
EDUCATE BUSINESSES TO UNDERSTAND WHAT LAB NEEDS. WEBSITE USE FOR FUTURE PROJECTS.  
EMAIL CAMPAIGNS.  
E-MAIL NOTICES INTRODUCING THEM AND WHAT THEY DO - GENERAL INFORMATION SENT OUR PERIODICALLY.  
GET A REAL TIME UPDATED BID SITE OF JOB OPPORTUNITIES COMING OUT - DON'T MAKE IT LIKE AN INVITE OPPORTUNITY. THEIR BID TIME WEB PAGE IS NOT CURRENT AND ALL OPPORTUNITIES ARE NOT LISTED.  
GO THROUGH PROCUREMENT TECHNICAL ASSISTANT PROGRAM.  
HAVE LAB - REPRESENTED MEETINGS IN THE COMMUNITY REGARDING PROCUREMENT.  
HELP FACILITATE INTRODUCTIONS BETWEEN VENDORS AND START-UPS.  
I WOULD LIKE TO SEE A NEWSLETTER ON WHAT'S AVAILABLE.  
I WOULD LIKE TO SEE EFFORTS EXTENDED TO THE RURAL COMMUNITIES.  
IS THERE A DIRECT CONNECTION WITH C OF C IN ORDER TO NETWORK WITH BUSINESSES IN THE AREA?  
KEEP WEBSITE UPDATED.  
MAKE SURE IT IS STRAIGHT FORWARD AND EFFICIENT PROCESS TO ALLOW SMALL BUSINESSES TO COMPETE.  
MAKE THEM TRANSPARENT THROUGH NEWSPAPERS AND OTHER MEDIA. ALL PURCHASING MATTERS GOING THROUGH LANL SHOULD BE MADE TRANSPARENT.  
MORE ACTIVE OUTREACH.  
MORE DIRECT PRESENTATIONS AND FORUMS FROM THE OFFICE.  
MORE EVENTS TO ADVERTISE.  
MORE LOCAL ADVERTISING SO THE COMMUNITY KNOWS ABOUT THE PROGRAM AND THE OPPORTUNITIES.  
MORE PROACTIVE!  
NEED TO BE MORE OPEN WITH THE PUBLIC/SMALL BUSINESSES; MORE ACCOUNTABILITY AND IMPROVE ON

COMMUNICATIONS; MORE HONESTY; THEY MAKE IT SOUND LIKE THEY'RE DOING MORE THAN THEY REALLY ARE.  
NEEDS MORE PUBLICITY REGARDING THE PROCUREMENT OPPORTUNITIES ESPECIALLY WITH THE SMALL BUSINESSES.  
NO OTHER COMMENTS/SUGGESTIONS. N=2  
NOT PROVIDING BIDDING OPPORTUNITIES AND WORKING LOCALLY.  
ONE-ON-ONE PERSONAL INTERACTION.  
OVERLY BUREAUCRATIC AND DON'T ENGAGE ENOUGH IN COMMUNITY.  
PARTNER WITH STATE ECONOMIC DEVELOPMENT PROGRAM TO GET THE WORD OUT THAT THESE OPPORTUNITIES EXIST.  
PAY SOONER.  
PERHAPS A MEETING FOR BUSINESSES AND NON-PROFITS TO EXPLAIN THE PROGRAMS RULES, REGULATIONS, PROTOCOLS.  
PROVIDE COMPANIES IN COMMUNITIES WITH MORE INFORMATION ABOUT OPPORTUNITIES AND HOW TO ACCESS THEM - TRY IN MULTIPLE WAYS TO GET THE INFORMATION OUT THERE.  
PUBLIC MEETINGS TO PUT INFORMATION OUT THERE.  
PUT OUT A STATEMENT TO SEND TO CHAMBER MEMBERS ABOUT SERVICES. COME AND SPEAK AT A MIX AND MEET.  
REACH OUT TO MEDIA AND OTHER WAYS TO ADVERTISE MORE.  
REACHING OUT TO LOCAL CHAMBER OF COMMERCE AND LOCAL BUSINESSES TO CREATE MORE AWARENESS.  
SHARING BETWEEN NETWORKS. MORE EDUCATION TO HELP SMALL BUSINESSES OBTAIN CONTRACTS.  
SHORTEN THE PROCESS AND LESS PAPERWORK.  
SIMPLIFY PROCUREMENT. REMOVE LEGAL BARRIERS. BUY LOCAL.  
THE CHAMBER SENDS OUT A NEWSLETTER AND BLASTS TO MEMBERS AND THIS IS A CHANNEL TO SEND OUT INFORMATION TO BUSINESS REGARDING PROCUREMENT OPPORTUNITIES.  
THE LAB HAS DONE A GOOD JOB HERE. I WOULD LIKE TO SEE A CONTINUATION OF TRAINING BUSINESSES TO HELP THEM PARTICIPATE AND HELP THEM BE PREPARED.  
THE SANDIA PORTAL IS BEST PRACTICE TO EFFECTIVELY IDENTIFY QUALITY LOCAL PROVIDERS. IMPLEMENT IN THE REGION.  
THEY DO GOOD IN COMMUNICATING PROCUREMENT, BUT THE PROCUREMENT PROCESS ITSELF IS SO EXTENDED - IT'S RIDICULOUS - IT DOESN'T MAKE SENSE BUSINESS WISE.  
THEY HAVE A GOOD OUTREACH IN THIS AREA, BUT I WOULD LIKE TO SEE MORE CONSISTENCY IN THIS AREA. KEEP US UPDATED ON WHAT'S GOING ON - ESPECIALLY THROUGH THE NEWSLETTER.  
THEY HAVE TRIED AND ARE DOING BETTER BUT THE SMALL BUSINESS OFFICE HAVE LITTLE INFLUENCE ON ASM AND THEIR ACQUISITION STRATEGIES - SO ALLOW SMALL BUSINESS OFFICE TO FUNCTION AS AN ADVOCATE FOR SMALL BUSINESSES AND HAVE ASM BE RESPONSIVE TO SMALL BUSINESS OFFICE.  
TO HAVE MULTIPLE CHANNELS TO UNDERSTAND THE PROCESS IN ORDER TO OBTAIN CONTRACTS.  
TO USE EXISTING DEVELOPMENT, BUSINESS PARTNERS AND LOCAL GOVERNMENT.  
TOO MANY RULES AND REGULATIONS.  
UPDATE WEBSITE.  
WILL NEED A HUGE EDUCATIONAL OUTREACH COMPONENT GIVEN THE NEW PROCUREMENT SYSTEM.  
WORK WITH LOCAL ECONOMIC DEVELOPMENT PROFESSIONALS TO GET THE WORD OUT ABOUT OPPORTUNITIES.  
WOULD LOVE TO SEE LANL DEVELOP SANDIA'S APPROACH TO PROCUREMENT - ELECTRONIC MEANS.  
YES - HAVING REGIONAL MEETINGS ABOUT THE PROCUREMENT PROCESS.

## ADDITIONAL COMMENTS REGARDING THE LABORATORY

QUESTION 32: IS THERE ANYTHING ELSE REGARDING THE LABORATORY THAT YOU WOULD LIKE TO COMMENT ON?

APPLAUD EFFORTS OF GETTING FEEDBACK FROM COMMUNITY; SURELY A GOOD IDEA.  
APPRECIATE EFFORTS AND LISTENING TO COMMUNITY.  
APPRECIATE THE EFFORTS LABS MAKE IN THEIR REGION. STEM AND SCIENCE VERY NECESSARY. SCIENTIFIC THINKING IN ALL ASPECTS IS MOST IMPORTANT IN THE NATION NOW AND LABS ARE IN UNIQUE POSITION TO INFLUENCE THAT AND HAVE A LEADERSHIP ROLE IN USING SCIENTIFIC PROCESS IN THE WORLD IN GENERAL.  
BE ABLE HAVE MORE DIALOG WITH LOCAL TRIBES RE-EMPHASIZING THEIR JOBS DIRECTLY TO NATIVE AMERICANS. PLEASE CALL -.  
BECAUSE WE'RE IN SUCH A SMALL STATE, LABS SHOULD THINK BIG BECAUSE THEY COULD HELP CHANGE THE LANDSCAPE IN NEW MEXICO.  
BEEN A GREAT PARTNER AND MORE PARTNERS NEED TO GIVE KUDOS TO THE LAB ABOUT THEIR EFFORTS INSTEAD OF LAB TOOTING THEIR OWN HORN.  
BETTER COLLABORATION/COMMUNICATION WITH LOCAL MUNICIPALITIES AND COUNTY GOVERNMENTS.  
BLESSED TO HAVE LANL FOR THE NORTHERN COMMUNITIES; HOPE WE HAVE THEM FOREVER.  
BOTH PURCHASING AND END USERS AWARE OF SERVICES AVAILABLE, AWARENESS SHOULD BE INCREASED.  
CAROL RUTTLEN DOES OUTSTANDING JOB.  
COMMUNITY LEADERSHIP BREAKFAST AND TOURS HELP EDUCATE LOCAL LEADERS RE: WHAT IS REALLY GOING ON AT LAB.  
COMMUNITY OUTREACH IS GREAT.  
CONTINUE COMMITMENT TO SUPPORT PROGRAMMING AND NOT PENALIZE COMMUNITIES BY TAKING PROFITS FROM COMMUNITIES FOR FINE FOR VIOLATION THAT LANS WAS RESPONSIBLE FOR.  
DEVELOP AS MORE STABILIZED WORK FORCE.  
DISAPPOINTED WITH PRESENT MANAGEMENT AND IT IS TIME FOR A CHANGE.  
DISAPPOINTING TO HEAR NEWS EVENTS IN THE LEGISLATURE UNTIL AFTER THEY'RE PUBLISHED IN THE MEDIA.  
DOING A TREMENDOUS JOB PROVIDING FUNDS AND ESTABLISHING BUSINESS IN NORTHERN NEW MEXICO BUT IT IS ALSO MORE THAN MONEY - NEED EXPERIENCE AND EDUCATION REGARDING PROCESS AND STEPS OF GOING FROM A TO B. IS THERE A COMMUNICATION WORKSHOP OF HAVING SPECIFIC NEEDS AND RESPONDING TO SPECIFIC NEEDS?  
DONE WELL RECENTLY TO REACH OUT AND HELP. CONTINUE TO INCREASE OPPORTUNITIES.  
EFFORTS TOWARD TECHNOLOGY TRANSFER AND WORKING WITH COMMUNITY ARE VERY GOOD AND PRESENCE IS BETTER KNOWN IN LAST TWO YEARS.  
ENVIRONMENTAL CLEANUP SHOULD CONTINUE TO BE A PRIORITY.  
FANTASTIC PEOPLE AT LANL AND LANS - TOP NOTCH - GOOD IN OWN JOBS AND INTERACTING WITH COMMUNITY.  
FEDERAL INVOLVEMENT OF PURCHASING GOODS WILL HAVE NEGATIVE IMPACT ON COMMUNITIES. SOME PEOPLE IN NORTHERN NEW MEXICO FEEL DISTANCED FROM LABS - IT'S A WHOLE OTHER WORLD PROVIDING NO REASON TO GO THERE EXCEPT PERHAPS THE HOSPITAL, WHICH POINTS TO DISCREPANCIES BETWEEN THE COMMUNITIES WHAT HAPPENED TO THE SALVAGE YARD? DISCREPANCY IN QUALITY OF EDUCATION IN LOS ALAMOS AND OTHER SCHOOLS IN NORTHERN NEW MEXICO.  
GENERALLY, THE CITIZENS OF NORTHERN NEW MEXICO HAVE NO IDEA WHAT THE LABS DO - IT IS MORE THAN A NUCLEAR FACILITY - BROADEN THE PERSPECTIVE OF WHAT THEY DO.  
GRACE BORRILL HAS BEEN OUTSTANDING!  
GREAT JOB! (N=2)

GREAT STAFF. GREAT MEASURES FOR OUR ACCOUNTABILITY AND I LOOK FORWARD TO WORKING WITH THEM NEXT YEAR.  
GREATER COLLABORATION BETWEEN SNL AND LANL IN SUPPORT OF STEM.  
HOPE THEY ARE MORE CAREFUL WITH NUCLEAR WASTE AT WHITE ROCK RIVER. THE COMBINATION OF NUCLEAR WASTE AND SEWAGE BEING TRANSPORTED TO CARLSBAD THROUGH PUEBLOS OF SAN ILDEFONSO, POJOAQUE, NAMBE AND TESUQUE IS PROBLEMATIC.  
HOPE THEY'RE THERE FOREVER!  
HUGE FOR COMMUNITY!  
I APPRECIATE THE MATCHING THROUGH UNITED WAY AND THE USE OF THE VOLUNTEERS.  
I BELIEVE CURRENT DIRECTOR IS DOING A REALLY GOOD JOB - HE IS APPROACHABLE AND ATTENDS LOCAL MEETINGS; HIS WILLINGNESS TO WORK WITH PEOPLE IN LOCAL COMMUNITIES IS APPRECIATED.  
I COMMEND THEIR EFFORTS. HOWEVER, WE NEED MORE AFFORDABLE HOUSING OPTIONS FOR RIO ARRIBA COUNTY TO SUSTAIN THE WORK FORCE IN THIS AREA. PEOPLE WHO COME TO WORK HERE DON'T HAVE THE AVAILABLE HOUSING OPTIONS.  
I FEEL DISCONNECTED TO THE LABS AND ITS MISSION AND HOW IT IMPACTS ME. LAB HAS A GREAT COMMUNITY PROGRAM OFFICE THAT NEEDS MORE RESOURCES TO BE ABLE TO DO MEANINGFUL WORK.  
I HAVE HAD GOOD EXPERIENCES. THEY HAVE REACHED OUT EXTENSIVELY.  
I HAVE NOT REALLY VISITED LANL IN A LONG TIME. I WANT TO VISIT THE LAB IN THE NEAR FUTURE.  
I HEAR FROM THE COMMUNITY THAT LANL DOES A LOT OF LISTENING, BUT NOT ENOUGH ACTING.  
I THINK BECHTEL EMPLOYEES ARE NOT INVESTED IN COMMUNITY - THEY ARE CONDESCENDING.  
I WOULD LIKE TO SEE MORE PARTNERSHIPS WITH THE PUEBLOS. BOTH ENVIRONMENTAL AND ECONOMICAL PARTNERSHIPS.  
INQUIRY - BASED SCIENCE PROGRAM IS EXCELLENT. MORE OF IT!  
JUST THEIR DETERMINATION TO CONTINUE TO DO MORE WHERE THEY HAVE SHORTCOMINGS ALWAYS STRIVING TO CONTINUALLY IMPROVE.  
JUST TO CONTINUE TO SUPPORT AND FUND ECONOMIC DEVELOPMENT, BUSINESS DEVELOPMENT, AND EDUCATION IN NORTHERN NEW MEXICO.  
KEEP LANL BUSINESS IN NORTHERN NEW MEXICO.  
LAB HAS BEEN A GREAT PARTNER.  
LAB IS DOING ALL THEY CAN LEGALLY. INCREASE THEIR ADVERTISEMENT OF THEIR SCIENTIFIC ACHIEVEMENTS.  
LAB PROVIDE CONSIDERABLE HELP IN THE COMMUNITY - IT IS VISIBLE AND I APPRECIATE IT; MORE NEEDS TO BE DONE AT THE LOCAL LEVEL FOR THINGS THAT NEED TO BE ADDRESSED. WOULD LOVE TO SEE STUDENTS ASPIRE TO BE SCIENTISTS AND GROUP LEADERS.  
LABS PROVIDE A LOT OF EMPLOYMENT THROUGHOUT NEW MEXICO OR IMPACT IS SIGNIFICANT - DO MORE FOR NORTHERN NEW MEXICO.  
LANL IS MAIN STAGE FOR ECONOMY OF ESPANOLA VALLEY AND OTHER COMMUNITIES - ADDS TO QUALITY OF LIFE.  
LANL'S REPUTATION IS GOOD BUT COULD BE GREAT BY GETTING MORE INFORMATION OUT AND REACHING OUT TO OTHER SCHOOL DISTRICTS.  
LANS MANAGEMENT IS HUGE BLOW TO MORALE OF EMPLOYEES. OVERHEAD IS SKY ROCKETING. NO PRODUCTIVITY, EFFICIENCY OR COMMON SENSE.  
LEGACY CLEAN UP - WORK ON CONTINUED EFFORTS FOR FUNDING TO CLEAN IT UP.

## ADDITIONAL COMMENTS REGARDING THE LABORATORY (CONTINUED)

QUESTION 32 (CONTINUED): IS THERE ANYTHING ELSE REGARDING THE LABORATORY THAT YOU WOULD LIKE TO COMMENT ON

LIMITED INVOLVEMENT HAS BEEN OUTSTANDING. JUST WISH THEY'D QUALIFY FOR MORE ASSISTANCE.  
LOCAL NON-PROFITS TO HAVE ACCESS TO LAB EMPLOYEES EITHER ELECTRONICALLY OR OTHER PUBLICATIONS DURING EMPLOYEE GIVING CAMPAIGN.  
LOOK AT HIERARCHY OF PARTNERING CITY AND COUNTY GOVERNMENT CAN WORK MORE EFFECTIVELY WITH LANL THAN THEM GOING STRAIGHT TO FEDERAL PARTNERING. THEY ARE MISSING OUT ON VALUABLE EFFECTIVE LOCAL RESOURCES.  
LOVE CAROL RUTTEN.  
MAJOR ECONOMIC ENGINE IN NEW MEXICO - APPLAUD EFFORTS TO BE GOOD CITIZENS. EXCELLENT WAYS LABS CAN BE DEVIATED TO NEW TECHNOLOGICAL INNOVATION. AS LONG AS GOOD STEWARDS WITH ENVIRONMENT COULDN'T ASK FOR A BETTER PARTNER.  
MEETING WITH DIRECTOR OF LANL ON A QUARTERLY BASIS TO DISCUSS OUR CHALLENGES, COMMUNITY AND DIALOGS TO SHARE WITH OUR CONSTITUENTS AT THE PUEBLO.  
MORE ACTION LESS VERBAL.  
MORE CLIMATE CHANGE SCIENCE. LESS WEAPONS RESEARCH.  
MORE INTERACTION WITH RESEARCH. MORE OPEN TO FOSTER OUTSIDE LAB.  
MORE INVOLVEMENT WITH CONTRACTORS TO FIND OUT WHAT CONTRACTORS WANT AND NEED - THEIR REQUIREMENTS - LANL DOESN'T SEEM TO UNDERSTAND THIS. CONSTRUCTION MANAGEMENT PROCESS IS CUMBERSOME AND INEFFECTIVE. WHEN UC WAS THERE IT WAS MORE EQUITABLE AND FAIR; IT SEEMS ADVERSARIAL NOW - THERE WAS MORE OF A TEAM ENVIRONMENT AND RELATIONSHIP BEFORE BECHTEL.  
MORE TECHNICAL ASSISTANCE IN PERSON FOR THE COMMUNITIES. GO BACK TO HAVING OFFICES IN THE COMMUNITIES.  
NEED MORE ECONOMIC GROWTH IN NEW MEXICO. TECHNOLOGY SHOULD BE MORE ON INTEGRAL PART OF TRAINING YOUNGSTERS.  
NEEDS TO BE REVENUE SHARING GROSS RECEIPTS TAX REVENUES AND SET SOME OF IT ASIDE FOR THE REGIONAL ECONOMY.  
NON-PROFIT WORK HARD TO GET LAB EMPLOYEES TO DONATE MONEY BUT THE EFFORTS ARE NOT AS EFFECTIVE IN NUMBERS OR AMOUNTS AS OTHER PLACES LIKE SANDIA LAB.  
NOT AT THIS POINT, WE ARE AT A GOOD PLACE RIGHT NOW, LINES OF COMMUNICATION KEEP GOING. I COMMEND LANL FOR THEIR RESPECT FOR TRIBAL CULTURE, AS SOME ISSUES WE HAVE NO INFLUENCE OVER, LIKE DEATHS; PUEBLO HAS TO SHUT DOWN DUE TO CEREMONIAL ACTIVITIES. LAB HAS BEEN VERY UNDERSTANDING.  
NOTHING BUT PLEASANT! VOLUNTEER STAFF ARE EXCELLENT.  
ONE MAJOR THING LAB NEEDS TO WORK ON AUTOMOTIVE ISSUES ON STATE ROAD ON STATE ROAD . WORKERS DRIVE THROUGH RESERVATION GOING NORTH BOUND NEED AN ADVISORY TO BE MORE COURTEOUS.  
OVERALL CONSTRUCTION TEAM STRONG BUT TOO MANY ENTITIES.  
OVERALL I'M VERY IMPRESSED WITH CHARLES McMILLAN - HE MAKES HIMSELF AVAILABLE TO THE PEOPLE IN THE COMMUNITY AND THE REGION. GOOD SPOKESPERSON FOR THE LABS. HAS HEART, GOOD LEADERSHIP AND GOOD LISTENER.  
PEOPLE THERE ARE FRIENDLY, AND INFORMATIVE. I ENJOYED MY VISIT AND I LIKE THE OVERALL ATMOSPHERE THERE.  
PHONE SURVEY TO GET INPUT ON THE FLY IS NOT AS EFFECTIVE AS OTHER WAYS; ELECTRONICALLY OR HARD COPY MIGHT BE A BETTER WAY.

SANTA FE "VISITOR" OR INFORMATION CENTER FOR JOB-SEEKERS AND OTHER OPPORTUNITIES.  
SELECTING OF LANL COMMUNITY DIRECTORATE KATHY KEITH IS EXCELLENT CHOICE. DOE IS THE PROBLEM NOT LAB LEADERSHIP BEING RECALCITRANT TO ADDRESS STATE ENVIRONMENTAL PROBLEMS AND NOT ALLOWING LANL TO HAVE MORE EFFECTIVE ENVIRONMENTAL LEADERSHIP.  
SHOULD CONTINUE TO FIND WAYS TO MAKE TECHNOLOGY AND INTELLECTUAL PROPERTY AVAILABLE.  
SMOKE SIGNAL KEEP NICE AGREEMENT. WE CAN CALL UP THE NEW MANAGER AND WORK ON IMPROVING OUR RELATIONSHIP WITH HIM.  
SO GRATEFUL FOR THE LABS. MORE COME TO NORTHERN NEW MEXICO.  
SOMETIMES NOT STRONG ENOUGH ABOUT TELLING THEIR STORY AND GIVING TOO MUCH CREDITABILITY TO BIASED PERSPECTIVES.  
STRENGTHEN PARTNERSHIP WITH SMALL BUSINESS OFFICE AND COMMUNITY PROGRAMS FOR NORTHERN NEW MEXICO COMMUNITY. NEED SENIOR EXECUTIVE SUPPORT.  
THANK THEM FOR ASSISTANCE TO THE NEEDY IN THE AREA.  
THANK YOU FOR A JOB WELL DONE IN REACHING OUT TO THE NORTHERN NEW MEXICO AREA.  
THANK YOU FOR SCHOOL SUPPLIES.  
THE LAB PROVIDES A SCIENTIST TO OUR DEPARTMENT TO WORK ON WATER ISSUES. THIS IS PROVIDED AT NO COST - WE COULD NOT DO THIS WITHOUT THEIR HELP - IT IS MUCH APPRECIATED AND BENEFICIAL. IN SOME COMMUNICATION WITH OTHER DEPARTMENTS TRANSPARENCY AND TIMELY COMMUNICATION COULD BE IMPROVED.  
THE LABORATORY COULD DO A BETTER JOB MAKING THE PUBLIC AWARE OF THE SERVICES THEY DO.  
THERE ARE TOO MANY GRAY AREAS THEY AREN'T PROMOTING - ESPECIALLY NEW SCIENCE AND TECHNOLOGY.  
THERE IS A LACK OF UNDERSTANDING OF WHAT LABS IS REALLY ABOUT BY COMMUNITIES; NUCLEAR ENERGY WITH SAFE GUARDS NEEDS THE BUY IN BY PUBLIC. MORE AWARENESS AND EDUCATION NEEDED FOR PUBLIC FOR PARADIGM SHIFT TO OCCUR. ENCOURAGE MORE RESEARCH INTO THIS AREA OPEN COMMUNICATION NEED. THEY ARE DOING A GOOD JOB.  
THEY'VE BEEN A SIGNIFICANT CONTRIBUTION TO THE STATE AND NORTHERN NEW MEXICO; TIMES HAVE CHANGED THOUGH LABS MUST ADAPT TO CHANGES AND DEMOGRAPHICS.  
TRANSFER OF TECHNOLOGY TO START REPRESENTATIVES - DO IT IN A MORE EXPEDITED MANNER. NEED TO HAVE INCENTIVES WITHIN LANL. PEOPLE NEED TO BE ALLOWED TO MAKE MISTAKES WITHOUT BEING PUNISHED. AND THERE ARE NO INCENTIVES TO ALLOW PEOPLE TO DO THINGS BECAUSE IT COULD POSSIBLY RESULT IN A MISTAKE AND THEN THEY WILL BE PUNISHED. STYMIES INNOVATION.  
UPDATE MARKETING MESSAGE AND IMPROVE OVERALL MANAGEMENT.  
WE ALWAYS NEED TO KNOW WHAT'S GOING ON BETWEEN LANL AND THE ENVIRONMENT.  
WE DON'T KNOW HOW LANL INVOLVED IN THE RURAL COMMUNITIES - WITH THE STUDENTS AND AS A CONSUMER. I WOULD LIKE TO KNOW HOW ONE APPLIES TO A POSITION OR INTERNSHIP AT LANL. ESPECIALLY FOR CHAMA STUDENTS.  
WE HAVE FELT VERY SUPPORTED BY LANL. WE HAVE BEEN GRANTED TWO RESEARCH PROJECTS.  
WE NEED MORE FUNDING FOR ECONOMIC DEVELOPMENT TO PROMOTE COMPANIES IN THE REGION.  
WE READ ABOUT THE CLEANUP EFFORT. HOW IS IT GOING LAB IS CONSTANTLY WORKING ON THAT? COMMUNITY UPDATES ARE NEEDED.  
WE WOULD LIKE FOR DIRECTOR McMILLAN TO VISIT SFCC AND HAVE LUNCH WITH THE DIRECTOR. EAT LUNCH PREPARED BY THE CULINARY SCHOOL. WE WOULD LIKE TO THANK DIRECTOR McMILLIAN IN PERSON.

**ADDITIONAL COMMENTS REGARDING THE LABORATORY (CONTINUED)**

QUESTION 32 (CONTINUED): IS THERE ANYTHING ELSE REGARDING THE LABORATORY THAT YOU WOULD LIKE TO COMMENT ON

WE WOULD LIKE TO BE INVOLVED WITH ECONOMIC DEVELOPMENT EFFORTS AS A PARTNER.

WEBSITE HAS IMPROVED GREATLY.

WELL, I HOPE IT STAYS IN NORTHERN NEW MEXICO, AS PEOPLE APPRECIATE PLATEAU AT LABORATORY. OUR  
PEOPLE WILL CONTINUE TO EXCEL AND HAVE A LONG STAY HERE FOR THE FUTURE OF NEW MEXICO.

WHEN I DROVE UP THERE, EVERYTHING WAS VERY NICE, WELL SECURED, AND ALL VERY LEGITIMATE WITH HIGH  
STANDARDS.

WIPP ISSUES HAVE SLOWED EVERYTHING SO A LITTLE CREDITABILITY HAS BEEN LOST AND THEY NEED TO RECOVER  
FROM IT.

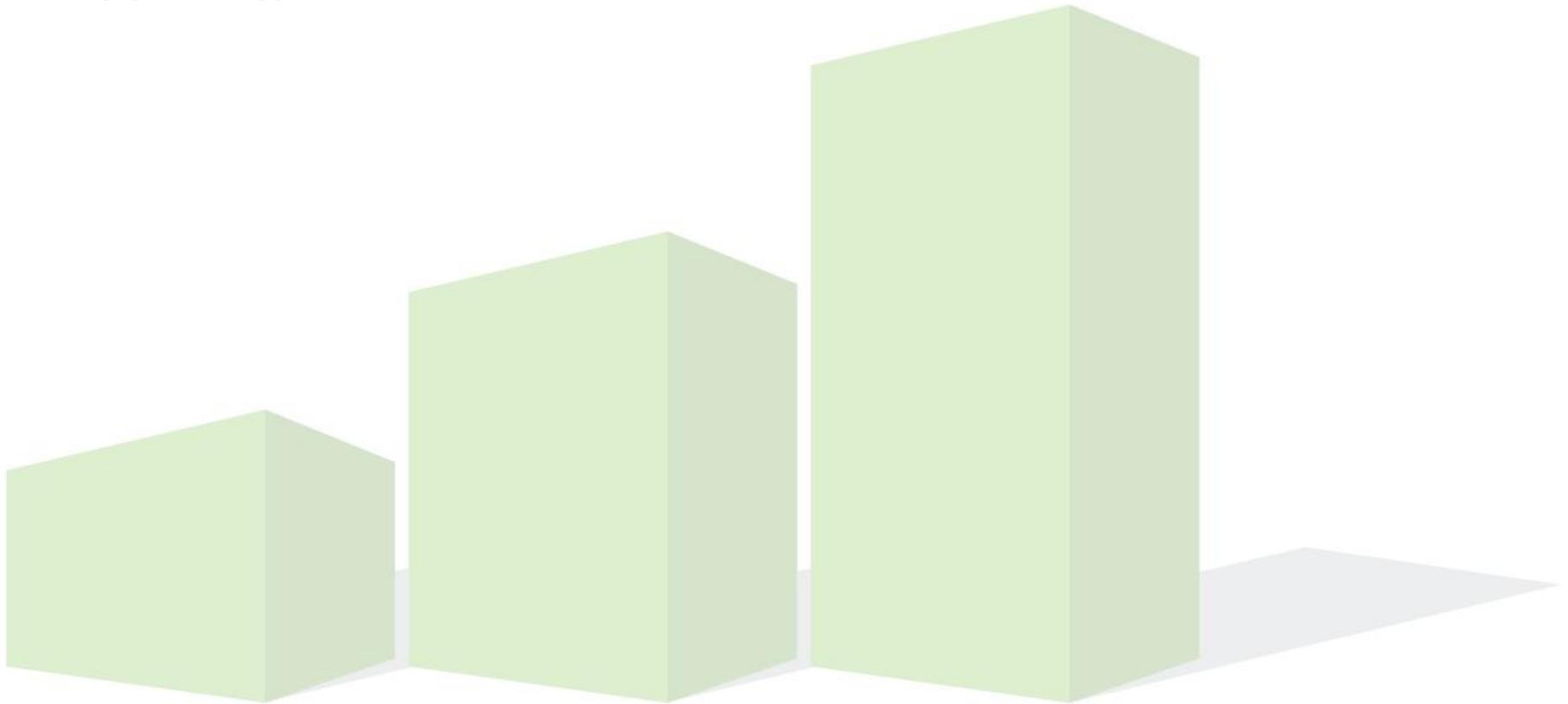
WISH THAT ITS STRUCTURE WAS NOT SO MONOLITHIC RE: TRYING TO MAKE CONTACTS FOR RESOURCES  
INFORMATION; IT IS DIFFICULT TO DO SO.

WONDERFUL CORPORATION HELPS A LOT OF CHILDREN.

WORK FORCE PIPELINE - THERE IS A NOTICEABLE AND DIMINISHED PRESENCE BY LABS IN ADVOCACY FOR EDUCATION  
IN AREAS OF SCIENCE, ENGINEERING AND MATHEMATICS - INCREASE VISIBILITY AND PRESENCE IN COMMUNITY TO  
ADVOCATE FOR THESE.

WOULD LIKE TO RECEIVE MORE INFORMATION ABOUT LANL'S PROGRAMS AND SERVICES.

### III. DEMOGRAPHICS



**DEMOGRAPHICS**  
TOTAL SAMPLE (N=234)

**GENDER**

MALE	58%
FEMALE	42%

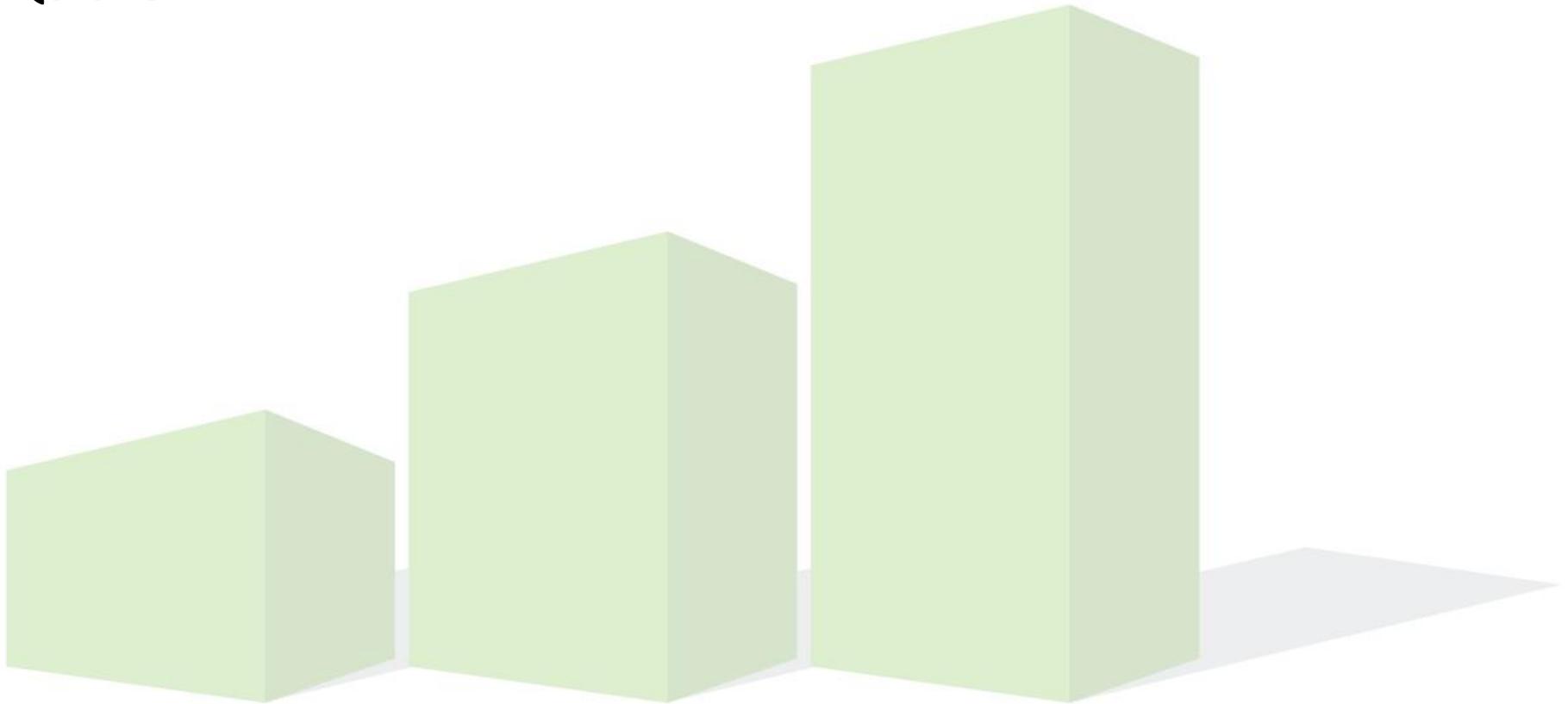
**ORGANIZATIONAL SECTOR**

GOVERNMENTAL	18%
ECONOMIC/BUSINESS	35%
EDUCATION	21%
TRIBAL	16%
SPECIAL INTEREST/COMMUNITY GIVING	10%

**COUNTY**

LOS ALAMOS	17%
RIO ARRIBA	20%
SANTA FE	33%
SANDOVAL	9%
TAOS	8%
SAN MIGUEL	6%
MORA	1%
OTHER NM	7%

## IV. QUESTIONNAIRE



Los Alamos National Laboratory Community Leaders  
August 2015  
FINAL  
N = 304 possible

Hello, may I speak to *(name on list)*? *(IF UNAVAILABLE, ASK FOR A GOOD TIME TO CALL BACK OR SCHEDULE AN APPOINTMENT WITH THE SECRETARY)*

Hello. My name is **YOUR NAME** from Research & Polling, Inc. I'm calling on behalf of Los Alamos National Laboratory. We are conducting a survey among community leaders such as yourself, throughout the Northern New Mexico region. The Laboratory would appreciate your opinions on some key issues.

**A. NOTE TO POLLER: WHICH COUNTY IS THIS?**

1. Los Alamos
2. Rio Arriba
3. Santa Fe
4. Sandoval
5. Taos
6. San Miguel
7. Mora
8. Other New Mexico
9. Out-of-State

**B. NOTE TO POLLER: WHICH ORGANIZATIONAL SECTOR IS THIS?**

1. Governmental (Possible 67)
2. Economic/business (Possible 108)
3. Education (Possible 74)
4. Tribal (Possible 34)
5. Special Interest/Community Giving (Possible 21)

1. **What would you say is the single biggest challenge facing Northern New Mexico today? (DO NOT READ CATEGORIES. UP TO 3 RESPONSES)**

- |   |  |   |
|---|--|---|
| <b>Crime:</b>   | 018. Local government budget deficit             | <b>Miscellaneous:</b>                               |
| 001. Illegal drug use   | 019. Taxes are high/unreasonable                 | 037. Lack of services for elderly                   |
| 002. Crime rate   | 020. Cost of housing is high/unreasonable        | 038. Gambling/lottery                               |
| 003. Gangs  | 021. Availability of low income/affordable homes | 039. People don't vote                              |
| 004. DWI rate   | 022. Cost of living is high/unreasonable         | 040. Government/political leadership is incompetent |
| 005. Police/legal system  | 023. Not enough private business                 | 041. Government/political leadership is crooked     |
| 006. Violent crime  | 024. Economic diversification                    | 042. Gun control                                    |
| <b>Social/Cultural:</b>   | 025. Growing too big/too fast                    | 043. Healthcare reform                              |
| 007. Alcoholism   | 026. Cutbacks of government funding              | 044. High price of gasoline/fuel                    |
| 008. Programs/activities for youth  | <b>Education:</b>                                | 045. Illiteracy                                     |
| 009. Domestic violence/family problems  | 027. Educational system is poor                  | 046. Land development out of control                |
| 010. Welfare reform   | 028. Quality of school facilities                | 047. Lack of master planning                        |
| <b>Economy:</b>   | 029. Quality of teachers                         | 048. Sewers/drains                                  |
| 011. Economy: weak  | 030. Low pay for teachers                        | 049. Decline of workplace values                    |
| 012. Non-availability of good jobs  | <b>Environment:</b>                              | <b>Traffic:</b>                                     |
| 013. Lack of economic opportunities   | 031. Fire/risk of fire                           | 050. Congestion                                     |
| 014. Low wages  | 032. Environment/polluted air                    | 051. Roads/streets/highways are bad                 |
| 015. Lack of skilled labor/labor force  | 033. Drought/water shortage                      | 052. Constant street maintenance/orange barrels     |
| 016. Lack of training for good jobs   | 034. Nuclear waste transport                     | <b>Water:</b>                                       |
| 017. Lack of effective workforce development programs/training for unemployed | 035. WIPP/radioactive waste                      | 053. Don't have city water utilities                |
|   | 036. Water quality/pollution                     |   |
| 498. Nothing in particular  |  |   |
| 499. Don't know   |  |   |
| 500. Won't say  |  |   |
| Other (SPECIFY) _____   |  |   |

2. **Generally, what is your impression of Los Alamos National Laboratory? Using a 5-point scale in which 5 is very favorable and 1 is very unfavorable, what is your impression of Los Alamos National Laboratory?**

VERY FAVORABLE	VERY UNFAVORABLE	DON'T KNOW	WON'T SAY
5.....4.....3.....2.....1.....6.....7			

3. **Companies, like individuals, can be members of the community. How would you rate Los Alamos National Laboratory as a corporate citizen in Northern New Mexico? Please use a 5-point scale where 5 means Los Alamos National Laboratory is outstanding and 1 means they are unacceptable.**

OUTSTANDING	UNACCEPTABLE	DON'T KNOW	WON'T SAY
5.....4.....3.....2.....1.....6.....7			

**4. Using a 5-point scale where 5 is *very favorable* and 1 is *very unfavorable*, what is your overall impression of the Laboratory’s Management and Operations contractor, Los Alamos National Security, LLC?**

VERY <u>FAVORABLE</u>		VERY <u>UNFAVORABLE</u>	DON'T <u>KNOW</u>	WON'T <u>SAY</u>
5.....	4.....	3.....	2.....	1.....
			6.....	7.....

**5. What are the top three ways that you receive information about Los Alamos National Laboratory? (DO NOT READ CATEGORIES) (TAKE UP TO 3 RESPONSES)**

- |  |  |
|--|--|
| 001. Newspapers<br>002. Television<br>003. Radio<br>004. Internet<br>005. Laboratory website<br>006. Laboratory meetings<br>007. Quarterly regional leaders’ breakfast<br>008. Other meetings/talks<br>009. Newspaper advertising<br>010. Neighbors/friends/family<br><br>499. Don't know<br>500. Won't say<br>Other (SPECIFY) _____ | 011. News releases<br>012. Monthly electronic newsletter/Connections<br><b>013. LANL email updates (Poller: clarify to make sure respondent not talking about Connections)</b><br>014. I work there<br>015. Lab employees<br>016. Los Alamos Report<br>017. Facebook<br>018. Twitter |
|--|--|

**6. In what ways would you prefer to receive information about LANL and the programs and services the Lab offers? (DO NOT READ CATEGORIES) (TAKE UP TO 3 RESPONSES)**

- |  |  |
|--|--|
| 001. Newspapers<br>002. Television<br>003. Radio<br>004. Internet<br>005. Laboratory website<br>006. Laboratory meetings<br>007. Quarterly regional leaders’ breakfast<br>008. Other meetings/talks<br>009. Newspaper advertising<br>010. Neighbors/friends/family<br><br>499. Don't know<br>500. Won't say<br>Other (SPECIFY) _____ | 011. News releases<br>012. Monthly electronic newsletter/Connections<br><b>013. LANL email updates (Poller: clarify to make sure respondent not talking about Connections)</b><br>014. I work there<br>015. Lab employees<br>016. Los Alamos Report<br>017. Facebook<br>018. Twitter |
|--|--|

I'm going to read you a list of items about Los Alamos National Laboratory and please tell me how satisfied you are with each one. Would you say you are *very satisfied*, *somewhat satisfied*, *somewhat dissatisfied*, or *very dissatisfied* with... (READ STATEMENT)

(RANDOMIZE)	<u>VERY SATISFIED</u>	<u>SOMEWHAT SATISFIED</u>	<u>SOMEWHAT DISSATISFIED</u>	<u>VERY DISSATISFIED</u>	<u>DON'T KNOW</u>	<u>WON'T SAY</u>
7. The Lab's efforts to listen to the perspectives of the Northern New Mexico communities .....	4.....	3.....	2.....	1.....	5.....	6.....
8. The Lab's efforts to respond to the perspectives of the Northern New Mexico communities .....	4.....	3.....	2.....	1.....	5.....	6.....
9. The overall impact that the Lab has on the economy of the Northern New Mexico communities .....	4.....	3.....	2.....	1.....	5.....	6.....
10. The Lab's efforts to provide effective environmental stewardship, monitoring, and remediation .....	4.....	3.....	2.....	1.....	5.....	6.....
11. The Lab's involvement in Northern New Mexico through employee giving campaigns, school and holiday drives, and volunteer programs .....	4.....	3.....	2.....	1.....	5.....	6.....
12. The overall impact that the Lab has on education in the Northern New Mexico communities .....	4.....	3.....	2.....	1.....	5.....	6.....

Generally, how would you rate the effectiveness of Los Alamos National Laboratory partnerships? Would you say the following partnerships have been *very effective*, *somewhat effective*, *somewhat ineffective* or *very ineffective*? The first is Los Alamos National Laboratory's partnership...

(RANDOMIZE)	<u>VERY EFFECTIVE</u>	<u>SOMEWHAT EFFECTIVE</u>	<u>SOMEWHAT INEFFECTIVE</u>	<u>VERY INEFFECTIVE</u>	<u>DON'T KNOW</u>	<u>WON'T SAY</u>
13. With the business community in Northern New Mexico .....	4.....	3.....	2.....	1.....	5.....	6.....
14. With the school districts, colleges, and universities in Northern New Mexico .....	4.....	3.....	2.....	1.....	5.....	6.....
15. With local county and municipal governments in Northern New Mexico .....	4.....	3.....	2.....	1.....	5.....	6.....
16. With Tribal governments and Tribal agencies .....	4.....	3.....	2.....	1.....	5.....	6.....
17. With State government agencies .....	4.....	3.....	2.....	1.....	5.....	6.....
18. With the State Legislature .....	4.....	3.....	2.....	1.....	5.....	6.....
19. With community nonprofit organizations.....	4.....	3.....	2.....	1.....	5.....	6.....

Please rate if you are *very satisfied*, *somewhat satisfied*, *somewhat dissatisfied*, or *very dissatisfied* with Los Alamos National Laboratory’s efforts in the following areas.

(RANDOMIZE)	<u>VERY</u> <u>SATISFIED</u>	<u>SOMEWHAT</u> <u>SATISFIED</u>	<u>SOMEWHAT</u> <u>DISSATISFIED</u>	<u>VERY</u> <u>DISSATISFIED</u>	<u>DON'T</u> <u>KNOW</u>	<u>WON'T</u> <u>SAY</u>
20. The Lab’s efforts to purchase goods and services from businesses in Northern New Mexico communities during the last year .....	4	3	2	1	5	6
21. The education programs offered by LANL such as the Bradbury Museum, Math and Science Academy, Supercomputing Challenge, scholarships, and partnerships with New Mexico Colleges and Universities .....	4	3	2	1	5	6
22. The methods available for you to communicate with Los Alamos National Laboratory to voice your needs, concerns, and ideas .....	4	3	2	1	5	6
23. The Lab’s economic development programs such as business mentoring, the Venture Acceleration Fund, and the New Mexico Small Business Assistance Program .....	4	3	2	1	5	6
24. The Lab’s Feynman (Fine-Mun) Center for Innovation that helps established and start-up companies with tech transfer and innovation initiatives .....	4	3	2	1	5	6
25. Do you have any other comments or suggestions to improve the Lab’s education initiatives?						
<hr/>						
<hr/>						
<hr/>						
999. No other comments/suggestions						
26. Do you have any other comments or suggestions to improve the Lab’s economic development initiatives?						
<hr/>						
<hr/>						
<hr/>						
999. No other comments/suggestions						
27. Do you have any other comments about the Lab’s efforts to work with non-profit organizations?						
<hr/>						
<hr/>						
<hr/>						
999. No other comments/suggestions						

**NOTE TO POLLER: ARE YOU CALLING FROM THE BUSINESS/ECONOMIC COMPONENT?**

- 1. Yes: Continue
- 2. No: Skip to Q.32

I now would like to ask you a few questions relating to LANL’s Small Business Program Office and procurement at LANL. Overall would you say you are *very satisfied*, *somewhat satisfied*, *somewhat dissatisfied*, or *very dissatisfied* with (READ STATEMENT)

(RANDOMIZE)	<u>VERY</u> <u>SATISFIED</u>	<u>SOMEWHAT</u> <u>SATISFIED</u>	<u>SOMEWHAT</u> <u>DISSATISFIED</u>	<u>VERY</u> <u>DISSATISFIED</u>	<u>DON'T</u> <u>KNOW</u>	<u>WON'T</u> <u>SAY</u>
28. Programs and services to help area businesses with procurement and compliance regulations .....	4.....	3.....	2.....	1.....	5.....	6.....
29. The overall ease of bidding on contracts through the procurement process .....	4.....	3.....	2.....	1.....	5.....	6.....
30. Prior to this survey had you heard of LANL’s Small Business Program Office which works with small businesses in the region to develop working relationships and conduct business with the Lab? (IF YES) Would you say you are <i>very familiar</i> , <i>somewhat familiar</i> or <i>not familiar</i> with the Small Business Program Office?						

- 1. Very familiar
- 2. Somewhat familiar
- 3. Not familiar with
- 4. No, have not heard of
- 5. Don't know/won't say

31. Do you have any comments or suggestions to improve the Lab’s efforts to communicate procurement opportunities to area businesses?

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999. No other comments/suggestions

32. Is there anything else regarding the Laboratory that you would like to comment on?

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999. No other comments/suggestions

**THIS CONCLUDES OUR SURVEY. THANK YOU FOR YOUR TIME. HAVE A GOOD DAY.**

**NOTE TO INTERVIEWER, WAS RESPONDENT:**

- 1. Male
- 2. Female

Respondent's Phone Number \_\_\_\_\_

Interviewer Name \_\_\_\_\_

Interviewer Code \_\_\_\_\_