

Sequencing, Finishing and Analysis in the Future Meeting



Dear Potential Sponsor,

We, as organizers of the Sequencing, Finishing, and Analysis in the Future meeting are writing to appeal to you to for a contribution to our 11th annual meeting, to be held at The La Fonda Hotel from June 1st-3rd, 2016. The SFAF meeting focuses on DNA sequencing and analysis techniques and instrumentation, and has been a popular meeting for many groups interested in genomics research. Attendance is consistently between 250 and 300 participants from many labs ranging from large genome centers and national labs, to smaller sequencing and analysis facilities. The tone of the meeting is geared towards hands-on, practical users who are involved in the day-to-day operations of their facilities.

This meeting offers unprecedented access to users, and has been very popular to vendors and users who are interested in close, practical interactions. We commonly have panel discussions, and break-out sessions where participants can discuss applications and issues involving genomics tools. For instance, we feature a very well-attended and reviewed sequencing technology panel discussion, which offers participants access to key sequencing technology providers in a panel format and a fun round table discussion. Presentation topics range from wet lab genomics techniques, data assembly, mapping, and analysis techniques to computer hardware and software solutions.

One key aspect that we as organizers have tried to maintain is a lack of meeting or registration fees for attendees. We believe this enables a wide range and diversity of participants to attend the meeting. Participants are responsible for travel and accommodations, but sponsors have supported all meeting activities. We have received excellent feedback from sponsors, and have had nearly 100% return of sponsors over the years to the point that the meeting has reached the capacity of the current facility. We strive to maintain this atmosphere for our participants and hope that you can contribute to this exciting meeting and help provide this opportunity for the scientific community.

If you are interested in sponsorship opportunities, please contact Shannon Johnson at shannonj@lanl.gov or Chris Detter at sfafmeeting@gmail.com, and we will add you to the list of many satisfied contributors to The Sequencing, Finishing, and Analysis in the Future meeting.

Thank You!

The 2016 “Sequencing, Finishing and Analysis in the Future” Organizing Committee:

- Chris Detter, Ph.D., Chief Science Advisor, MRIGlobal
- Johar Ali, Ph.D., Director Research, AA Ontario, Canada
- Patrick Chain, Bioinformatics Team Leader, LANL
- Michael FitzGerald, Microbial Special Projects Manager, Broad Institute
- Bob Fulton, M.S., Director of Project Development & Management, WashU
- Darren Grafham, Lab Manager, Children’s Hospital, Sheffield, UK
- Alla Lapidus, Ph.D., Director, Center for Algorithmic Biology; SPbSU, Russia
- Donna Muzny, M.Sc., Director of Operations, BCM
- David Bruce, Project and Program Manager of Genomic Sciences, LANL
- Shannon Johnson, Ph.D., Project Manager, LANL

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The table of sponsorship levels is provided as a guide only; any level of support is greatly appreciated and will be properly acknowledged.

Level	Credit for
\$2,000	Refreshments for Break (6 available)
\$2,500	Keynote Travel (3 available)
\$3,000	Breakfast (3 available)
\$6,500	Meeting Guides
\$7,000	Lunch (3 available)
\$3,000	Poster session rental/set up
\$10,000	Cowgirl Social
\$15,000	Poster session "Meet & Greet"

Support of the 2016 SFAF meeting at any level will be included in the printed meeting guide (also to be posted to the website in PDF format). Sponsorship will also be noted verbally during the lunch sessions, and any interested sponsor will be given a table in the lobby/poster session area for information distribution. In addition to this, those who support any of the specific items listed above will be acknowledged verbally during those events, included in the meeting guide, and will be offered time to give a 10 minute "tech talk" about the sponsor's current technologies.